

No. 5 / May 2024, Cologne  
#polisMOBILITY

## Shaping the transport transition together: polisMOBILITY now supported by the German federal government and municipal associations

**Dr Volker Wissing, German Federal Minister for Digital and Transport, becomes a patron of polisMOBILITY**

Dr Volker Wissing, German Federal Minister for Digital and Transport, has given his support to the polisMOBILITY exhibition and conference, joining the Association of German Cities (DST) and the German Association of Towns and Municipalities (DStGB) as an official patron. The specialist conference and accompanying exhibition will be held on 22 and 23 May at Koelnmesse's Congress Centre East.

As a key platform for sector-spanning dialogue, polisMOBILITY brings together the leading figures from politics, municipal institutions, the private sector and the scientific community over two days with the aim of actively shaping and advancing sustainable mobility solutions. Dr Volker Wissing, Federal Minister for Digital and Transport, has now become a patron of the event, sending a strong signal on behalf of the German government.

“Innovative mobility concepts are vital for the future of our cities. Digitalisation in particular is opening up many opportunities for us here. More and better mobility data is the key. It is fundamental to the provision of attractive, multimodal transport solutions and real-time traffic information services. The German federal government is already working on a mobility data law. The digital ‘Deutschlandticket’ will also help to advance the digitalisation of the local public transport system. Giving people the ability to switch conveniently and easily from their cars or bikes to local public transport or trains won’t just make travelling easier, it will also reduce CO2 emissions,” Wissing pointed out. “Having a space for open dialogue between political decision makers, municipal stakeholders and solution providers is essential. That is why I am proud to give my support as a patron to polisMOBILITY, a platform that goes beyond exchanging ideas to bring innovative mobility solutions to life.”

### polisMOBILITY as a forum for national and municipal dialogue

Wissing’s patronage serves to strengthen the initiative, which already has the support of municipal-level umbrella organisations the Association of German Cities (DST) and the German Association of Towns and Municipalities (DStGB). Helmut Dedy, Executive Director of the DST, and Dr André Berghegger, Managing Director of the DStGB, stressed the importance of the event for the sustainable development of urban areas.

The polis MOBILITY logo consists of the word "polis" in a dark blue, lowercase sans-serif font, with "MOBILITY" in a light green, uppercase sans-serif font below it.

polisMOBILITY  
22.05. - 23.05.2024  
<https://www.polis-mobility.com/>

Your contact:  
Kirsten Hensen  
Tel.  
+49 221 821-2232  
e-mail  
[k.hensen@koelnmesse.de](mailto:k.hensen@koelnmesse.de)

Koelnmesse GmbH  
Messeplatz 1  
50679 Köln  
P.O. Box 21 07 60  
50532 Köln  
Germany  
Tel. +49 221 821-0  
Fax +49 221 821-2574  
[www.koelnmesse.com](http://www.koelnmesse.com)

Executive Board:  
Gerald Böse (President and Chief Executive Officer)  
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“The transport transition is more than just a challenge for our cities; it’s a necessary transformation. By acting as patrons to polisMOBILITY, we are supporting the dialogue on the mobility of the future with a view to shaping our urban spaces on a sustainable basis,” explained Dedy. “What is possible in transport policy is heavily dependent on local circumstances. That’s why we need a wide range of tools to really be able to shape the transport transition at a local level. polisMOBILITY is an ideal platform for discussing ideas and strengthening partnerships that will drive the transformation towards inclusive and sustainable cities and communities,” added Dr Berghegger.

### **Innovation and dialogue at the Ministry stand**

The German Federal Ministry for Digital and Transport will also have its own stand at polisMOBILITY. It will showcase current projects related to cycling alongside projects supported by the mFUND innovation initiative and independent higher federal authorities the Federal Office for Logistics and Mobility (BALM) and the Federal Highway Research Institute (BASt), giving visitors insights into the future of digital and physical mobility in Germany. Representatives of the Ministry will be available to engage in discussions and exchange ideas.

At polisMOBILITY on 23 May, the BMDV will also jointly present the Deutscher Fahrradpreis 2024 cycling award together with the Working Group of Pedestrian- and Bicycle-Friendly Cities, Municipalities and Districts in North Rhine-Westphalia (AGFS NRW e.V.). The awards presentation will be followed by an evening reception hosted by the Ministry, AGFS NRW and polisMOBILITY, providing additional opportunities for dialogue and networking.

### **polisMOBILITY camp continues the conversation in Cologne city centre**

On 24 and 25 May 2010, the polisMOBILITY camp will transform Rudolfplatz in Cologne’s city centre into an interactive space where visitors can experience the urban mobility of tomorrow. Here, everything revolves around one question: how can we move around Cologne better? The polisMOBILITY camp will provide a stimulating space for public dialogue, information sharing, creativity and an exchange of ideas on all aspects of climate-friendly, socially just and sustainable mobility. Further information is available at [www.poliscamp.koeln](http://www.poliscamp.koeln).

Note for editorial offices:

polisMOBILITY photos are available in our image database on the Internet at: [www.polis-mobility.com/imagedatabase](http://www.polis-mobility.com/imagedatabase).

Press information is available at: [www.polis-mobility.com/pressinformation](http://www.polis-mobility.com/pressinformation).

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**Your contact:**

Kirsten Hensen

Public and Media Relations Manager

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Koelnmesse GmbH  
Messeplatz 1  
50679 Cologne  
Germany

Tel +49 221 821-2232  
[k.hensen@koelnmesse.de](mailto:k.hensen@koelnmesse.de)  
[www.koelnmesse.com](http://www.koelnmesse.com)