

No. 13 / Cologne, 30.05.2022

Head of Koelnmesse Gerald Böse extends contract until 2028

CEO since 2008 - Mayor Reker: Continuity for the future

Koelnmesse's shareholders' meeting and the supervisory board have approved the early extension until 2028 of Gerald Böse's contract. Böse has served as the company's CEO since 2008.

Cologne's Mayor Henriette Reker, Chairwoman of the Supervisory Board, is looking forward to the continued cooperation: "I am very pleased that we have succeeded in ensuring continuity for the future of our business location and the region by extending the contract of such an experienced manager. Most recently during the difficult times of the pandemic, Mr Böse proved how successfully he can adapt the company to new challenges."

Gerald Böse expressed, "heartfelt gratitude for the trust that our committees have placed in me and, of course, in the entire trade fair team. I aim to fulfil the expectations of me and consider it a pressing task to steer Koelnmesse back onto the road to success in order to also support the location as a whole in the best possible way. This requires smart steps in the development of our events, the site, digitalisation and the further internationalisation of our business. We will implement this within the framework of our proven teamwork with our trade fair partners in Germany and abroad as well as our shareholders."

Böse, who has been active in the trade fair business since 1989, came to Cologne as CEO in March 2008 after career stops at Messe München as well as Düsseldorf and Karlsruhe. Under his leadership, the company has grown continuously after overcoming the global financial and economic crisis. In 2019, Koelnmesse achieved the largest turnover and some of the highest profits in its history to date. He is focused on internationalisation, driving new business models through the digital transformation process, and constant development of established trade fairs and core thematic competencies. In Cologne, Gerald Böse lobbies for the integration of trade fair themes into the city and region as well as joint destination marketing aimed at promoting the location as a venue for trade fairs, conventions and business. By 2034, Cologne will boast one of the world's most attractive inner-city trade fair grounds. Its creation is being managed under the Koelnmesse 3.0 programme, which encompasses investments of more than 700 million euro.

In the future, Gerald Böse (President and Chief Executive Officer) and Oliver Frese (Chief Operating Officer) will lead the company as a two-person management team following the retirement of long-time Chief Financial Officer, Herbert Marner. Volker Ahrberg, Vice President Finance and Controlling, will be responsible for financial issues as an authorised signatory for Koelnmesse.

Your contact:

Guido Gudat

Tel.

+49 221 821-2494

Fax

+49 221 821-2460

e-mail

g.gudat@koelnmesse.de

Koelnmesse GmbH

Messeplatz 1

50679 Köln

P.O. Box 21 07 60

50532 Köln

Germany

Tel. +49 221 821-0

Fax +49 221 821-2574

www.koelnmesse.com

Executive Board:

Gerald Böse (President and Chief

Executive Officer)

Oliver Frese

Herbert Marner

Chairwoman of the Supervisory Board:

Mayor of the City of Cologne

Henriette Reker

Headquarters and place of

jurisdiction:

Cologne

District Court Cologne, HRB 952

About Koelnmesse:

Koelnmesse employs around 1000 people. As a city trade fair in the heart of Europe, it occupies the third largest trade fair grounds in Germany and, with almost 400,000 m² of hall and outdoor space, is among the top ten largest trade fair grounds in the world. Each year, Koelnmesse organises and manages around 80 trade fairs, guest events and special events in Cologne and in the most important markets all over the world. Its portfolio reaches over 54,500 exhibiting companies from 122 countries and around three million visitors from more than 200 nations. Until 2034, Koelnmesse is investing more than 700 million euro in the development of the trade fair grounds into the most extensive investment programme in its history, to allow it to cover all event formats in the future.

Photo material for Koelnmesse:

<https://www.koelnmesse.com/news/image-database/image-database.php>

Follow our English social media channel:

www.linkedin.com/company/koelnmesse-gmbh