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#aquanale

## aquanale 2023: International Swimming Pool and Wellness Forum celebrates its anniversary

### Informative programme lined up for industry professionals

For what is now the tenth time, the International Swimming Pool and Wellness Forum (ISWF) will be hosted at aquanale, the International Trade Fair for Sauna. Pool.Ambience. The congress is organised by the event's conceptual sponsor, the German Association for Swimming Pools and Wellness (bsw) in collaboration with the International Association for Sports and Leisure Facilities (IAKS) and the Federal Association of German Swimming Pool Professionals (BDS). With a line-up of exciting talks and panel discussions, the forum will once again serve as the link for aquanale's diverse content.

As the sector's leading trade fair, aquanale also has a responsibility to identify emerging issues and present solutions. The topic of sustainability is currently attracting significant interest within the swimming pool and wellness industry. How can the sector be resource-efficient in its use of water and energy in the age of climate change and energy crisis? What is needed to implement this approach in areas such as the private pool segment? How are other countries, such as Switzerland, tackling such challenges?

Answers to these and other questions will be presented at the 10th International Swimming Pool and Wellness Forum, which will be hosted at aquanale from 24 to 26 October 2023. Serving as the trade fair's umbrella brand, the forum covers everything related to water, warmth and wellness. Trade visitors will gain exclusive insights into the latest industry trends and innovations - in both private and public pool construction. During the three-day congress in Hall 7, the presentation of the diverse sector topics on the agenda will be tailored to the needs of the event's target groups. The congress will address issues ranging from planning low-carbon pools to the new European energy efficiency standard all the way through to the question of staff shortages.

The EUSA AWARDS 2023, the European prizes for swimming pool construction, will also be presented at the ISWF. The swimming pool industry prizes have been awarded annually since 2013 by the European Union of Swimming Pool and Spa Associations (EUSA) in cooperation with the German Federal Association for Swimming Pools and Wellness (bsw) and other European swimming pool associations. The awards recognise the most beautiful domestic indoor and outdoor pools, hot tubs, spas, pools with an enclosure, and pools with an automatic cover. The prize-giving ceremony, hosted by EUSA President Bert Granderath, will take place on 24 October 2023. Another subject covered at the ISWF will be how Switzerland, the partner country of this year's aquanale, is addressing new challenges. With the



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<https://www.aquanale.com>

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projects shortlisted for the aqua suisse Award on display, there will be an opportunity to be inspired by dream bathrooms “Made in Switzerland”.

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All trade visitors at aquanale 2023 can attend the 10th ISWF free of charge. Booking is not required.

The complete programme and further information can be found at:

<https://www.aquanale.com/events/congresses/international-swimming-pool-and-wellness-forum/>

Further information on aquanale 2023 is available at: [aquanale.com](http://aquanale.com)

#### About aquanale

aquanale is the leading international trade fair for the swimming pool and sauna industry. As the world’s biggest business platform, the event forges new paths in the construction of modern, sustainable and innovative swimming pool and wellness facilities. aquanale is traditionally co-located with FSB, the International Trade Fair for Public Space, Sports and Leisure Facilities, on the trade fair grounds of Koelnmesse. The event duo turns the trade fair location in Cologne into the most important international meeting place for everything relating to public and private pools, the planning and design of public spaces and amenity areas, sports facilities and playgrounds, sports equipment, exercise spaces and recreational facilities. aquanale’s conceptual sponsor is the Association for Swimming Pools and Wellness (bsw / Bundesverband Schwimmbad und Wellness e.V.).

#### Note for editorial offices:

Aquanale photos are available in our image database on the Internet at [www.aquanale.com/imagedatabase](http://www.aquanale.com/imagedatabase)

Press information is available at: [www.aquanale.com/pressinformation](http://www.aquanale.com/pressinformation)  
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#### aquanale-Blog:

[www.bsw-web.de/aquanale](http://www.bsw-web.de/aquanale)

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#### aquanale on LinkedIn:

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