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#polisMOBILITY

polisMOBILITY2023 - conference to focus on action at municipal level

The polis MOBILITY logo consists of the word "polis" in a dark blue, lowercase, sans-serif font, with "MOBILITY" in a green, uppercase, sans-serif font below it.

Next year, from 24 to 26 May 2023, polisMOBILITY will return to Cologne's trade fair grounds to present a conference programme dedicated to the urban mobility of the future. The trade fair event, which is the only one of its kind in Germany, will focus on municipal solutions to support the mobility transition, both in its exhibition spaces and at the conference.

polisMOBILITY 2023
24.05. - 26.05.2023
www.polis-mobility.com

On four stages in two halls, across all three days of the trade fair, the polisMOBILITY Conference will cover the entire range of issues in which the mobility of the future will take shape in the interests of sustainable urban and regional development offering a good quality of life. Broken down into six themes, both the exhibition and the conference will delve deep into the relevant questions and solutions in the context of the mobility transition at the interface with the energy sector and the advancing digital transformation.

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With international contributions to the programme and renowned experts and decision makers involved, the conference will provide opportunities to engage in meaningful dialogue on the specialist topics beyond the boundaries of individual industries and sectors. As a result, trade visitors can both learn about and contribute to the breadth and depth of the various topics.

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Designed to address the relevant key issues, the conference offers a host of ways in which to gather information, gain insights and debate the matters of the day. These range from lectures to panel discussions to interactive formats in which participants can make a constructive contribution to the expert agenda-setting and opinion-forming process.

Executive Board:
Gerald Böse (President and Chief Executive Officer)
Oliver Frese

Key conference partners

The following companies, associations and institutions have already confirmed their participation in the conference programme: Working Group of Pedestrian- and Bicycle-Friendly Cities in NRW (AGFS), German Federal Highway Research Institute (BASt), German Federal Association for eMobility (BEM), Association of German Cities, Cargobike jetzt, EIT Urban Mobility, Hsubject, Association of German Transport Companies (VDV), German Association of Local Public Utilities (VKU), Women in Mobility, German cycle trade association Zukunft Fahrrad.

Chairwoman of the Supervisory Board:
Mayor of the City of Cologne
Henriette Reker

Headquarters and place of jurisdiction:
Cologne
District Court Cologne, HRB 952

The involvement of the polisMOBILITY conference partners includes making key contributions to the programme and providing advice on content. They underscore polisMOBILITY's profound expertise in the field and its unique position as a platform covering all aspects of the mobility and energy transition in the context of urban

and regional development.

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The six themes addressed by polisMOBILITY 2023:

The Municipal Mobility Transition theme is concerned with matters of local mobility in urban environments, cycling policy and parking management, as well as planning considerations relating to mobility concepts and mobility management at municipal level.

The Local Public Transport and Mobility Services category is dedicated to interlinking cities and their surrounding areas and to the modal shift, with a special focus on making ecomobility and intermodality more attractive.

The Last-Mile Logistics topic area will shine a spotlight on implementation and operator models in the urban mobility and logistics sphere that help to ensure that essential services can be provided in a sustainable way that does not generate excessive traffic.

polisMOBILITY will also examine the systemic impact of Vehicles and Drive Technologies, especially in the context of the decarbonisation of transport, the market ramp-up of e-mobility and promising new drive technologies such as hydrogen-based solutions.

Urban Sector Coupling is one of polisMOBILITY's core themes, focusing on ensuring the effective coordination of the energy transition and the shift to sustainable transport systems. The potential of neighbourhood solutions for achieving a decentralised transition and the challenges of integrating these solutions into the grid will be among the main issues explored.

The digitalisation megatrend runs through all of polisMOBILITY's themes and will therefore be intrinsic to all parts of the programme. The conference will also cover additional topics, including digital infrastructure, booking platforms, data economy and data management, and AI in the urban environment.

polisMOBILITY sees itself as a transition partner for towns, cities and regions. That is why the event also seeks to address strategic questions about the ability of municipalities to take action and about cooperation between federal government/ state government/municipalities and public-private partnerships in order to empower towns, cities and municipalities to assert their authority and strengthen their role in determining matters relating to the mobility and energy transition.

Koelnmesse - industry trade fairs for the mobility segment: Koelnmesse stages INTERMOT and THE TIRE COLOGNE, two major international trade fairs in the mobility segment, hosted at its trade fair grounds in Cologne/Germany. From 2022 Koelnmesse will expand its portfolio with polisMOBILITY, a new hybrid event that shows how mobility in cities can and must be designed in the future. Alongside tires and wheels, THE TIRE COLOGNE focuses on equipment for motor vehicle servicing and tire fitting centres and presents a comprehensive range of products and services for tire retreading and the recycling and disposal of old tires. INTERMOT is the show for motorised two-wheelers and presents the key innovations in electromobility,

accessories, clothing, parts, customizing, touring and workshop equipment. The events serve as central, international business platforms, bringing the industry together with a carefully targeted approach to showcase the latest products, developments and innovations.

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Further information: <https://www.polis-mobility.com/trade-fair/polismobility/industry-sectors>

The next events:

polisMOBILITY - Moving Cities, Cologne 24.05. - 26.05.2023

THE TIRE COLOGNE - The international trade fair for the tire industry, Cologne 04.06. - 06.06.2024

INTERMOT Cologne - International Motorcycle and Scooter Fair (01.10. und 02.10. trade visitor and media day), Cologne 01.10. - 06.10.2024

Note for editorial offices:

polisMOBILITY photos are available in our image database on the Internet at: www.polis-mobility.com/imagedatabase

Press information is available at: www.polis-mobility.com/pressinformation

If you reprint this document, please send us a sample copy.

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