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#anugafoodtec

Record result: Anuga FoodTec 2018 achieves a significant increase in attendance

- New record: Over 50,000 visitors attended Anuga FoodTec
- More international than ever before: Visitors from 154 countries
- Top decision-makers from the leading global food producers visited Anuga FoodTec
- Diversified event and congress programme was a source of information and inspiration

The leading international supplier trade fair of the food and beverage industry is continuing to write its success story. After already registering a growth in exhibition space and a two-digit increase in the number of exhibitors (+13 percent) in the run-up to the event, Anuga FoodTec 2018 was also able to achieve a significant rise in the number of visitors: More than 50,000 experts from the food industry informed themselves about the innovations and further developments of the supplier industry from 20 to 23 March. Hence, the number of visitors increased by just under 11 percent in comparison to the previous event. Anuga FoodTec also further increased its level of internationality too. Visitors from 154 countries (+15 countries in comparison to the previous event) impressively underpin its position as the leading international supplier fair for the food and beverage industry. The specialised programme organised by the DLG (German Agricultural Society) which included numerous conferences, guided tours and lectures, perfectly enhanced Anuga FoodTec 2018. The organiser of Anuga FoodTec is Koelnmesse. The professional and industry sponsor of Anuga FoodTec is the DLG.

Katharina C. Hamma, Chief Operating Officer of Koelnmesse GmbH, explained: "The concept of Anuga FoodTec is unique and successful. The renewed growth across all key figures clearly underlines this. This year's increased number of visitors was above all attributable to the rise in the number of trade visitors from abroad. We were particularly able to register significant growth from the countries China, Italy, Korea, Poland, Russia and South America. The huge interest from the international guests and the high quality of the visitors shows us that the alignment and concept of Anuga FoodTec do justice to the demands of the trade fair participants.

"Anuga FoodTec 2018 presented an array of technological innovations from the entire spectrum of the food and beverage industry," commented Dr. Reinhard Grandke, Managing Director of the DLG (German Agricultural Society) and Chairman of the Advisory Board of Anuga FoodTec, on the excellent standing of the leading



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international trade fair. "The extensive specialised programme on the highly relevant key theme, resource efficiency, offered the international audience numerous opportunities to systematically learn more about the optimisation of production processes - always with the aim of consuming less energy and water and reducing the waste of food. In Cologne, the latest scientific findings about food technology were once again linked up with the requirements of business practice in an exemplary way."

Strong concept: Food technology at the highest level

ONE FOR ALL. ALL IN ONE. Once again this year the visitors of Anuga FoodTec experienced the entire production cycle and in the course of which were able to experience live both individual solutions as well as holistic, cross-process concepts across all production stages and food industries. In all five exhibition segments - Food Packaging, Safety & Analytics, Food Processing, Food Ingredients as well as Services & Solutions - the companies presented a cross-industry and cross-production range of exhibition offers. The key topic resource efficiency was one of the omnipresent top themes. From Lotus effect packing that reduces the loss of foodstuffs, to saving raw materials such as water or energy in the production process for example, through to production lines with modular parts for individual products: Anuga FoodTec was once again the innovation hub of the supplier industry. The large variety of offers and impressive exhibitor presences attracted the top decision-makers to Cologne. The exhibitors were impressed by the high quality and professionalism as well as by the internationality of the trade visitors and reported about very good discussions with top-ranking decision-makers. All of the leading food producers worldwide came to Anuga FoodTec.

Well-informed: The event and congress programme

The product show at Anuga FoodTec was perfectly enhanced by a comprehensive event and congress programme, which was organised by the DLG. All of the guided tours were fully booked. The Speakers Corner and the forums also met with high interest among the visitors. Furthermore, the opening conference on the first day of the trade fair, which focused on the leading theme resource efficiency - the opportunities and risks for the food and beverage industry - celebrated a successful premiere.

Anuga FoodTec 2018 in figures:

1,657 suppliers from 48 countries (2015: 1,479), 60 percent of whom came from abroad, exhibited at Anuga FoodTec 2018. These included 655 exhibitors from Germany and 1,002 exhibitors from abroad. Over 50,000 trade visitors from 154 countries attended Anuga FoodTec 2018, the share of foreign visitors was over 63 percent.

The next Anuga FoodTec will take place from 23 to 26 March 2021 in Cologne.

Koelnmesse - Global Competence in Food and FoodTec:

Koelnmesse is an international leader in organising food fairs and events regarding

food and beverage processing. Trade fairs such as the Anuga, ISM and Anuga FoodTec are established world leaders. Koelnmesse not only organises food trade fairs in Cologne, Germany, but also in further growth markets around the globe, for example, in Brazil, China, Colombia, India, Italy, Japan, Thailand, the United States and the United Arab Emirates, which have different focuses and contents. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business.

Further Information is available at: <http://www.global-competence.net/food/>

Note for editorial offices:

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