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#anugafoodtec

Intralogistics: new segment at Anuga FoodTec 2021

**+++ Condensed offer: dedicated area planned for intralogistics +++
Event programme: accompanying keynote speeches and specialist forums +++ Register now: enjoy an early-booking discount until 14 February +++**

The productivity demands within the food and beverage industry are increasing continually. A growing variety of products and constant new packing solutions are challenging the intralogistics divisions of the companies. Intelligent, flexible and scalable solutions are required for the optimisation of the internal material flows - from the procurement, to the production, through to the dispatch. The handling has to be economical. In recognition of the hugely important role it plays in food production and processing, the subject of intralogistics has been given a new, high-profile platform at the leading international supplier fair for the food and drink industry. For the first time, intralogistics will be represented as a stand-alone segment condensed into one hall at Anuga FoodTec 2021 on 23 to 26 March. The range of exhibitors will be supported by a target-group-specific programme of talks and specialist forums, offering additional information on the topic of intralogistics. Potential exhibitors can still take advantage of an early-booking discount until 14 February 2020 and thus benefit from even more attractive conditions. For further information and to register, visit www.anugafoodtec.com

The ideal place to do business. At Anuga FoodTec, exhibitors from the intralogistics segment meet international decision makers including production and operations managers from the food and beverages industry. Anuga FoodTec plays host to representatives from almost all aspects of the supplier sector. Plant and machinery manufacturers, one of the most strongly represented groups on the exhibition floor, are also dependent on internal logistics, meaning that exhibitors at Anuga FoodTec may themselves be future customers of intralogistics suppliers. With over 50,000 visitors from 154 countries, exhibitors at Anuga FoodTec 2018 also profited from the high density and quality of top decision makers along the food and beverage supply chain. Visitors to the upcoming Anuga FoodTec with an interest in the subject will be directed to the new segment by means of special signage.

In 2018, more than 70 companies in the intralogistics segment had registered for the trade fair. In total, 1,657 suppliers from 48 countries participated in Anuga FoodTec 2018.

The next Anuga FoodTec will take place from 23 to 26 March 2021 in Cologne.



Anuga Food Tec
23.03. - 26.03.2021
www.anugafoodtec.com

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Koelnmesse - Global Competence in Food and FoodTec:

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Koelnmesse is an international leader in organising food fairs and events regarding food and beverage processing. Trade fairs such as the Anuga, ISM and Anuga FoodTec are established world leaders. Koelnmesse not only organises food and food technology trade fairs in Cologne, Germany, but also in further growth markets around the globe, for example, in Brazil, China, Colombia, India, Italy, Japan, Thailand, the United States and the United Arab Emirates, which have different focuses and contents. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business.

Further Information is available at: <http://www.global-competence.net/food/>

The next events:

Andina Pack - International Converting, Processing and Packaging Exhibition for the Food, Pharma and Cosmetic Industry, Bogotá 19.11. - 22.11.2019

ISM - The world's largest trade fair for sweets and snacks, Cologne
02.02. - 05.02.2020

ProSweets Cologne - The international supplier trade fair for the sweets and snacks industry, Cologne 02.02. - 05.02.2020

Note for editorial offices:

Anuga Food Tec photos are available in our image database on the Internet at www.anugafoodtec.com in the "News" section.

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