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#polisMOBILITY2023

polisMOBILITY 2023: International dialogue platform for the decision-makers of tomorrow's urban mobility

The logo for polis MOBILITY features the word 'polis' in a dark blue, lowercase, sans-serif font, with 'MOBILITY' in a green, uppercase, sans-serif font below it.

Unique trade fair event presents a triad comprising an expo, conference and camp

polisMOBILITY 2023
24.05. - 26.05.2023
www.polis-mobility.com

polisMOBILITY starts today, the international event that takes a whole-system approach to the future of mobility and urban life. The trade fair event is the indispensable dialogue platform for all urban mobility players, because there is a high need for mobility transition themes and the urgency of the topic is gaining more and more significance within society. The successful realisation of the mobility transition demands the joint, cross-sector action of public transport systems, mobility service providers, politicians and also the society. From 24 to 26 May 2023, polisMOBILITY is bringing the decision-makers of all relevant sectors together at the same time in one location.

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polisMOBILITY 2023 - that is the triad comprising of an expo & conference with a star-studded conference programme from 24 to 26 May 2023 at Koelnmesse and the polisMOBILITY camp from 26 to 28 May 2023 in the city centre of Cologne, around the Hohenzollernring area. The Deutsche Städtetag has once again taken over the patronage of the trade fair event and will also hold its annual meeting from 23 to 25 May 2023 in the Congress Centre East at Koelnmesse.

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polisMOBILITY expo

At polisMOBILITY around 160 partners and exhibitors will present their concepts, solutions and products on the exhibition area in Hall 1 of Koelnmesse. The exhibition encompasses the entire spectrum of mobility, including emission-free vehicle concepts, innovative charging concepts and solutions for connected mobility. Partners such as for instance the VW Group also consider polisMOBILITY to be an effective forum for engaging in an exchange with mobility shapers from political and business circles, the municipalities, field of science and society and are thus also participating in Cologne.

Executive Board:
Gerald Böse (President and Chief Executive Officer)
Oliver Frese

Chairwoman of the Supervisory Board:
Mayor of the City of Cologne
Henriette Reker

This year the focus of the polisMOBILITY expo lies on municipal mobility shapers. Under the motto "Cities learn from cities, regions learn from regions", the specially designed hall area "cities + regions" offers room for an exchange between contact persons, important players and solution providers. The urban and municipal exhibitors will present field-tested solutions and concepts for the future of mobility. The participants include among others the cities Aachen, Bochum and Cologne, the Federal Ministry for Digital & Transport and the Federal Office for Logistics & Mobility.

Headquarters and place of jurisdiction:
Cologne
District Court Cologne, HRB 952

The strong partner networks and the co-staged industry get-togethers are a further USP of the polisMOBILITY expo & conference. In addition to the annual meeting of the Deutsche Städtetag, the congress of the Working Committee of Pedestrian and Bicycle-friendly Cities, Municipalities & Districts in NRW (AGFS) as well as the Cargo Bike Sharing Europe - European Conference on the theme cargo bike sharing are taking place here.

The startupHUB and the startupPITCH promote the innovative spirit and resourceful approaches of start-ups. The startupHUB offers young companies a platform where they can present their innovative business ideas on the mobility transition. In the scope of the startupPITCH, start-ups have the chance to present their topics to the trade audience. A first-class jury comprising of industry experts evaluates the contributions, announces the winners of the startupPITCH and hands over attractive prizes. The jury members include among others Dr. Olga Nevska, Executive Director of Telekom MobilitySolutions; Johannes Kirschner from EIT Urban Mobility; Prof. Dipl. Ing. Jochen Siegemund, architect and urban planner; Silvia Fischer, founder member of Mobility Allstars e.V. and Philipp Kühn, Director Marketing Strategy and Communications, DB Regio AG.

polisMOBILITY conference

With its outstanding, transdisciplinary conference programme, the polisMOBILITY conference is one of the focal points of the event. Over the course of three days we are offering an unparalleled, multifaceted and high-quality conference programme on four stages, with the aim of conveying tools for the strategic alignment and operative implementation of the mobility and energy transition to municipalities, municipal companies and private-sector shapers of future mobility. Together, more than 200 speakers from the fields of public policy, urban and transport planning, research and the economy will discuss the issues, needs, challenges and solutions in the context of the mobility transition at the polisMOBILITY conference.

Topics including federal cooperation, planning and space management as well as synergies with private-sector stakeholders will be the focus of a results-oriented dialogue with specialist content. The conference programme will shine a spotlight on all areas of mobility development at municipal level from the perspective of economic planning and feasibility as well as the responsibilities for related measures. The aim is to show decision-makers where there is scope to take action and contribute towards shaping the transformation process in a sustainable and positive way.

Press meeting with NRW's Transport Minister Krischer

The panel discussion on the theme "Team up for the transport turnaround! How do we achieve decarbonisation?" is one of the highlights of the conference programme. With political keynotes by Oliver Krischer, Minister for the Environment, Nature Conservation and Transport of the Federal State of North Rhine-Westphalia and Henriette Reker, Mayor of the City of Cologne as an introduction, an expert discussion round on the decarbonisation of the transport sector from the perspective of sector coupling with a special focus on the transition over to sustainable drive technologies will follow. The journalist, Katharina Heckendorf, will host the panel. In addition to Minister Krischer, Dr Wiebke Zimmer, Deputy Executive Director of the

think tank Agora Verkehrswende; Johannes Wieczorek, Head of the Unit "Climate Protection in the Mobility Sector, Environmental Protection" within the German Federal Ministry for Digital and Transport and Dr Ludwig Fazel, Chief Operating Officer (COO) of Volkswagen Group Components will identify and discuss here the next steps and the necessary, intersectoral alliances. After the expert panel discussion, Minister Krischer and the participants will be available to answer the journalists' questions.

polisMOBILITY camp

The polisMOBILITY camp plays an important role in the triad of polisMOBILITY. The mobility transition cannot be simply planned on the drawing-board and then put into practice, the necessity of this process has to be anchored within the society and supported by it. This is why the citizens are an active and important part of the polisMOBILITY concept.

Where traffic otherwise rolls on broad traffic lanes, the City of Cologne and Koelnmesse are setting up the polisMOBILITY camp in the heart of Cologne from 26 to 28 May 2023 and are creating space for information, an exchange and creativity. After the expo & conference, pioneering mobility solutions will thus find their way directly to the place where they are needed. On the Whit weekend, the area around the Hohenzollernring will be transformed into a place for encounter, experiences, interaction and dialogue on the mobility of the future. Under the slogan "Cologne is become more mobile. You too?", citizens will be given the opportunity to engage in a direct dialogue with mobility experts and try out new mobility solutions personally.

In a growing city like Cologne many people are en route every day and the mobility demands are changing. The City of Cologne is already taking on the challenge. Whether travelling on foot, by bike, bus and train, in an electric car or using the new sharing offers - everyone can make a contribution towards a sustainably more mobile Cologne.

Beyond this, how can we travel efficiently in cities and regions and at the same time promote climate protection and liveable districts? How can we get an environment and people-oriented mobility off the ground together in Cologne? What is needed and what has to be done? In the polisMOBILITY camp the solutions to these key questions on the mobility transition will be discussed jointly with the citizens.

polisMOBILITY expo & conference
24 to 26 May 2023

polisMOBILITY camp
26 and 28 May 2023

Koelnmesse - industry trade fairs for the mobility segment: Koelnmesse stages INTERMOT and THE TIRE COLOGNE, two major international trade fairs in the mobility segment, hosted at its trade fair grounds in Cologne/Germany. From 2022 Koelnmesse will expand its portfolio with polisMOBILITY, a new hybrid event that shows how mobility in cities can and must be designed in the future. Alongside tires and wheels, THE TIRE COLOGNE focuses on equipment for motor vehicle servicing

and tire fitting centres and presents a comprehensive range of products and services for tire retreading and the recycling and disposal of old tires. INTERMOT is the show for motorised two-wheelers and presents the key innovations in electromobility, accessories, clothing, parts, customizing, touring and workshop equipment. The events serve as central, international business platforms, bringing the industry together with a carefully targeted approach to showcase the latest products, developments and innovations.

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Further information: <https://www.polis-mobility.com/trade-fair/polismobility/industry-sectors>

The next events:

polisMOBILITY - Moving Cities, Cologne 22.05. - 24.05.2024

THE TIRE COLOGNE - The international trade fair for the tire industry, Cologne 04.06. - 06.06.2024

INTERMOT Cologne - International Motorcycle and Scooter Fair (01.10. und 02.10. trade visitor and media day), Cologne 01.10. - 06.10.2024

Note for editorial offices:

polisMOBILITY photos are available in our image database on the Internet at:

www.polis-mobility.com/imagedatabase

Press information is available at: www.polis-mobility.com/pressinformation

If you reprint this document, please send us a sample copy.

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