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#didactamesse

didacta presents its motto for 2026: "Everything is undergoing change. Education under focus."

didacta
die Bildungsmesse

The trade fair is focusing on the relevance of education in times characterised by crises and transformation and with its four top themes is setting important impulses for future skills, health, digitalisation and sustainability.

How do we shape education in a changing world? This question is increasingly coming to the fore because technological, societal and ecological changes are demanding new skills and educational paths. This is exactly what didacta 2026, which is being held in Cologne from 10 to 14 March 2026, is picking up on with its new motto: "Everything is undergoing change. Education under focus."

"As the biggest trade fair for all areas of education, we keep a close eye on the challenges of our education system, which also have a social impact. We see the solution in dialogue and debate about access to the best education for everyone. We offer the platform for this at didacta, which we are staging in the coming year under the motto 'Everything is undergoing change. Education under focus.' Here, politics, business, science and society will tread joint paths for the education of the future," stated Dinah Korb, Chief Operating Officer of Didacta Ausstellungs- und Verlagsgesellschaft mbH.

Education as a response to change.

The motto of didacta 2026 reflects the reality: Education is far more than conveying knowledge today. It is a key to individual and social resilience. It helps people understand change, assume responsibility and actively participate in shaping the future. Therefore, next year the trade fair will not only present current products and learning solutions, but also offers room for debates, impulses and perspectives.

An overview of the four top themes of didacta 2026:

- Future and basic competences

What skills do people need to navigate the world of tomorrow? And to what extent do the learning plans have to reflect this and be adjusted accordingly? didacta provides the answers and places the focus on critical thinking, problem solving, cultural education and an understanding of democracy. The aim is to strengthen the capacity of every individual to act and promote social participation.

- Health and well-being

Good education requires healthy framework conditions - physically and mentally.

didacta
10.03. - 14.03.2026
www.didacta-cologne.com

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That is why aspects like promoting resilience, mindfulness, exercise, healthy diets and sensitivity for psychological stress in the educational context will be addressed in detail at didacta.

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- Digitalisation and artificial intelligence

Digital technologies are changing how we teach, learn and work. Here, didacta shows both the chances and the challenges of working with digital tools. Issues such as the implementation of AI in lessons, through to digital ethics and media literacy will be dealt with. The focus here is always the low-threshold access to these applications for everyone to create equal opportunities.

- Education for sustainable development (ESD)

Whether the climate crisis, social inequality or global justice: Education plays a key role in sustainable transformation. didacta shows how ESD helps assume responsibility and anchor the UN sustainability goals in the education work.

About didacta - the Education Trade Fair

As the biggest and most important education trade fair in Europe, didacta presents all the relevant education themes and promotes the dialogue within the education sector. didacta covers all segments from early learning, to school education including extracurricular facilities, through to vocational education and training. It thus promotes lifelong learning. At the same time the trade fair serves as the biggest European further education event and is the central industry meeting point for educational staff, education providers, decision-makers and people interested in co-shaping the future of education.

As the industry sponsor, the Didacta Association supports didacta, curates the programme of five trade fair forums and as the association of the education sector represents the interests of around 250 member companies and organisations in Germany and abroad.

All information on didacta is available at www.didacta-messe.de

Note for editorial offices:

didacta photos are available on the Internet at <https://www.didacta-cologne.com/imagedatabase>

Press information is available at: <https://www.didacta-cologne.com/pressinformation>

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