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#spogahorse

Koelnmesse. J. Bernd Voss is the new Director of spoga horse

J. Bernd Voss is taking over the position of Director of the leading innovation trade fair for the global equestrian industry, spoga horse, as of 01.11.2023. He thus succeeds Dr. Maria Näther, who has been responsible for this task since July 2020.

J. Bernd Voss has already been working in the trade fair business for over 25 years. In his capacity as Director Trade Fair Organisation, he was responsible for all of the trade fair appearances of BÄRO GmbH & Co. KG for 17 years before joining Koelnmesse as Sales Manager in 2016.

He was most recently employed as Sales Operations Manager in the Sales Division, where he dealt with the sales of the imm cologne and LivingKitchen events. His tasks also included the introduction and further development of the theme world PURE ARCHITECTS in the scope of imm cologne. The passionate rider will now apply his long-standing experience and innovative spirit to the benefit of spoga horse from 1 November onwards.

Image material for media representatives [Portrait J. Bernd Voss](#)

Note for editorial offices:

spoga horse photos are available in our image database on the Internet at www.spogahorse.com/imagedatabase.

Press information is available at: www.spogahorse.com/pressinformation

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