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## Koelnmesse: Jan Philipp Hartmann takes over as director for Anuga

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**From 01.04.2023, Jan Philipp Hartmann (38) will take over the role of director for Anuga at Koelnmesse, assuming responsibility for the direct management and development of the world's leading food trade fair. He will succeed Stefanie Mauritz, who was appointed to the role in December 2019.**

Jan Philipp Hartmann, who has been employed by Koelnmesse since 2016, has many years of experience as a sales manager for exhibitors at confectionery trade fair ISM Middle East and the ISM. From mid-2019 onwards, with this wealth of international experience and his skills in sales, he helped to develop ISM Middle East as a director, including successfully overseeing the re-branding of the event from yummex to ISM. From April, he will be using his innovative ideas to boost Anuga's success.

"We are very glad to have found a talented professional from our own ranks for one of our largest global trade fairs. Anuga will benefit enormously from Jan Philipp Hartmann's wealth of international experience and his passion for the world of events", says Gerald Böse, Chair of the Board.

After focusing on trade fairs in Dubai, the new director is looking forward to organising an event in his home city of Cologne. He is optimistic about the future and has already set out some clear objectives: "I am aiming to sharpen up and expand the Anuga brand, especially in terms of its status as a world-class trade fair. To achieve this, we need to clearly differentiate ourselves from the competition, courageously drive forward with our role as a content leader and incorporate even more events into our B2B concept."

Portrait of Jan Philipp Hartmann:  
[Picture Database](#)

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Executive Board:

Gerald Böse (President and Chief

Executive Officer)

Oliver Frese

Chairwoman of the Supervisory  
Board:

Mayor of the City of Cologne

Henriette Reker

Headquarters and place of

jurisdiction:

Cologne

District Court Cologne, HRB 952

**About Koelnmesse:**

Koelnmesse employs around 1,000 people. The city-centre trade fair at the heart of Europe occupies the third largest trade fair grounds in Germany and, spanning almost 400,000 square metres of hall and outdoor space, it numbers among the top ten worldwide. Each year, Koelnmesse organises and manages around 80 trade fairs, guest events and corporate events in Cologne and in the most important markets around the world. Its portfolio attracts over 54,000 exhibiting companies from 122 countries and approximately three million visitors from more than 200 nations.

**Photo material for media representatives:**

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