

No. 7 / May 2023, Cologne  
#hhamericas

## h+h americas breaking record numbers

- Second US edition of the world's leading trade fair "h+h cologne"
- Expected 250 exhibitors
- 50 + conference sessions with 65+ speakers and panelists
- Digital After Show - the week after show closing

Following last year's strong launch in North America, the second edition of h+h americas is poised to reach record numbers. As of today the show has close to 235 exhibitors from 21 countries. Among them are exhibitors from Australia, Austria, Brazil, Canada, China, Denmark, France, Germany, Hongkong, Hungary, India, Italy, Japan, Mexico, Netherlands, Peru, Serbia, South Africa, Turkey and the UK.

This year's conference program will be organized again in partnership with the Craft Industry Alliance and consists of 50 sessions designed to help small business owners take their businesses to the next level. Topics covered are: the use of social media, fashion and color trends for the upcoming season, knitting, crocheting, macrame, sewing, quilting, needlework, embroidery, design trends as well as innovations in yarns, threads, fabrics, and tools. Keynote speakers will be Kathy Cano- Murillo, owner of Crafty Chica, addressing the importance of brand awareness and Justine Tiu, Co-founder of Woobles, taking the audience on a journey of "Confidence through Crocheting".

The 2023 event expects 2,000 - 2,500 professional attendees who will find the latest trends in yarn, fabric, and sewing materials with many international product lines normally not seen before in the US.

### Coming events

h+h americas, 21 to 23 June 2023, Rosemont/Chicago, IL

h+h cologne, 22 to 24 March 2024, Cologne

For more information on exhibiting, speaking or attending contact:

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Koelnmesse Inc. located in Chicago, IL for the past 19 years is the North American subsidiary and marketing arm of the Koelnmesse Group, one of the world's leading



h+h cologne  
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organizers of international trade shows. Their experienced team of marketing and sales professionals organizes trade shows and events in North America as well as North American Pavilions for US, Canadian and Mexican companies at more than 25 trade shows around the world.

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