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#spogahorse

## Olympic dressage gold medallist, Jessica von Bredow-Werndl, celebrates her premiere at spoga horse 2025

**Two-time double Olympic gold medallist, Jessica von Bredow-Berndl as exclusive guest at spoga horse 2025 +++ Inspiring programme items with the dressage icon at the leading international trade fair of the equestrian industry: Highlights on the spoga horse THE STAGE and during the spoga horse CREATOR DAYS**

spoga horse 2025 is very pleased to announce a special guest of honour: The two-time, double Olympic gold medallist and currently most successful dressage rider in the world, Jessica von Bredow-Werndl, will for the first time be making an appearance in Cologne at the leading B2B trade fair of the equestrian industry from 8 to 10 February, 2025.

Her participation offers the trade visitors the exclusive opportunity to experience one of the most inspiring personalities of the equestrian sport live and profit from her exceptional knowledge. "I am immensely looking forward to my premiere at spoga horse. The trust, love and friendship to horses are incredible things for me. Which means I am all the more excited about being part of this event that brings the worldwide B2B equestrian sport community together, inspires the industry and sets new impulses."

### **Excellence in the dressage sport - a role model for the worldwide equestrian industry**

With her impressive achievements - including double gold at the Olympic Games in Tokyo and Paris - Jessica von Bredow-Werndl represents the highest degree of excellence in the dressage sport. Together with her successful horse, Dalera, she stands for harmonious and horse-friendly training, which makes her a worldwide role model. These values perfectly reflect the main focuses of spoga horse, which concentrate on themes like animal welfare, sustainability and responsibility.

### **Exclusive programme highlights on spoga horse THE STAGE and during the spoga horse CREATOR DAYS**

Jessica von Bredow-Werndl will share her knowledge and her visions for the equestrian sport industry in the scope of two programme items: In one of the many exciting programme slots for trade visitors on the main stage, spoga horse THE STAGE, as well as during an appearance at the evening event of the spoga horse CREATOR DAYS partnering with SehrwieViel.



spoga horse  
08.02. - 10.02.2025  
[www.spogahorse.com](http://www.spogahorse.com)

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The spoga horse CREATOR DAYS format unites digital creators, equestrian sport brands and industry professionals and Jessica von Bredow-Werndl's participation will turn the event into a very special highlight. An inspiring exchange on themes like training philosophy, sporting success and handling horses responsibly awaits the participants here - promising valuable impulses for both professionals and aspiring talents.

"We are delighted to welcome one of the big role models of the equestrian sport, Jessica von Bredow-Werndl, to spoga horse as our guest of honour," said J. Bernd Voss, Director of spoga horse. "Her impressive CV, her sporting achievements and her authentic manner are what make her an exceptional personality and a source of inspiration for the entire industry."

**spoga horse invites trade visitors to experience Jessica von Bredow-Werndl and many other top highlights live in Cologne from 8 to 10 February, 2025.**

**Note for editorial offices:**

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