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#spogahorse2025

## spoga horse 2025: Strong early bookings underline industry support

**Numerous well-known companies already registered +++ Number of registered companies and booked space after early bird booking phase exceeds last year's figures +++ Stable construction segment to be expanded +++ Show special EQUI LIVING under the working title 'KIDS'**

spoga horse is the leading B2B trade fair for the global equine industry, covering the entire spectrum from sport to leisure. In 2024, the trade fair once again recorded numerous successes, including an increase in the number of exhibitors, visitors, and internationality.

But how much weight do past successes carry for future events? Usually, shortly after an event, it is not yet clear how companies will position themselves for the next edition. As a result, potential exhibitors and visitors remain cautious.

The situation is different for spoga horse 2025, which will take place from 8 to 10 February. At the end of the early bird booking phase for exhibitors, many well-known companies have already committed themselves to the 2025 edition. Among them are: Albert Kerbl, Amahorse, Back on Track, Böckmann, Cavallo, EGO7, Equiline, Equest, Ekkia, HKM, Hau, KASK, KEP, Kingsland, Leovet, Passier, Pikeur, Prestige, Roeckl, Röwer & Rüb, Samshield, Schockemöhle, Schweizer Effax, Sprenger, Stübben, Suedwind, UVEX, USG, Vestrum, and Waldhausen.

J. Bernd Voss, Director of spoga horse, adds: "I am thrilled by the extent to which the industry is already backing spoga horse 2025. In terms of registered companies and booked exhibition space, we have already surpassed last year's figures in the early bird booking phase. We are therefore confident that we will also exceed the overall result of the 2024 edition in 2025."

### First preview of themes for spoga horse 2025

The organisers of spoga horse 2025 are also providing a first outlook on the exhibitor segments and show specials. For example, the 'stable construction' segment is to be significantly strengthened, with registered exhibitors such as Hau and Röwer & Rüb leading the way.

In 2025, the show special EQUI LIVING will have the working title 'KIDS'. Topics such as the promotion of young talent, equipment, riding schools and safety will be in the spotlight.



spoga horse  
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www.spogahorse.com

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District Court Cologne, HRB 952

Interested companies can find information about the fair and specific participation opportunities right [here](#). Exhibitor registration is available at [spogahorse.com](http://spogahorse.com).

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