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Headline

## "Navigate Complexity. Smart. Safe. Sustainable." - Anuga FoodTec 2027 introduces its new key theme

**Anuga FoodTec 2027: international platform for innovation and technology** +++ **Three building blocks of the technological future**  
+++ **Specialised programme for the new key theme**

Under the key theme of "Navigate Complexity. Smart. Safe. Sustainable.", Anuga FoodTec is showing how the food and beverage industries can master complexity and accelerate innovations from 23 to 26 February 2027. This transformation is characterised by global flows of commodities, changed consumer behaviour and climate protection, while the requirements for quality, safety, traceability and efficiency accompanied by sustained cost pressures are increasing at the same time.

The key theme stands for solutions that combine efficiency and safety with ecological, economic and social responsibility - networked, automated, digital and resource-conserving.

"With its key theme of 'Navigate Complexity. Smart. Safe. Sustainable.', Anuga FoodTec 2027 points out possibilities for how data-supported control, secure networking and resource-efficient processes can make complexity in production manageable", explains Roland Thiemann, Director of Anuga FoodTec.

### Specialised programme in cooperation with the DLG

In order to reinforce the content orientation of the top theme, Anuga FoodTec 2027 is working together closely with the German Agricultural Society (DLG), which contributes its scientific and practical expertise to the shaping of the specialised programme. "As the specialist partner and industry sponsor of Anuga FoodTec 2027, we are developing the specialised programme for the top theme and networking leading experts from science, industry, politics and practice", explains Carola K. Herbst, Deputy Managing Director/Food & Food Technology Division Manager of the DLG. "Our ambition is to provide trade visitors with well-founded analyses, concrete recommendations for action and practical solutions that show how technological innovations can be strategically and holistically integrated into complex production processes."

### Navigate Complexity: Three building blocks of the technological future

The Smart, Safe and Sustainable building blocks translate the key theme into practice and mark the most important technological fields of activity for the food



Anuga FoodTec  
23.02. - 26.03.2027  
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Oliver Frese

Chairman of the Supervisory Board:  
Mayor of the City of Cologne  
Torsten Burmester

Headquarters and place of jurisdiction:  
Cologne  
District Court Cologne, HRB 952

production of tomorrow.

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**Smart:** AI-supported, automated and digital systems create transparency, flexibility and efficiency - from raw materials management to intralogistics - and support data-based decisions.

**Safe:** Process and cybersecurity, hygiene control, monitoring and gap-free traceability secure quality standards and make it possible to manage risks.

**Sustainable:** Resource optimisation, energy efficiency and circular approaches anchor sustainability as an integral element of modern value creation.

#### **Anuga FoodTec 2027: International platform for innovation and technology**

As a global industry meeting point, Anuga FoodTec networks experts from industry, science and politics and provides orientation in a dynamic market environment. As a provider of impulses for the transformation of the global F&B industries, it brings together the international food tech network to advance solutions, strategies and innovations along the entire value creation chain and for all branches of the food and beverage industries - One for All. All in One. Technology is thus presented in a lively way at Anuga FoodTec, treated with a practical orientation and made visible across the entire process breadth. In addition to this, the trade fair also provides clear impulses for the continuing development of food production with its new key theme.

The next Anuga FoodTec is taking place from **23 to 26 February 2027** in Cologne.

**Koelnmesse - industry trade fairs for the food technology sector:** Koelnmesse is an international leader in organising trade fairs in the field of food and beverage processing. Anuga FoodTec and ProSweets Cologne are established, world-leading trade fairs, hosted in Cologne/Germany. In addition to the events at its Cologne headquarters, Koelnmesse also stages further food technology trade fairs with different sector-specific areas of focus and content in key markets across the world, including India, Italy and Colombia. These global activities enable Koelnmesse to offer its customers bespoke events and leading regional trade fairs in a variety of markets, thus creating the foundation for sustainable international business. Koelnmesse is also ideally positioned in the field of food and beverages with its leading international trade fairs Anuga and ISM and its global network of satellite events.

#### **The next events:**

ISM and ISM Ingredients - The world's largest trade fair for confectionery, snacks, and their ingredients., Cologne 01.02. - 04.02.2026

ProSweets Cologne - The international supplier fair for the sweets and snacks industry, Cologne 01.02. - 04.02.2026

THAIFEX - HOREC Asia - Southeast Asia's leading Hospitality & Food Service Trade Show, Bangkok 11.03. - 13.03.2026

**Note for editorial offices:**

Anuga Food Tec photos are available in our image database on the Internet at [www.anugafoodtec.com](http://www.anugafoodtec.com) in the "Press" section.

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