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#aquanale

## Exhibition SWIMMING IN ATMOSPHERE to be shown in Cologne for the first time

### Modern pool architecture in the spotlight

As part of aquanale, the International Trade Fair for Sauna.Pool.Ambience, the Stuttgart-based architects' practice 4a Architekten will present the exhibition SWIMMING IN ATMOSPHERE in Cologne from 28 to 31 October 2025. Having appeared at the Aedes Architecture Forum in Berlin and the State Academy of Fine Arts Stuttgart, the exhibition will once again reach a broad audience when it is displayed at the event in Cologne.

SWIMMING IN ATMOSPHERE presents thirteen selected projects from the firm's portfolio. They include the Hallenbad Oppenheim indoor pool, the Kombibad Hirschbach combined indoor and outdoor pool in Aalen, and the thermal baths Mineralbad Berg in Stuttgart, Therme Lindau on the shores of Lake Constance and Emser Therme in Bad Ems. Also featured in the exhibition are the Freizeitbad Stegermatt leisure pool in Offenburg and the Therme Wien thermal baths in Vienna.

Drawing on models, plans and photos, the exhibits convey the complexity and many different facets of contemporary swimming pool construction - from school pools to thermal baths, from sports facilities to wellness centres, from energy self-sufficient swimming pools to the first indoor pool built in modular timber construction. Each exhibit focuses on a key element of swimming pool architecture. Short video statements provide insights into the architects' reflections during the design process and how they create a sense of atmosphere, as well as revealing which aspects are crucial to cost-efficiency and sustainability.

#### 4a Architekten: Creating architecture for people

Founded in 1990, the Stuttgart-based architects' practice 4a Architekten creates atmospheric pools in which function and design go hand in hand - whether they are for schools, sports or wellness. With their feel for space, materials, light and colour, the architects produce places that are invitations to both engage in sporting activity and to relax. The exhibition SWIMMING IN ATMOSPHERE - curated in collaboration with OUP Visual Communication - now offers an impressive insight into the firm's work.

#### New additions for 2025: the Digital Waterpark and Sauna from Finland special events

Alongside the exhibition by 4a Architekten, two highly topical special formats are lined up for visitors at aquanale 2025:



aquanale  
28.10. - 31.10.2025  
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The **European Waterpark Association (EWA)** is launching the **Digital Waterpark** special event. This showcase of groundbreaking technologies will cover innovations such as intelligent control systems, automated maintenance solutions, data-based visitor management systems and interactive digital experiences for visitors. The special event sets out to demonstrate how digitalisation can contribute to efficiency improvements, sustainability and an enhanced visitor experience. It will place a special focus on solutions that have already proven successful in real-world operation. The Digital Waterpark special event is aimed at operators, planners and investors who are interested in the digital future of leisure pools.

In addition, an internationally renowned initiative will be represented at aquanale thanks to the participation of **Sauna from Finland**. The network's mission is to communicate the holistic ethos that underpins the original Finnish sauna culture. Featuring a lounge and installations, the inspiring special event will have experts from Finland on hand to help demonstrate what makes an authentic, high-quality sauna experience. Visitors will be able to explore everything from design and materials to löyly rituals - the practice of throwing water onto a hot stove to produce steam - as well as lighting concepts and sound effects. Quality, health, mindfulness and creating a welcoming experience for sauna visitors will be key areas of focus at the special event. Sauna from Finland is a network of suppliers, brands and planners who want to further enhance the sauna experience as part of a modern understanding of well-being.

Both special events will underscore the high level of innovation and diversity of topics presented at aquanale 2025 - and offer trade visitors new perspectives on the future of the wellness, sauna and leisure industry.

#### **Koelnmesse - Global Inspiration for Living, Contract and Public Spaces**

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. Alongside the new trade fair duo imm cologne and interior design days cologne (idd cologne), other formats hosted at the trade fair hub of Cologne such as ORGATEC, interzum, FSB, spoga+gafa and aquanale are among the most internationally renowned and established industry gatherings. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres. To complement the events in Cologne, Koelnmesse is constantly strategically expanding its portfolio in key growth markets around the globe. Its foreign trade fairs include La Feria De Diseño Medellín - powered by imm cologne in Colombia, the shows of the ORGATEC brand family with ORGATEC TOKYO in Japan, ORGATEC India in Mumbai and ORGATEC WORKSPACE Saudi Arabia in Riyadh, as well as the trade fairs of the interzum brand family: interzum guangzhou in China, interzum bogota in Colombia, interzum jakarta in Indonesia and interzum forum italy in Bergamo. The "Living, Contract and Public Spaces" portfolio also includes the FSB Sports Show Riyadh in Saudi Arabia.

Further information: <https://www.fsb-cologne.com/trade-fair/fsb/fsb-worldwide/>

**The next events:**

ORGATEC WORKSPACE Saudi Arabia - Saudi Arabia's Premier Trade Event for  
Workspace Solutions, Riyadh 16.09. - 18.09.2025

La Feria De Diseño Medellín powered by imm cologne - The Meeting Point for the  
Interior Design, Architecture and Lifestyle Scene in Latin America and the  
Caribbean, Medellín 18.09. - 20.09.2025

interzum jakarta - The Premier Gateway to Indonesia's Furniture Innovation and  
Supply Industry, Jakarta 24.09. - 27.09.2025

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