

No. 2 / July 2024, Cologne  
#aquanale #FSB

## aquanale and FSB 2025: registrations for the co-located events to open at the end of August

### Exhibitors have until 31 January 2025 to claim the early-bird discounts

After a strong appearance last October, the preparations for the forthcoming edition of the trade fair duo aquanale, the International Trade Fair for Sauna.Pool. Ambience, and FSB, the International Trade Fair for Public Space, Sports and Leisure Facilities, are already in full swing. The next editions of the events will be hosted in Cologne from 28 to 31 October 2025. Exhibitors that participated in previous editions and interested first-time exhibitors can secure significant benefits by making an early booking between the end of August and 31 January 2025.

aquanale will occupy Halls 7 and 8 of the Koelnmesse exhibition grounds once again in 2025. Clearly structured into six theme worlds, the event presents trends in private pool and wellness facilities with saunas and spas as well as innovations and management concepts for operators of public pools, water parks and thermal baths. The International Swimming Pool and Wellness Forum remains a firm fixture on aquanale's programme and a key component in its line-up. Organised by the trade fair's conceptual sponsor, the German Association for Swimming Pools and Wellness (bsw), in collaboration with the International Association for Sports and Leisure Facilities (IAKS) and the Federal Association of German Swimming Pool Professionals (BDS), the forum provides a comprehensive overview of current industry issues.

The co-located event FSB is the global hub for products and services related to public spaces and sports and leisure facilities. The event will be held in Halls 9, 10.1 and 10.2. The IAKS Congress, the leading international specialist congress for sports and leisure facilities, will once again be hosted during the trade fair, providing the perfect opportunity to exchange expertise and network with sector professionals. Among other topics, the forthcoming edition will address issues such as how sports and leisure facilities contribute to health goals, social integration and reducing CO2 emissions as well as the energy transition in sports centres.

Visitors and exhibitors will once again benefit from the powerful synergies that hosting the two events in parallel generates. Through careful matchmaking on the supply and demand sides, the leading international trade fairs for their respective sectors create a platform for the sports, playground, swimming and exercise industry that is unique in this world. But aquanale and FSB do more than just bring industry players and offerings together: As insightful and authentic opinion leaders, they set new international benchmarks. Short distances between the showcases and their proximity to the entrances and the Congress Centres North and East complete the profile of these two highly attractive co-located events.



aquanale  
28.10. - 31.10.2025



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Oliver Frese

Chairwoman of the Supervisory Board:

Mayor of the City of Cologne  
Henriette Reker

Headquarters and place of

jurisdiction:

Cologne

District Court Cologne, HRB 952

Further information is available at: <https://www.aquanale.com/for-exhibitors/become-an-exhibitor/> and <https://www.fsb-cologne.com/for-exhibitors/become-an-exhibitor/online-application/>.

### **About aquanale and FSB**

aquanale - International Trade Fair for Sauna.Pool.Ambience. - and FSB - International Trade Fair for Public Space, Sports and Leisure Facilities - are hosted every two years in Cologne as co-located events. The trade fair duo transforms Cologne's exhibition centre into the international meeting place for everything relating to public and private pools, the planning and design of public spaces and amenity areas, sports facilities and playgrounds, sports equipment, and exercise and recreational facilities. aquanale's conceptual sponsor is the German Federal Association for Swimming Pools and Wellness (bsw). FSB's conceptual sponsor is IAKS e.V., the International Association for Sports and Leisure Facilities. The next editions of aquanale and FSB will be held in Cologne from 28 to 31 October 2025.

### **Koelnmesse - Global Inspiration for Living, Contract and Public Spaces**

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces.

Alongside imm cologne and interzum, other event formats hosted at the trade fair hub of Cologne such as ORGATEC, spoga+gafa, FSB and aquanale are among the most internationally renowned and established industry gatherings.

These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

To complement the events in Cologne, Koelnmesse is constantly strategically expanding its portfolio in key growth markets around the globe. Its foreign trade fairs include ORGATEC TOKYO in Japan and the events in the interzum brand family: interzum guangzhou in China, interzum bogota in Colombia and interzum forum italy in Italy. Koelnmesse recently added a cooperation between imm cologne and an established design trade fair in Colombia to its portfolio. This event will be hosted under the name La Feria De Diseño Medellín powered by imm cologne.

### **The next events:**

ORGATEC - New visions of work, Cologne 22.10. - 25.10.2024

imm cologne - The interior business event, Cologne 12.01. - 16.01.2025

ORGATEC TOKYO - SHIFT DESIGN - The leading international trade fair in Asia for the modern workspaces, Tokyo 03.06. - 05.06.2025

spoga+gafa - The world's biggest garden and BBQ trade fair, Cologne 24.06. - 26.06.2025

FSB - International Trade Fair for Public Space, Sports and Leisure Facilities, Cologne 28.10. - 31.10.2025

aquanale - International Trade Fair for Sauna.Pool.Ambience., Cologne 28.10. - 31.10.2025

**Note for editorial offices:**

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Aquanale/FSB Cologne photos are available in our image database on the Internet at [www.aquanale.com/imagedatabase](http://www.aquanale.com/imagedatabase) or [www.fsb-cologne.com/imagedatabase](http://www.fsb-cologne.com/imagedatabase).

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