

No. 8 / July 2021, Cologne  
#aquanale #fsb

## aquanale and FSB 2021: Plan early for a safe journey and stay

The events' websites and the special offers available from the trade fairs' cooperation partners provide helpful information and support with travel planning

For industry professionals, no other trade fair in Germany or internationally can rival the co-located events aquanale and FSB. The leading international trade fairs are must-attend dates on this year's calendar for all the relevant market players because Cologne is the only place where they can gain a comprehensive overview of the new technologies, product innovations, process enhancements and visionary plans. All aquanale and FSB exhibitors and visitors should plan their travel to Cologne and all the related necessary steps early to ensure that the trade fair duo in October 2021 is a safe and successful experience for all industry participants. The two basic rules that apply are digital and mobile: All bookings are digital-only, and all proofs must be presented on a mobile device (smartphone).

Here are the six most important aspects to consider when planning:

### 1. Professional travel:

B2B trade fairs are fundamentally different from sports events and public festivals. The focus at trade fairs lies on one-on-one conversations and establishing business contacts. The German Federal Government classifies trade fair exhibitors and visitors as "business travellers with an important reason". As a consequence, there are no longer any formal, fundamental obstacles to participating in a trade fair in Germany. Further information is available on the [Federal Ministry of the Interior, Building and Community website](#) and from [AUMA](#), the Association of the German Trade Fair Industry.

### 2. Approved vaccines in Germany and the EU:

The following vaccines are currently approved in [Germany](#) and the European Union: BioNTech/Pfizer, Moderna, AstraZeneca and Johnson & Johnson. Further projects are at an advanced stage. Any individuals who have been vaccinated with another vaccine that has not been approved in the EU are additionally required to present a valid PCR test or another test taken within the last 48 hours before commencing their journey. It is also important to check the travel regulations and restrictions for Germany and Europe applicable to the country of departure, either by consulting the website of the German Embassy in the respective country or the website of the country of departure's embassy in Germany.

### 3. Visas:



aquanale  
26.10. - 29.10.2021



FSB  
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[www.koelnmesse.com](http://www.koelnmesse.com)

Executive Board:  
Gerald Böse (President and Chief Executive Officer)  
Oliver Frese  
Herbert Marner

Chairwoman of the Supervisory Board:  
Mayor of the City of Cologne  
Henriette Reker

Headquarters and place of jurisdiction:  
Cologne  
District Court Cologne, HRB 952

As previously, citizens of countries subject to visa requirements who are travelling to Germany to attend, or exhibit at, a trade fair require a business travel visa. Koelnmesse can support applicants by providing an official letter of invitation. The required information can be submitted to Koelnmesse via the following pages of the respective event's website: [Support with a visa application | aquanale](#) or [support with a visa application | FSB \(fsb-cologne.de\)](#)

Further information on the visa application process, the requirements for issuing a visa, visa fees and application forms are available in various languages on the [visa regulations page of the Federal Foreign Office](#).

#### 4. Exhibitor, visitor and press tickets:

All admission tickets, which are valid for one day only for tracking reasons, will be issued in digital form exclusively. Recognised digital proof of complete vaccination, testing or recovery must be provided when ordering or activating any tickets.

#### 5. Hotel bookings:

The Koelnmesse hotel booking portal offers a range of accommodation options in all price categories and star categories. Hotels in Cologne and the wider vicinity have implemented individual hygiene protocols that are based on the same requirements. They will be happy to provide information on the hygiene measures in place in their establishments on request. The portal can be reached at: [Overnight accommodation in hotels, private rooms and apartments | aquanale](#) or [Overnight accommodation in hotels, private rooms and apartments | FSB \(fsb-cologne.de\)](#)

#### 6. Arrival:

Thanks to its central and convenient location in Europe, visitors can reach Koelnmesse quickly by plane, train, car and public transport from many cities in Germany and abroad.

As a Koelnmesse partner, the Lufthansa Group is offering exclusive discounted ticket prices and special terms for participants, visitors and exhibitors. The arrival by airplane page on the aquanale and FSB websites has further recommendations: Just a few clicks will take visitors directly to the online booking platform, where discounted prices and special rates are available: [https://www.aquanale.com/participation-and-planning/travel-and-accommodation/arrival/arrival-by-plane/?\\_ga=2.240045642.832616437.1626335302-485965344.1619168505](https://www.aquanale.com/participation-and-planning/travel-and-accommodation/arrival/arrival-by-plane/?_ga=2.240045642.832616437.1626335302-485965344.1619168505) or [https://www.fsb-cologne.com/participation-and-planning/travel-and-accommodation/arrival/arrival-by-airplane/?\\_ga=2.42380453.182006325.1626333117-1305541447.1619170276](https://www.fsb-cologne.com/participation-and-planning/travel-and-accommodation/arrival/arrival-by-airplane/?_ga=2.42380453.182006325.1626333117-1305541447.1619170276) .

The ICE railway station Köln Messe/Deutz and the excellent connections to local public transport make arriving by train from across Europe an extremely convenient option. Additional information on safe travel with Deutsche Bahn, the German railway company, during the coronavirus pandemic can be found at: [bahn.com/corona](https://www.bahn.com/corona). Deutsche Bahn has a special offer with discounted prices on participants' preferred routes. To book directly, click here: [https://www.aquanale.com/participation-and-planning/travel-and-accommodation/arrival/arrival-by-train/?\\_ga=2.16648191.832616437.1626335302-485965344.1619168505](https://www.aquanale.com/participation-and-planning/travel-and-accommodation/arrival/arrival-by-train/?_ga=2.16648191.832616437.1626335302-485965344.1619168505) and [https://www.fsb-cologne.com/participation-and-planning/travel-and-accommodation/arrival/arrival-by-train/?\\_ga=2.16648191.832616437.1626335302-485965344.1619168505](https://www.fsb-cologne.com/participation-and-planning/travel-and-accommodation/arrival/arrival-by-train/?_ga=2.16648191.832616437.1626335302-485965344.1619168505) .

[fsb-cologne.com/participation-and-planning/travel-and-accommodation/arrival/arrival-by-train/?\\_ga=2.234662942.182006325.1626333117-1305541447.1619170276](https://fsb-cologne.com/participation-and-planning/travel-and-accommodation/arrival/arrival-by-train/?_ga=2.234662942.182006325.1626333117-1305541447.1619170276) .

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Ten motorways are connected to the Cologne beltway, which leads directly to the trade fair grounds without any intersections or traffic lights. Drivers should simply follow the green signs for Koelnmesse. On arriving at the trade fair grounds, they should follow the signs to the designated exhibitor and visitor car parks. The car parks have excellent connections to the entrances to the fair grounds.

The digital day admission tickets for aquanale and FSB double as travel tickets for the Rhine-Sieg public transport network (VRS). Thanks to the fair ground's outstanding infrastructure connections, trade fair visitors can use the regional express trains, suburban trains, trams and city buses free of charge to reach the Köln Messe/Deutz station and the trade fair itself quickly and conveniently.

Further questions and answers can be found at:

[FAQs - Frequently asked questions | aquanale](#) and [FAQs - Frequently asked questions | FSB \(fsb-cologne.de\)](#)

**Koelnmesse - Global Competence in Furniture, Interiors and Design:** Koelnmesse is the world's top trade fair organiser for the areas of furnishing, living and lifestyle. At the trade fair hub of Cologne, the leading international fair imm cologne as well as the trade fair formats of LivingKitchen, ORGATEC, spoga+gafa, interzum and Kind + Jugend rank among the internationally renowned and established industry meeting places. These fairs comprehensively represent the upholstered and case furniture segment, the kitchen industry, the office furniture sector and outdoor living as well as the innovations of the furniture supply industry. Over the last few years, Koelnmesse has specifically added international fairs in the most important fast-expanding markets to its portfolio. These include idd Shanghai, interzum bogotá in Bogotá, interzum guangzhou in Guangzhou, Kind + Jugend ASEAN in Bangkok, ORGATEC TOKYO in Tokyo and Pueri Expo in São Paulo. With ambista, the online portal for the interiors business, Koelnmesse offers direct access to products, contacts, expertise and events relevant to the industry all year round.

Further information: [www.koelnmesse.com/current-dates/all-trade-fairs/#2](http://www.koelnmesse.com/current-dates/all-trade-fairs/#2)

Further information about ambista: [www.ambista.com](http://www.ambista.com)

#### **The next events:**

FSB - International Trade Fair for Public Space, Sports and Leisure Facilities, Cologne  
26.10. - 29.10.2021

aquanale - International Trade Fair for Sauna.Pool.Ambience., Cologne 26.10. -  
29.10.2021

idd shanghai - interior design days Shanghai - by imm cologne, Shanghai November  
2021

#### **Note for editorial offices:**

Aquanale/FSB Cologne photos are available in our image database on the Internet at [www.aquanale.com/imagedatabase](http://www.aquanale.com/imagedatabase) or [www.fsb-cologne.com/imagedatabase](http://www.fsb-cologne.com/imagedatabase)

Press information is available at: [www.aquanale.com/pressinformation](http://www.aquanale.com/pressinformation) or [www.fsb-cologne.com/pressinformation](http://www.fsb-cologne.com/pressinformation)

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[www.linkedin.com/showcase/fsb-cologne/about/](http://www.linkedin.com/showcase/fsb-cologne/about/)

**FSB on Xing:**

[www.xing.com/events/fsb-2019-meet-the-professionals-2000667](http://www.xing.com/events/fsb-2019-meet-the-professionals-2000667)

**FSB on Youtube:**

[www.youtube.com/user/fsbcologne](http://www.youtube.com/user/fsbcologne)

**aquanale-Blog:**

[www.bsw-web.de/aquanale](http://www.bsw-web.de/aquanale)

**aquanale on Facebook:**

[www.facebook.com/Bundesverband-Schwimmbad-Wellness-bsw-eV-598396243652679/](http://www.facebook.com/Bundesverband-Schwimmbad-Wellness-bsw-eV-598396243652679/)

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