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#anugafoodtec

The new digital magazine of Anuga FoodTec goes to press

News, insights, interviews +++ the main focus of the first issue is "Responsibility", the key theme of Anuga FoodTec 2024

The digital magazine of Anuga FoodTec is online! From the end of June onwards, the new content platform offers news, insights, trend reports, interviews and background information on current themes of the foodtec industry. Once a month, new specialised contents with new focal points will be published. The focus lies on the main exhibition sections of the trade fair - Automation & Digitalization, Processing, Packaging, Environment & Energy, Safety & Analytics, Intralogistics - as well as on the key theme of Anuga FoodTec 2024 "Responsibility". The first two issues of the digital "Anuga FoodTec Magazine" are particularly dedicated to the latter topic.

The new digital magazine can be found on the [homepage](https://www.anugafoodtec.com/magazine/) of Anuga FoodTec and under the following direct link: <https://www.anugafoodtec.com/magazine/>

The digital magazine is produced jointly by Koelnmesse as the organiser of Anuga FoodTec and by the DLG (German Agricultural Society) as its technical and industry sponsor.

The trade fair's aim behind the "Anuga FoodTec Magazine" is to offer all industry players a unique and specialised information hub, which regularly reports on new approaches, innovations and trends in the supplier sector for the food and beverage industry. Different formats such as interviews, videos, specialised texts, data and facts provide insights into companies and the work of research institutes. The "Anuga FoodTec Magazine" has set itself the goal of promoting the exchange of information and knowledge and thus the continual dialogue within the industry until the trade fair starts and beyond.

The signs are already very good that there will be a high number of exhibitors in all segments at Anuga FoodTec. The event programme comprising of lectures and panel discussions is also taking on shape. One of the key questions of the event programme will be: How should food production be aligned across the supply chain to ensure a sustainable change of our food system and global food security in future?

Anuga FoodTec is unique with its approach across processes and industries. It covers all aspects of the production of food and beverage production - from process technology, as well as filling and packaging technology through food safety and packaging to digitalisation and intralogistics. Environmental technology and energy will be integrated into the trade fair as a new exhibition area.



Anuga FoodTec
19.03. - 22.03.2024
www.anugafoodtec.com

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Koelnmesse - industry trade fairs for the food technology sector: Koelnmesse is an international leader in organising trade fairs in the field of food and beverage processing. Anuga FoodTec and ProSweets Cologne are established, world-leading trade fairs, hosted in Cologne/Germany. In addition to the events at its Cologne headquarters, Koelnmesse also stages further food technology trade fairs with different sector-specific areas of focus and content in key markets across the world, including India, Italy and Colombia. These global activities enable Koelnmesse to offer its customers bespoke events and leading regional trade fairs in a variety of markets, thus creating the foundation for sustainable international business. Koelnmesse is also ideally positioned in the field of food and beverages with its leading international trade fairs Anuga and ISM and its global network of satellite events.

The next events:

AnUTEc - International FoodTec India - India's largest international supplier fair for the food and drink technology, Mumbai 07.09. - 09.09.2023

Cibus Tec - Inspiring Innovation in Food and Beverage Technologies, Parma 24.10. - 27.10.2023

Andina Pack - International Processing and Packaging Exhibition for the Food, Pharma and Cosmetic Industry, Bogotá 27.11. - 30.11.2023

Note for editorial offices:

Anuga Food Tec photos are available in our image database on the Internet at www.anugafoodtec.com in the "News" section.

Press information is available at: www.anugafoodtec.com/pressinformation

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