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#anugafoodtec

## Anuga FoodTec postponed to April 2022 due to pandemic

The pandemic and associated travel and event restrictions have also had an impact on Anuga FoodTec, which was originally scheduled for March 2021. After extensive discussions with industry participants and the German Agricultural Society (DLG), the professional and conceptual sponsor of the trade fair, Koelnmesse sees no alternative but to postpone Anuga FoodTec. The next Anuga FoodTec will take place from 26 to 29 April 2022.

"We sincerely regret that we have to postpone Anuga FoodTec until 2022 despite good preparation and encouragement from the industry. In the past few weeks, however, it has become apparent that there is growing skepticism and concern among all involved. As a result, many companies have pulled out in view of the infection situation and current uncertainty. However, Anuga FoodTec cannot take place without the important key factors of internationality and cross-industry participation. With this in mind, we have responded to the industry's wish to postpone the trade fair with the new date," says Oliver Frese, Chief Operating Officer of Koelnmesse. "The new event date is the best possible solution, taking into consideration the international trade fair calendar, and the available time and space capacities. This allows us to provide the industry with a vision and planning security".

In 2022, the trade fair will take place as a hybrid event, combining both an in-person and digital platform. The addition of a digital platform to the physical component creates the foundation for as many people as possible from Germany and abroad to have access to the latest technologies and processes in the food and beverage industry and for promoting sustainable networking within the industry.

"Like the companies, we will use the time to fully prepare ourselves for the upcoming trade fair and boost the industry's restart further with digital tools and additional reach. Koelnmesse will of course continue to count on the presence of international exhibitors and visitors in April 2022," continued Frese. "Trade fairs offer the opportunity for products and the people behind them to be experienced through personal interaction and exchange. This is the ideal basis for successful business."

"As the professional and conceptual sponsor of Anuga FoodTec, we very much regret that the leading international supplier fair for the food and beverage industry will not be able to take place in March 2021 as planned. As a platform for professional exchange across industry boundaries, Anuga FoodTec is a central partner for the



Anuga Food Tec  
23.03. - 26.03.2021  
[www.anugafoodtec.com](http://www.anugafoodtec.com)

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entire food sector, focusing on current topics and providing important impetus with the presentation of forward-looking technologies and innovations. We are therefore even more pleased that in spring 2022 Anuga FoodTec will once again be the meeting place for the international food technology and supplier industry under the guiding theme 'Smart Solutions - Higher Flexibility', says Simone Schiller, Managing Director of the DLG Food Technology Center.

Koelnmesse is the organiser of Anuga FoodTec. DLG is the professional and conceptual sponsor of Anuga FoodTec.

**Koelnmesse - Global Competence in Food and FoodTec:**

Koelnmesse is an international leader in organising food fairs and events regarding food and beverage processing. Trade fairs such as the Anuga, ISM and Anuga FoodTec are established world leaders. Koelnmesse not only organises food and food technology trade fairs in Cologne, Germany, but also in further growth markets around the globe, for example, in Brazil, China, Colombia, India, Italy, Japan, Thailand and the United Arab Emirates, which have different focuses and contents. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business.

Further Information is available at: <http://www.global-competence.net/food/>

**Note for editorial offices:**

Anuga Food Tec photos are available in our image database on the Internet at [www.anugafoodtec.com](http://www.anugafoodtec.com) in the "News" section.

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