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h+h cologne

h+h cologne 2027: More than 85 percent of exhibition space already booked

With around six months to go before the event, h+h cologne 2027 is seeing exceptionally strong demand. More than 85 percent of the exhibition space has been reserved. Those on board include well-known industry names as well as companies exhibiting at h+h cologne for the first time.

Over 200 companies have confirmed their participation in h+h cologne, taking place in Cologne from 2 to 4 April 2027. This positive early response and high booking rate are a clear signal from the international textile handicraft sector and underscore the trade fair's importance as a key fixture in the industry calendar.

"We haven't seen booking figures like this so far ahead of the event for a long time. We're very pleased about this, especially given the ongoing challenging economic environment. Amid high cost pressures, companies are looking very carefully at where they invest. The fact that so many are already committing to h+h cologne underscores its importance for the international textile handicraft and creative industry. The strong response also confirms that we're on the right track - investing specifically in quality, orientation and an even better trade fair experience," says Katrin Schön, Director of h+h cologne.

Big names and new exhibitors

For the first time in years, VSM will again be present with a large stand, showcasing its Pfaff, Singer and Husqvarna brands. Other confirmed exhibitors include Addi, Amann, Baby Lock, Belousek, C.Pauli, Clover, De Bondt, Burda, Dill Knopffabrik, FERD. SCHMETZ, KATIA, Filatura Tollegno, Freudenberg, G. Brouwer, Max Gründl, Gütermann GmbH, Juki, King Cole Ltd, Kleiber, KnitPro, Knitting Fever, LANA GROSSA, Lane Mondial, LANG Yarns, Langendorf & Keller, NOOTEBOOM, ORMO, plus H, Prym, Quality Textiles, Rico Design, S&M, Schoeller Handstrickgarne, STOF, Swafing, The DMC Group, Vardhman, VENO, Verhees, Wollgarnspinnerei Ferner, Zweigart & Sawitzki and many more.

The close, trusted partnership with the supporting organisation Initiative Handarbeit e.V. is also reflected in the fair's exhibitor lineup - nearly all of the association's member companies will be represented at h+h cologne 2027.

The participation of established market players and new exhibitors highlights the importance of h+h cologne as a leading international business platform for the textile handicraft industry. The event is also set to feature a wide-ranging selection



h+h cologne
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across multiple market segments, creating new opportunities for retail and industry.

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Reliable planning and clear orientation

The early booking figures give trade visitors a reliable foundation for planning their visit. The presence of national and international brands promises a broad market overview and provides the right setting for professional exchange and new business connections.

In 2027, h+h cologne is continuing the improvements introduced last year. Key event areas are being consolidated and walking distances between programme spaces and stands shortened. The successful zoning concept will also remain in place. With these changes, h+h cologne is investing in better on-site orientation and making it easier to connect during the fair.

For companies looking to take part in h+h cologne 2027, space is filling up fast. Early booking is therefore recommended.

h+h cologne will take place from 2 to 4 April 2027 in Cologne.

Koelnmesse - trade fairs for the handicraft industry

As an organiser of innovative trade fairs of worldwide significance, Koelnmesse is a global market leader in the handicraft & hobby section. In the scope of **h+h cologne in Cologne**, it organises the leading global trade fair and largest international platform for inspiration and ordering in the textile handicrafts sector. Since 2022, Koelnmesse has been continually expanding its international handicrafts portfolio.

With **h+h americas in Rosemont, Illinois** as well as **h+h americas Fall Edition in Houston, Texas**, launched in 2026, the portfolio encompasses international B2B formats for trade visitors and exhibitors from the knitting patchwork/quilting, crochet, sewing, textile and creative sectors. h+h americas has in the meantime established itself as the most important B2B platform for textile handicrafts in North America.

The portfolio is complemented by trade fairs for the general public, the **Fiber+ Fabric Craft Festival in Rosemont and Houston**. Following the premiere in Rosemont in May 2026, the community-oriented consumer event format is set to expand to southern USA in 2027. The festivals unite all fibre and craft disciplines under one roof, showcasing trends, products and technologies from the areas knitting, quilting/patchwork, crochet, needlepointing, cross-stitching, felting, sewing and cosplay.

The Fiber+Fabric Craft Festival in Rosemont, Illinois, is a new consumer trade show that brings together crafters, creatives and innovators for education and to showcase the latest trends, products and techniques in knitting, quilting, crochet, needlepoint, cross stitch, felting, sewing and cosplay.

h+h americas Fall Edition in Houston, Texas, is the new B2B marketplace for the

North American creative industry in autumn. The event features a three-day trade fair and training programme. Developed as an extension of h+h americas it is held under the motto: "Spring inspires. Fall delivers. Together they sustain the entire creative supply chain."

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Next events:

h+h americas Fall Edition, September 30 - October 2, 2026, Houston, USA

h+h cologne, April 2 - 4, 2027, Cologne, Germany

Fiber+Fabric Craft Festival, April 30 - May 2, 2027, Chicago, USA

h+h americas, May 5 - 7, 2027, Chicago, USA

Note for editorial offices:

h+h cologne photos are available in our image database on the Internet at www.hh-cologne.com/imagetdatabase in the "Press" section.

Press information is available at: www.hh-cologne.com/Pressinformation

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