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#polisMOBILITY2023

Team up for the transport transition! How do we achieve decarbonisation?

+++ polisMOBILITY panel discussion with Oliver Krischer, Transport Minister for North Rhine-Westphalia +++ Industrial and transport policymakers to meet with representatives from the economy and research to discuss issues connected to the decarbonisation of the transport sector and possible solutions at the polisMOBILITY expo & conference +++

“How do we decarbonise the transport sector?” is the crucial question that must be solved in the context of the transport transition: In 2020 alone, burning fuel in road transport in the EU generated around 682 million tonnes of carbon dioxide emissions. Across the EU, these emissions have risen by 12% since 1990.

This is the crucial issue that the polisMOBILITY conference will devote itself to on 25 May 2023. Leading representatives from the public sector, initiatives and industry will gather under the banner of “Team up for the transport transition!” to jointly discuss challenges and solutions.

Oliver Krischer, Minister for the Environment, Nature Conservation and Transport of the State of North Rhine-Westphalia and Chair of the German Transport Ministers’ Conference, will give a political keynote after the welcome address by **Cologne’s Mayor, Henriette Reker**. Krischer’s keynote will then be followed by a panel discussion with specialists in the field.

Together with Minister Krischer, the panellists will address the decarbonisation of the transport sector from the perspective of sector coupling, placing a special focus on the transition to sustainable drive technologies. Hosting the panel will be journalist **Katharina Heckendorf**. She will be joined by panellists **Dr Wiebke Zimmer**, Deputy Executive Director of the think tank **Agora Verkehrswende**; **Johannes Wieczorek**, Head of the Unit Climate Protection in the Mobility Sector, Environmental Protection within the **German Federal Ministry for Digital and Transport**; and **Dr Ludwig Fazel**, COO of **Volkswagen Group Components**. Together they will identify and discuss next steps and the necessary (intersectoral) alliances.

The discussion will focus on aspects such as: How can the goals of climate protection, preserving individual mobility and economic development be dovetailed effectively? How can intersectoral alliances in the form of ecosystems accelerate the mobility and energy transition? How can federal measures be channelled into locally effective stimuli? In which areas are research and innovation incentives needed?

The logo for polis MOBILITY features the word "polis" in a dark blue, lowercase, sans-serif font, with "MOBILITY" in a green, uppercase, sans-serif font below it.

polisMOBILITY 2023
24.05. - 26.05.2023
www.polis-mobility.com

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Chairwoman of the Supervisory Board:
Mayor of the City of Cologne
Henriette Reker

Headquarters and place of jurisdiction:
Cologne
District Court Cologne, HRB 952

Save the date:

25 May 2023

polisMOBILITY expo & conference

Koelnmesse, Hall 1 - visionSTAGE

4:00 p.m. - 4:15 p.m. Political keynote

Henriette Reker, Mayor of the City of Cologne

Oliver Krischer, Minister for the Environment, Nature Conservation and Transport of the State of North Rhine-Westphalia

4:15 p.m. - 5:00 p.m.

Strategy forum: Team up for the transport transition

How do we achieve decarbonisation?

Industrial and transport policymakers meet with representatives from the economy and research

The panellists are:

Oliver Krischer, Minister for the Environment, Nature Conservation and Transport of the State of North Rhine-Westphalia and Chair of the German Transport Ministers' Conference

Dr Wiebke Zimmer, Deputy Executive Director of the think tank Agora Verkehrswende

Johannes Wieczorek, Head of the Unit Climate Protection in the Mobility Sector, Environmental Protection within the German Federal Ministry for Digital and Transport

Dr Ludwig Fazel: COO of Volkswagen Group Components

Host: Katharina Heckendorf

polisMOBILITY

Once again in May this year, representatives from local authorities, businesses, and the science and research community will gather with mobility experts from Germany and abroad at the polisMOBILITY expo & conference in Cologne. Alongside the showcases of innovative mobility solutions, a technically outstanding, transdisciplinary conference programme will again be the event's centrepiece. The polisMOBILITY conference will be hosted at the Koelnmesse trade fair grounds from 24 to 26 May 2023. The conference fosters a dialogue between representatives from the public sector, the economy, and research and development. It provides local authorities and local authority-owned companies with tools for the strategic orientation and operational implementation of the transport and energy transition.

Buy tickets

You can buy tickets for the polisMOBILITY expo & conference, hosted in Hall 1 of Koelnmesse, in the Ticket Shop on our website: www.polis-mobility.com.

Koelnmesse - industry trade fairs for the mobility segment: Koelnmesse stages INTERMOT and THE TIRE COLOGNE, two major international trade fairs in the mobility segment, hosted at its trade fair grounds in Cologne/Germany. From 2022

Koelnmesse will expand its portfolio with polisMOBILITY, a new hybrid event that shows how mobility in cities can and must be designed in the future. Alongside tires and wheels, THE TIRE COLOGNE focuses on equipment for motor vehicle servicing and tire fitting centres and presents a comprehensive range of products and services for tire retreading and the recycling and disposal of old tires. INTERMOT is the show for motorised two-wheelers and presents the key innovations in electromobility, accessories, clothing, parts, customizing, touring and workshop equipment. The events serve as central, international business platforms, bringing the industry together with a carefully targeted approach to showcase the latest products, developments and innovations.

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Further information: <https://www.polis-mobility.com/trade-fair/polismobility/industry-sectors>

The next events:

polisMOBILITY - Moving Cities, Cologne 24.05. - 26.05.2023

polisMOBILITY - Moving Cities, Cologne 15.05. - 17.05.2024

THE TIRE COLOGNE - The international trade fair for the tire industry, Cologne
04.06. - 06.06.2024

Note for editorial offices:

polisMOBILITY photos are available in our image database on the Internet at:
www.polis-mobility.com/imagedatabase

Press information is available at: www.polis-mobility.com/pressinformation

If you reprint this document, please send us a sample copy.

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