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#spogahorse2023

spoga horse TOP INNOVATIONS 2023 - the jury has selected the winners

These are innovations that impress the equestrian sport industry: the TOP INNOVATIONS. For the third time already the focus of an independent and renowned jury lay on just under 50 of the most innovative products from twelve countries. Products of the companies Barnery GbR, Equestrian Technology, Joh's Stübben GmbH und Co KG., Röwer & Rüb GmbH, Suedwind Footwear - H+P Handels GmbH & Co. KG were distinguished. This year's winners bring relief, promote the health of the horse and rider and make the sport safer. Furthermore, a special prize in the Equine Professionals Favourite section was presented for the first time.

The six interdisciplinary judges nominated the 30 most innovative products awarding them the title PROOF OF INNOVATION. These entries included new approaches in the areas safety, health, digitalisation and sustainability. From among these 30 nominees, five products were selected as winners: the spoga horse TOP INNOVATIONS 2023.

All of the nominees were showcased on the BOULEVARD OF INNOVATION (Boulevard, in front of Hall 7). The strong number of participants underlined the innovative power of the industry. At spoga horse, the products receive the necessary visibility and attention they deserve.

The following five products are the spoga horse TOP INNOVATIONS 2023:
Barnery, the magnetic bridle holder of the company Barnery GbR is not only safe for the horse, but thanks to the high-quality materials used and the fact that it is produced in Germany it is also incredibly durable. It has two strong magnets that ensure the bridle remains firmly in place.

Equestrian Harrow'Bot, the electric equestrian harrow (EHB) by the company Equestrian Technology harrows horses' training areas and thus does away with time-consuming work that would otherwise have to be carried out by a tractor.

FreeFlex Hybrid Tendon Boots, the brushing boots of the company Joh's Stübben GmbH & Co KG not only enable a safe protection against impact, but at the same time also free and natural movements without restriction. Furthermore, the horse's tendons and fetlock joints are anatomically protected due to the inner fleece lining.

R&AIR Care, the innovative system by Röwer & Rüb GmbH creates an ideal room climate by binding dust, cooling, minimising odour and regulating humidity. What's more, R&AIR Care reduces the number of insects in the stable in a natural way.



spoga horse
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Suedwind CURVY AM, are riding boots by Suedwind Footwear - H+P Handels GmbH & Co. KG, which were designed especially for riders with especially wide calves. The patented construction enables a riding boot to be adapted to suit many different calf widths using exchangeable inserts.

Special prize awarded for the first time

A premiere: The special prize in the Equine Professionals Favourite section was presented to one of the 30 nominated companies for the first time. **Hoofbeat**, who have developed a mobile gait mapping system that monitors the well-being of the horse via data recognition, were delighted to win the award.

The award was presented by **BARN NET**, a partner of spoga horse. BARN.NET is a digital platform that creates several networking opportunities, which enable and sustainably strengthen the cooperation between companies and equine professionals.

The future always begins now.

Following the fantastic results of the third edition of the spoga horse TOP INNOVATIONS, the planning for the 2024 event has already started. The next physical and digital spoga horse is scheduled to take place as usual in February 2024 at the fair grounds in Cologne and once again in 2024 we will be asking: What are the spoga horse TOP INNOVATIONS 2024. Because the future always begins now.

Note for editorial offices:in

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