Press release

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#AnugaFoodTec2027

Anuga FoodTec 2027 reports early booking record - two thirds of the area already allotted

+++ High booking status +++ Top returnee rate +++ International key players on board +++

Anuga FoodTec is sending a strong signal to the international food and beverage industries: two thirds of the exhibition area for 2027 have already been allotted. Never before have we received so many area reservations so long before the start of the event. The booking status marks a peak and underlines the great industry confidence in the leading international trade fair.

Early confirmations, strong returnee rate

Around 75 percent of applications up to now involve companies that already exhibited in 2024. According to the status today, a total of more than two thirds of the exhibition area for 2027 has been allotted. This extraordinarily early and broad commitment sends a clear signal of quality to the market and improves planning security for all participants.

International key players, new participants and returnees

The circle of exhibitors to date includes, among others, Handtmann, Vemag, JBT, Marel, Fortifi, Seydelmann, GEA, Krones, Alpma, ProXES, Florin, Ulma, Aetna, Duravant, Multivac, Weber, Siemens, G. Mondini, IMA, ifm Beckhoff, Stäubli, Schneider Electric, CSB-System, Regal Rexnord, Forbo Siegling, Westfalia, Movexx and Aicon XRay. New are, among others, manufacturers like Epson, Sticomax, Schindler & Wagner, BEMA, Borncut and Gulftech. Returning are, among others, Ecolean, Bizerba, Ecolab, PDT Group, Air Liquide and Grote.

"We are very pleased at the strong interest and the broad and extraordinarily early commitment of the exhibitors. In connection with the high returnee rate, especially on the part of the global key players, this impressively underlines the innovation power of the industry and the importance of Anuga FoodTec as a leading international trade fair", notes Roland Thiemann, Director of Anuga FoodTec.

Outlook

The booking rate speaks for the high relevance of the trade fair in the industry and guarantees a strong and, above all, international field of exhibitors for the event. Leading providers along the entire process chain are represented, while new participants expand the portfolio. Trade visitors can look forward to a diverse and

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https://www.anugafoodtec.com/

Your contact:
Paul Schubert
Tel.
+49 17612563104
e-mail
p.schubert@koelnmesse.de

Koelnmesse GmbH
Messeplatz 1
50679 Köln
P.O. Box 21 07 60
50532 Köln
Germany
Tel. +49 221 821-0
Fax +49 221 821-2574
www.koelnmesse.com

Executive Board:
Gerald Böse (President and Chief Executive Officer)
Oliver Frese

Chairman of the Supervisory Board:
Mayor of the City of Cologne
Torsten Burmester

Headquarters and place of jurisdiction:
Cologne
District Court Cologne, HRB 952

technology-driven trade programme, powered by the DLG, with innovative knowledge and participation formats that convey important impulses for a dialogue across industries. The focus is thereby particularly on the key theme of "Navigate Complexity".

Companies that are planning their presence at Anuga FoodTec 2027 still have the possibility to apply and can secure attractive placement options in the hall layout when they decide early.

Anuga FoodTec 2027 takes place from 23 to 26 February 2027 in Cologne.

Koelnmesse – industry trade fairs for the food technology sector: Koelnmesse is an international leader in organising trade fairs in the field of food and beverage processing. Anuga FoodTec, ISM Manufacturing (formerly ProSweets Cologne) and ISM Ingredients are established, world-leading trade fairs, hosted in Cologne/Germany. In addition to the events at its Cologne headquarters, Koelnmesse also stages further food technology trade fairs with different sector-specific areas of focus and content in key markets across the world, including Brazil, Colombia, India and Italy. These global activities enable Koelnmesse to offer its customers bespoke events and leading regional trade fairs in a variety of markets, thus creating the foundation for sustainable international business. Koelnmesse is also ideally positioned in the field of food and beverages with its leading international trade fairs Anuga and ISM and its global network of satellite events.

Note for editorial offices:
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Your contact:

Paul Schubert
Public and Media Relations Manager

Koelnmesse GmbH
Messeplatz 1
50679 Cologne
Germany
Mobile +49 221 821-3217
p.schubert@koelnmesse.de
www.koelnmesse.com

Elena Fischer
Public & Media Relations Managerin

Koelnmesse GmbH
Messeplatz 1
50679 Köln
Germany
Mobile +49 17612562802
e.fischer@koelnmesse.de
www.koelnmesse.com