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#anugafoodtec

Success factor: Sustainable protein alternatives from plants, fermentation and cultivation

Anuga FoodTec and the German Association for Alternative Protein Sources (BALPro e.V.) are extending their cooperation for sustainable innovation in the food industry.

“Due to the further growth of world population, we can presume an increased need for food and thus also a growing demand for plant-based protein”, says Matthias Schlüter, Director of Anuga FoodTec. From 19 to 22 March 2024, Anuga FoodTec will address the theme of the processing of alternative proteins and the necessary know-how along the entire process chain.

“The renewed cooperation with BALPro e.V. underlines our common obligation to design the food and beverage industries to be more sustainable. We are convinced that this partnership will contribute to advancing pioneering ideas and innovations, with the aim of adequately addressing the challenges of the future”, Schlüter continued.

Whether this now involves fermenters, bioreactors, filtration systems or driers: trade visitors and companies will find comprehensive information about the manufacture of alternative proteins at Anuga FoodTec. The international supplier trade fair of the food and beverage industries thereby not only covers the broad spectrum of solutions for the manufacture of plant-based and cultivated meat alternatives, but also takes a detailed look at solutions for milk, cheese, egg or fish alternatives.

BALPro e.V. shares this commitment: “Our cooperation focuses on supporting our members and other industry participants in shaping the development of the sector together and utilising potential. Only in this way can the increasing global need for new technologies and resource-preserving solutions be covered”, is how Fabio Ziemßen, chairman of the German association, expresses it.

The trade fair visitors can look forward to fascinating insights and inspiring discussions revolving around this future-oriented theme.

About BALPro

The complexity of food production is great and thus difficult to understand for consumers. With the help of dedicated experts, the German Association for Alternative Protein Sources creates an independent platform that provides transparent and comprehensible information. An objective involvement with alternative protein sources can take place on this basis. BalPro brings together experts from the most diverse specialist fields:



Anuga FoodTec
19.03. - 22.03.2024
www.anugafoodtec.com

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Gerald Böse (President and Chief Executive Officer)
Oliver Frese

Chairwoman of the Supervisory Board:
Mayor of the City of Cologne
Henriette Reker

Headquarters and place of jurisdiction:
Cologne
District Court Cologne, HRB 952

- Nutrition sciences
- Process technology and product development
- Sustainability assessment
- Business development
- Marketing, PR and advocacy
- Retail, consumer, markets

The members of BalPro profit from the network of startups, companies and food experts. Through this, they acquire access to industry-specific know-how and achieve the ability to consider conditions and processes from various perspectives.

You can find further information [here](#).

International Guide to Anuga FoodTec 2024: the most important players and processes of the protein turnaround

Do you want to know what 2024 has in store for the AltProtein market? Dive into our [Anuga FoodTec magazine](#) and the international and multidimensional world of alternative proteins. In the NEWMEAT whitepaper, move between regulation facts, country data and knowledge revolving around new production approaches toward the new industry.

Anuga FoodTec is the leading international supplier fair for the global food and beverage industries. Organised by Koelnmesse, the trade fair takes place from 19 to 22 March 2024 in Cologne and places the emphasis on the key theme of Responsibility. The professional and industry sponsor is the DLG, the German Agricultural Society.

You can find more information at www.anugafoodtec.com

Koelnmesse - industry trade fairs for the food technology sector: Koelnmesse is an international leader in organising trade fairs in the field of food and beverage processing. Anuga FoodTec and ProSweets Cologne are established, world-leading trade fairs, hosted in Cologne/Germany. In addition to the events at its Cologne headquarters, Koelnmesse also stages further food technology trade fairs with different sector-specific areas of focus and content in key markets across the world, including India, Italy and Colombia. These global activities enable Koelnmesse to offer its customers bespoke events and leading regional trade fairs in a variety of markets, thus creating the foundation for sustainable international business. Koelnmesse is also ideally positioned in the field of food and beverages with its leading international trade fairs Anuga and ISM and its global network of satellite events.

100 years of Koelnmesse: Koelnmesse is celebrating its 100th anniversary in 2024. 100 years in which Koelnmesse has brought people and markets together worldwide. 100 years in which it has reinvented itself time and again with a visionary passion for the future. This has made the vision of Konrad Adenauer, who was the Mayor of Cologne in 1924 and later became Germany's Chancellor, of an international trade fair venue in Cologne a reality. With the awareness that even established trade fairs require constant renewal in order to remain fit for the future, Koelnmesse will continue to drive innovation and international growth without forgetting its roots.

The next events:

Anuga FoodTec - International supplier fair for the food and beverages industry,
Cologne 19.03. - 22.03.2024

Anuga FoodTec India - India's global gateway to cutting-edge technology for the food
& beverage industry, Mumbai 28.08. - 30.08.2024

LogiFOOD SOUTHEAST ASIA - Food logistics and cold chain solutions, Bangkok 16.10. -
18.10.2024

Note for editorial offices:

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