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#spogahorse2022

spoga horse 2022 postponed until the end of July

One-off postponement until 23 to 25 July 2022 +++ Halls 7 and 8 preallocated +++ Industry is backing the decision +++ Application deadline for spoga horse TOP INNOVATIONS and FASHION WALK extended until 15.05.2022

"As the world's leading B2B trade fair and the place-to-be of the international equestrian industry, our aim is to provide a comprehensive overview of the global market and at the same time to offer the best possible stage for the high proportion of strong European brands and individual exhibitors," says Oliver Frese, Chief Operating Office of Koelnmesse. "As such, after intense consultation and in close cooperation with the industry, as a unique occurrence we have decided to hold spoga horse from 23 to 25 July 2022 instead of from 5 to 7 February as originally planned. We have succeeded in securing the same setting for the exhibitors and visitors - Halls 7 and 8 have namely been preallocated."

"The industry needs a strong spoga horse to be able to do successful business long-term," comments Michael Manefeld, Executive Director, Waldhausen GmbH & Co. KG, and a key decision-maker of the "spoga horse Industry Panel" task force. "If the conditions for this are better in July than in February, then postponing the date is the only logical and correct decision for the industry and the trade fair."

Due to the general postponement of the trade fair, the application deadlines for the spoga horse FASHION WALK and the spoga horse TOP INNOVATIONS competition have been extended until 15.05.2022. Existing applications to the event formats will remain intact as long as participation in the event is not cancelled.

Note for editorial offices:

spoga horse photos are available in our image database on the Internet at www.spogahorse.com in the "News" section or www.spogahorse.com/imagedatabase
Press information is available at: www.spogahorse.com/pressinformation
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