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#anugafoodtec

Responsibility meets progress: Anuga FoodTec 2024 as the signpost for the food and beverage industries

Focus on 'Responsibility' +++ Keynote from The Club of Rome +++ Trade visitors from 133 countries +++ New 'Environment & Energy' exhibition area

Anuga FoodTec 2024 has once again reinforced its position as a primary supplier trade fair and a central platform of the global food and beverage industries. 'Responsibility' was the top theme of the trade fair and its extensive trade programme, which provided answers to questions from the fields of alternative protein sources, energy and water management, digitalisation and artificial intelligence. New technologies and concepts for sustainable management of natural resources along the entire value creation chain were presented. The participation of 1,307 companies and nearly 40,000 trade visitors from 133 countries reinforces the position of Anuga FoodTec as a pioneer for future-related solutions in food technology.

"At this year's Anuga FoodTec, it became clear that true responsibility extends well beyond daily business; it is the driving force for sustainable and long-term growth. In every discussion, every presentation and every new product, we saw how decisive it is to make brave decisions today for our common future", Oliver Frese, Chief Operating Officer of Koelnmesse, reflected.

"The networking of science and entrepreneurial practice and interdisciplinary networking on the whole were achieved in an exemplary manner. This creates synergies that present the basis for overarching innovations. And it is these that we will increasingly need for a viable food system of the future, in which Anuga FoodTec is a central element as a B2B innovation and networking platform", Prof. Katharina Riehn, Chairwoman of the DLG Food competence centre and Vice President of the DLG, emphasises.

Opening speech by The Club of Rome

Sandrine Dixon-Declève, Co-President of The Club of Rome, opened Anuga FoodTec with an impressive lecture that emphasised the pressing needs of sustainable developments. Her keynote was closely oriented to the top theme of 'Responsibility', and to the indispensable importance of environmentally-friendly production processes. With her address, Dixon-Declève provided a decisive impulse in the direction of sustainable transformation. At Anuga FoodTec, the exhibitors already presented what practical implementation of the discussed ideals might look like.

Commitment of the industry: a rethinking is noticeable



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Anuga FoodTec demonstrated impressively: core themes such as responsibility, value creation, climate neutrality and food security are decisively shaping the direction of the food and beverage industries - far away from short-term trends.

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The exhibited machines thus offered, among other things, insights into innovative strategies for the minimisation of food losses and the treatment of waste water. In addition to this, they presented procedures like high pressure processing, which keeps food fresh longer without preservatives.

Another area of focus was on the reduction of the use of plastic and the use of alternative packaging materials. Progress in the production of plant-based foods, which serve as pioneering solutions for more sustainable diets, was also presented. A system was presented for the first time that makes it possible to produce cultivated food on an industrial scale. The presentations on site impressively illustrated how the companies are facing the challenges of a both economically and ecologically sustainable future.

Highlights and new products of Anuga FoodTec 2024

An innovative point of focus was set with the new 'Environment & Energy' exhibition area. This area was dedicated to progressive energy solutions, which play a growing role in the food industry. The focus was thereby on technologies like solarthermics, heat pumps, biogas and biomass, which not only advance the energy transformation but also contribute to significantly reducing the CO₂ emissions of companies and comprehensively increasing energy efficiency.

One highlight was the presentation of the International FoodTec Award. The focus was on 14 innovative projects from the global food and supplier industries. For more detailed information on the **International FoodTec Award**, we refer you to a [separate press release of the German Agricultural Society \(DLG\)](#).

Exhibitors/ top decision makers

The group of high quality, international exhibitors corresponded with the just as high class trade fair public. Among the top decision makers that registered for Anuga FoodTec were representatives of companies like AB InBev, Arla Foods, Asahi, Conagra, Danone, DMK Deutsches Milchkontor, Dr. Oetker, Friesland Campina, General Mills, Kraft Heinz, Lactalis, McCain, Meiji, Mengniu, Mondelez, Müller, Nestlé, Nomad, Plukon, Saputo, Schreiber, Sprehe, Unilever, Yili and many more.

Anuga FoodTec 2024 in figures

A total of nearly 40,000 trade visitors from 133 countries was registered, with a foreign share of over 60 percent. The largest visitor groups from outside of Europe came from China, the USA, South Korea, Israel and Japan. 1,307 exhibitors took part in Anuga FoodTec 2024. Thanks to an increased average area, visitors could this year look forward to an even greater variety of exhibits and live demonstrations. With a length of 35 metres, the longest exhibit at the trade fair was particularly impressive.

Anuga FoodTec is the leading international supplier fair for the global food and beverage industries. Organised by Koelnmesse, the next trade fair will take place in Cologne from 23.- 26.02.2027. The professional partner and industry sponsor is the DLG, the German Agricultural Society.

You can find more information at www.anugafoodtec.de

Koelnmesse - industry trade fairs for the food technology sector: Koelnmesse is an international leader in organising trade fairs in the field of food and beverage processing. Anuga FoodTec and ProSweets Cologne are established, world-leading trade fairs, hosted in Cologne/Germany. In addition to the events at its Cologne headquarters, Koelnmesse also stages further food technology trade fairs with different sector-specific areas of focus and content in key markets across the world, including India, Italy and Colombia. These global activities enable Koelnmesse to offer its customers bespoke events and leading regional trade fairs in a variety of markets, thus creating the foundation for sustainable international business. Koelnmesse is also ideally positioned in the field of food and beverages with its leading international trade fairs Anuga and ISM and its global network of satellite events.

100 years of Koelnmesse: Koelnmesse is celebrating its 100th anniversary in 2024. 100 years in which Koelnmesse has brought people and markets together worldwide. 100 years in which it has reinvented itself time and again with a visionary passion for the future. This has made the vision of Konrad Adenauer, who was the Mayor of Cologne in 1924 and later became Germany's Chancellor, of an international trade fair venue in Cologne a reality. With the awareness that even established trade fairs require constant renewal in order to remain fit for the future, Koelnmesse will continue to drive innovation and international growth without forgetting its roots.

The next events:

Anuga FoodTec India - India's global gateway to cutting-edge technology for the food & beverage industry, Mumbai 28.08. - 30.08.2024

LogiFOOD SOUTHEAST ASIA - Food logistics and cold chain solutions, Bangkok 16.10. - 18.10.2024

ProSweets Cologne - The international supplier fair for the sweets and snacks industry, Cologne 02.02. - 05.02.2025

Note for editorial offices:

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