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Headline

WPO continues successful partnership with Anuga FoodTec

+++ Sustainable packaging design +++ Save Food +++ Recycling capability +++ Reducing food loss +++

The World Packaging Organisation (WPO) will be represented for the second time at Anuga FoodTec in 2027 from 23-26 February. Following its first participation in 2024, the international organisation is returning for the coming edition of the leading supplier trade fair for the food and beverage industries.

The WPO will be represented at Anuga FoodTec 2027 by Nerida Kelton, Vice President Sustainability & Save Food, as well as Dr Johannes Bergmair, General Secretary. The focus of the participation is on sustainable packaging design, the avoidance of food loss and waste as well as international best practice examples for recyclable packaging solutions.

"The WPO is very pleased to already be participating in Anuga FoodTec for the second time. The trade fair is one of the leading international platforms for the food and beverage industries and brings together processing, packaging, mechanical engineering and technology under one roof", says Nerida Kelton, Vice President Sustainability & Save Food of the WPO. For the WPO, Anuga FoodTec is at the same time an important opportunity to make the worldwide activities from the field of sustainability & Save Food visible.

These include, among others, global position papers revolving around the field of tension between food loss, food waste and packaging, the inclusion of Save Food Packaging Design Guidelines in FSSC 22000 Version 7, case studies on Save Food and Sustainable Packaging Design as well as the Global Design for Recycling Guide, which is in the meantime available in 17 languages.

The WPO will also contribute its expertise at the trade fair itself. Planned are lectures by Nerida Kelton in various event formats. Themes include, among others, Sustainable Packaging Design and the question of how a sensible balance between food waste products and packaging waste products can be achieved.

"Packaging is a central element of modern food and beverage production. It protects products, supports secure supply chains, extends keepability and can thus contribute decisively to the reduction of food loss", says Roland Thiemann, Director Anuga FoodTec. "Particularly in keeping with the key theme of 'Navigate Complexity. Smart. Safe. Sustainable.', the renewed participation of the WPO is a strong signal. It shows how important international cooperation and packaging expertise with practical relevance are for future-capable production and value creation systems."



Anuga FoodTec
23.02. - 26.03.2027
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Already in 2024, the WPO characterised Anuga FoodTec as one of the most important information and business platforms for new concepts and innovative developments in the international food and beverage industries. The participation at that time made clear how closely packaging technology, process security, sustainability, digitalisation and intralogistics are linked in the food and beverage sector.

Anuga FoodTec 2027 once again reflects the entire value creation chain of food and business production. From processing through packaging technology to digitally networked process control, it shows how modern production systems are reacting to increasing requirements. The focus is on solutions that increase process security, use resources more efficiently and make sustainability industrially practicable.

Koelnmesse - industry trade fairs for the food technology sector: Koelnmesse is an international leader in organising trade fairs in the field of food and beverage processing. Anuga FoodTec, ISM Manufacturing (formerly ProSweets Cologne) and ISM Ingredients are established, world-leading trade fairs, hosted in Cologne/Germany. In addition to the events at its Cologne headquarters, Koelnmesse also stages further food technology trade fairs with different sector-specific areas of focus and content in key markets across the world, including Brazil, Colombia, India and Italy. These global activities enable Koelnmesse to offer its customers bespoke events and leading regional trade fairs in a variety of markets, thus creating the foundation for sustainable international business. Koelnmesse is also ideally positioned in the field of food and beverages with its leading international trade fairs Anuga and ISM and its global network of satellite events.

The next events:

Anuga Select India - Uniting Innovation, Collaboration, and Growth in the Global F&B Landscape, Mumbai 29.09. - 01.10.2026

Anuga FoodTec India - India's global gateway to cutting-edge technology for the food & beverage industry, Mumbai 29.09. - 01.10.2026

Cibus Tec - Inspiring Innovation in Food and Beverage Technologies, Parma 27.10. - 30.10.2026

Note for editorial offices:

Anuga Food Tec photos are available in our image database on the Internet at www.anugafoodtec.com in the "Press" section.

Press information is available at: www.anugafoodtec.com/pressinformation.

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