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New Vice Presidents for food fairs in Cologne

Koelnmesse divides Food and FoodTec into separate business units Executive positions filled by two experienced trade fair managers

Koelnmesse sees great potential and international growth opportunities in its Food and FoodTec areas of expertise. In order to accommodate this growth, the business unit will be divided into two units starting 1 June 2022 and managed by two experienced trade fair managers. Claire Steinbrück, previously Director imm cologne, has been named Vice President FoodTec. Bastian Mingers is transferring from Messe Düsseldorf to Cologne to assume responsibility for the Food business unit.

"We are delighted to have been able to gain two experienced trade fair managers in Claire Steinbrück and Bastian Mingers," says Gerald Böse, Chief Executive Officer of Koelnmesse GmbH. "Together with their teams, they will further develop and expand the future Food and FoodTec business units. I am convinced of the international growth opportunities for our existing events in these areas, but also for premieres like Anuga HORIZON." Claire Steinbrück and Bastian Mingers succeed Anne Schumacher, who left the company at the end of February 2022.

Claire Steinbrück (39) has held managing positions in the international trade fair business for more than 15 years: at Messe Frankfurt, most recently as Deputy Director of the German Pavilion at EXPO Milano 2015, before transferring to Koelnmesse in April 2016. She has served as Director of the imm cologne furnishings trade fair since August 2018. "Claire Steinbrück is characterised by her strategic strength, her experience in the global trade fair business and her consistent customer orientation," describes Oliver Frese, Koelnmesse's Chief Operating Officer. She will be assuming responsibility for the Cologne trade fairs ProSweets Cologne, Anuga FoodTec and euvend & coffeena as well as for the respective portfolio of events abroad.

Koelnmesse is also looking forward to welcoming Bastian Mingers (38) to its ranks on 1 June. After eleven years at Messe Düsseldorf, currently as Global Head Wine & Spirits, he will head the Food business unit in Cologne. As such, he will be assuming responsibility for ISM, Anuga, the premiere event Anuga HORIZON and the extensive portfolio of events abroad. "We are looking forward to Bastian Minger's expertise as an experienced project manager in the trade fair business and are certain he will further develop our Food trade fairs, while also perfectly positioning them in the international market," says Frese.

Your contact:

Guido Gudat

Tel.

+49 221 821-2494

Fax

+49 221 821-2460

e-mail

g.gudat@koelnmesse.de

Koelnmesse GmbH

Messeplatz 1

50679 Köln

P.O. Box 21 07 60

50532 Köln

Germany

Tel. +49 221 821-0

Fax +49 221 821-2574

www.koelnmesse.com

Executive Board:

Gerald Böse (President and Chief Executive Officer)

Oliver Frese

Herbert Marner

Chairwoman of the Supervisory Board:

Mayor of the City of Cologne

Henriette Reker

Headquarters and place of jurisdiction:

Cologne

District Court Cologne, HRB 952

About Koelnmesse:

Koelnmesse employs around 1000 people. As a city trade fair in the heart of Europe, it occupies the third largest trade fair grounds in Germany and, with almost 400,000 m² of hall and outdoor space, is among the top ten largest trade fair grounds in the world. Each year, Koelnmesse organises and manages around 80 trade fairs, guest events and special events in Cologne and in the most important markets all over the world. Its portfolio reaches over 54,000 exhibiting companies from 122 countries and around three million visitors from more than 200 nations. Until 2034, Koelnmesse is investing more than 700 million euro in the development of the trade fair grounds into the most extensive investment programme in its history, to allow it to cover all event formats in the future.

Photo material for Koelnmesse:

<https://www.koelnmesse.com/news/image-database/image-database.php>

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