

No. 4 / November 2023, Cologne
#spogahorse2024

spoga horse 2024: The networking event for professionals and creators

BARN NET CONNECT connects professionals and companies +++ spoga horse CREATOR DAYS partnering with SehrwieViel bring equine influencers and brands together +++ spoga horse 2024 from February 3 to 5 +++ Tickets only at spogahorse.com

The leading B2B trade fair for the global equestrian industry, spoga horse 2024, brings together experts from all over the world in Cologne. Various formats at and around the trade fair offer ideal conditions for networking, business and inspiration. While BARN NET CONNECT powered by spoga horse, the first cross-industry and cross-discipline congress of the equestrian industry, connects professionals and companies, the spoga horse CREATOR DAYS partnering with SehrwieViel bring together digital creators and exciting brands.

BARN NET CONNECT powered by spoga horse

BARN NET connects equine professionals with equine industry companies - and vice versa. For the first time at spoga horse 2024, horse trainers, stables and equine health experts will come together with companies, brands, and organizations from the equine industry for two days, on February 4 and 5, 2024, to exchange valuable perspectives, learn from each other and benefit from each other. Across all disciplines and riding styles, they will discuss relevant topics in the industry that affect everyone who works with and makes a living from horses. The professional audience can expect a varied program with exciting speakers, impulses, lectures and panel discussions.

Topics to be discussed include:

- The Future of the Horse Industry: Where are the Opportunities for the Next Generation?
- Self-employment in the equine industry: challenges and opportunities
- Appearance & Reality in the Equestrian World: The extent of training and reality
- Social Media, Training Methods, Horse Health Fair to the horse?

For a complete program overview, more information about BARN NET CONNECT, ticket reservations and sponsorship opportunities, please visit www.barn-net.com/connect.

spoga horse CREATOR DAYS in partnership with SehrwieViel

The spoga horse CREATOR DAYS will be held for the third time in 2024. The focus will once again be on education, creativity, exchange, and business contacts. Influencers, brands and professionals will come together to develop together.



spoga horse
03.02. - 05.02.2024
www.spogahorse.com

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Oliver Frese

Chairwoman of the Supervisory Board:
Mayor of the City of Cologne
Henriette Reker

Headquarters and place of jurisdiction:
Cologne
District Court Cologne, HRB 952

Lectures and talks are just as much a part of this innovative congress as the opportunity to get in touch with world-renowned brands, make contacts and advance your own projects. As a side event of the world's leading B2B trade fair for the industry, networking is a top priority.

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While the specific program of the spoga horse CREATOR DAYS is still being finalized, some speakers are already known:

- Carl Hedin, Professional Athlete, Entrepreneur & Influencer
- Sarah Emmerich, Founder “Emmerich Relations”, Business Creator & Influencer Marketing Expert
- Dr. Tobias Nasr, Lawyer / Senior Associate CMS, Copyright and media law
- Dr. Veronika Klein, Equine veterinarian, Podcaster & lecturer

For more information on spoga horse CREATOR DAYS and to purchase tickets, please visit creatordays.de/en.

spoga horse 2024 will take place in Cologne from February 3 to 5, 2024. Tickets are only available online at www.spogahorse.com.

Note for editorial offices:

spoga horse photos are available in our image database on the Internet at www.spogahorse.com/imagedatabase.

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