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h+h

h+h cologne 2026: Trends, knowledge, and networking in nearly sold-out exhibition halls

+++ Exhibition space already almost sold out +++ Community-focused professional program +++ Workshop bookings now open +++ Start-ups, specialists, and creators on site +++

From March 20 to 22, 2026, h+h cologne will open its doors and once again set new standards as the leading trade fair for the textile handicraft industry. With an almost sold-out exhibition center, a community-driven professional program, and creative offerings, the leading trade fair is an indispensable event for the industry.

In addition to internationally established brands, numerous newcomers, smaller exhibitors, and specialized service providers shape the picture—a mix that offers the industry a multifaceted environment for ordering, exchange, and development.

Event areas with a clear structure: knowledge and creativity within easy reach

The central event area at h+h cologne 2026 is located in Hall 11.2 and offers trade visitors a concentrated structure that seamlessly combines knowledge transfer, creativity, and networking. The Talk Zone is the hub for the exchange of specialist knowledge. On all three days of the fair, Leonie Koch will moderate a varied program here, ranging from panel discussions and keynotes to interviews and masterclasses, covering topics such as “Innovation & Technology,” “Sustainability & Business Strategy,” and “Community, Commerce & Customer Experience.”

Directly adjacent to this is the Trend Zone, which offers hands-on inspiration. Here, trade visitors can experience the international color trend for 2026 - the **Pantone Color of the Year “PANTONE 11-4201 Cloud Dancer”** - up close. The curated trends inspire and can even be taken home in the form of material samples.

Creative energy literally unfolds in the Creative Zone, which offers free workshops on a first-come, first-served basis without registration. In a relaxed atmosphere, techniques such as knitting, crocheting, sewing, and crafting are taught to promote active engagement within the community.

For deeper insights, the Academy Zone offers practice-oriented 90-minute deep-dive workshops in small groups of up to 40 people. The limited places can be booked for €39 per unit via the ticket shop.

With this concentration of event areas, h+h cologne creates short distances and a



h+h cologne
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www.hh-cologne.com

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trade fair experience that combines efficiency, exchange, and inspiration. “We are making the program more intuitive and seamlessly integrating knowledge transfer into everyday trade fair life,” explains Katrin Schön, Director of h+h cologne.

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Visible, focused, connected

In 2026, exhibitors will benefit from even greater visibility, while trade visitors will benefit from clear themes, compact knowledge, and directly related in-depth information. The Creator Zone in the East Press Center offers parallel workspaces, opportunities to connect, and a perfectly balanced infrastructure for professional content production related to the trade fair.

Tickets are now available in the official [ticket shop](#).

Further details about the program and the main topics will be announced continuously via the official channels of h+h cologne until the start of the trade fair.

Koelnmesse - trade fairs for the handicraft industry

As an organiser of innovative and important trade fairs worldwide Koelnmesse is the global market leader in the handicraft & hobby sector. h+h cologne is the leading trade fair for textile handicrafts and the industry's largest international inspiration and order platform. Koelnmesse also supports companies in reaching international markets, which is why it has expanded its fibre arts portfolio in the USA: h+h americas, a platform for the North American knitting, sewing, textile and craft industries, uses pioneering formats and online solutions to put the industry's products and services centre stage. The hybrid trade show in Rosemont, Illinois, offers both digital and on-site experiences to maximise reach and impact. The Fiber+Fabric Craft Festival in Rosemont, Illinois, is a new consumer trade show that brings together crafters, creatives, and innovators for education and to showcase the latest trends, products, and techniques in knitting, crochet, needlepoint, cross stitch, felting, sewing, quilting, and cosplay.

Next events:

h+h cologne - March 20 - 22, 2026 - Cologne, Germany
Fiber+Fabric Craft Festival - May 1 - 3, 2026 - Chicago, USA

Note for editorial offices:

h+h cologne photos are available in our image database on the Internet at www.hh-cologne.com/imagedatabase in the “Press” section.

Press information is available at: www.hh-cologne.com/Pressinformation

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