

No. 3 / November 2023, Cologne  
#spogahorse2024

## spoga horse 2024: Ticket shop and press accreditation now open

**Tickets and press accreditation only available online at spogahorse.com +++ Get access to the world's leading B2B trade fair and various industry highlights**

The ticket shop and press accreditation for the world's leading B2B trade fair for the equestrian industry, spoga horse 2024, are now open to all interested parties. Tickets can only be purchased via the official online ticket shop at [spogahorse.com](https://spogahorse.com); accreditation is available on the same website under the "Press" tab. spoga horse 2024 takes place from 3 to 5 February.

### Highlights of spoga horse 2024

As in previous years, spoga horse 2024 will once again offer a number of highlights that more than live up to the fair's reputation as the industry's innovation driver.

The spoga horse TOP INNOVATIONS competition provides a stage for the greatest innovations in the equestrian industry. A renowned jury selects the 30 best innovations from all over the world. The five best products will be awarded the spoga horse TOP INNOVATION title. Entries for the award can be submitted [here](#) until 1 December 2023.

The spoga horse FASHION WALK rolls out the red carpet for the exhibitors' new collections. Every year, the latest trends are presented on the large main stage THE STAGE with an entertaining stage show. All exhibitors can register [here](#) for the spoga horse FASHION WALK until 1 December 2023.

The spoga horse CREATOR DAYS in cooperation with SehrwieViel is the industry meeting point for social media marketing and influencer marketing in equestrian sports. It brings together what belongs together: digital creatives, exciting equestrian brands and professionals. For more information on the spoga horse CREATOR DAYS, click [here](#).

### Benefits of press accreditation

Accredited press representatives have free admission to spoga horse on all days. The public transport ticket included in your accreditation will make your journey easier. If you are travelling by car, you will receive a free parking ticket for all Koelnmesse car parks. To find the nearest free car park quickly and easily, we recommend using the trade fair's own navigation app [NUNAV](#). The spoga horse press lounge is available



spoga horse  
03.02. - 05.02.2024  
[www.spogahorse.com](https://www.spogahorse.com)

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Executive Board:  
Gerald Böse (President and Chief Executive Officer)  
Oliver Frese

Chairwoman of the Supervisory Board:  
Mayor of the City of Cologne  
Henriette Reker

Headquarters and place of jurisdiction:  
Cologne  
District Court Cologne, HRB 952

for press representatives to relax in between appointments. Upon presentation of their accreditation, press representatives can also use the cloakroom free of charge. All information relevant to the press can be found on [spogahorse.com](http://spogahorse.com) under the "Press" tab.

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**Note for editorial offices:**

spoga horse photos are available in our image database on the Internet at [www.spogahorse.com/imagedatabase](http://www.spogahorse.com/imagedatabase).  
Press information is available at: [www.spogahorse.com/pressinformation](http://www.spogahorse.com/pressinformation)  
If you reprint this document, please send us a sample copy.

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