

No. 1 / 2025, Cologne #asiaPacific

# Asia-Pacific Sourcing 2025 is recording a very good number of registrations

## More than 750 exhibitors have already registered

In around two months' time Asia-Pacific Sourcing opens its doors again in Cologne from 11.-13.03.2025. More than 750 exhibitors will present their new Asian tools and products from the home, garden and leisure sectors at Europe's number one sourcing platform. In addition to an internationally unique access point to the Asian offering, buyers also profit from numerous possibilities for networking with potential partners. Online tickets for the event are already available free of charge via the ticket shop.

As the largest sourcing platform outside Asia, Asia-Pacific Sourcing brings manufacturers and sales companies from the Far East together with buyers from Europe and North America. The trade fair is already recording an outstanding registration status: More than 750 exhibiting companies are expected at the coming edition, which will take place in exhibition halls 7 and 8 of Koelnmesse.

"We are very satisfied with the number of registrations received for APS two months before it commences," said Sebastian Hein, Director of Asia-Pacific Sourcing. "The positive responses from the industry and the early applications of many exhibitors speak for its relevance as an indispensable exhibition. I am therefore quite positive that the 2025 edition will pick up on prior successes."

APS, which takes place every two years, sees itself as an important hub for multilateral import and export transactions. The goal of the event is to bundle the offering of the Asian growth markets at the Cologne location and systematically bring them together with the increasing demand from Europe and North America. As an order and communication platform, it presents products, innovations and trends from the hardware industry and from the house and garden sectors. The focus lies on the tool and accessories segments. The spectrum of the international manufacturers extends from connection and fastening technology, industrial supply, manufacturing facilities, locks and fittings to home improvement / DIY materials.

The focus of the "Best of China" special zone in Hall 7 is Chinese companies. The exclusive presentation platform is taking place in the scope of APS for the fourth time. 54 exhibitors in total from different sectors will be presenting their current products on-site. Furthermore, on the Central Boulevard the spotlight will be on special highlights that stand out for example in terms of their innovation, environmentally-friendliness and intelligent production technology.

ASIA PACIFIC SOURCING

Asia-Pacific Sourcing 11.03. - 13.03.2025 www.asiapacificsourcing.com

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Chairwoman of the Supervisory Board: Mayor of the City of Cologne Henriette Reker

Headquarters and place of jurisdiction: Cologne District Court Cologne, HRB 952



Tickets for Asia-Pacific Sourcing 2025 are already available. Interested parties can secure their online ticket from the <u>ticket shop</u> free of charge. Please note that tickets acquired at the box office are subject to a charge.

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The International Trade Fair for Retail Promotions and Imports (IAW), is being staged parallel in Cologne again this year in Halls 6 and 9 of Koelnmesse. A separate ticket is necessary to visit the trade fair which can be purchased via the <u>ticket shop</u> of IAW.

## Further information is available at: www.asia-pacificsourcing.com

Koelnmesse - industry trade fairs for the hardware industry: Koelnmesse is the global leader in hosting top-tier international trade fairs for the tools and hardware sector. Its leading event, EISENWARENMESSE - INTERNATIONAL HARDWARE FAIR, is held in Cologne, where Asia-Pacific Sourcing, the largest sourcing platform outside of Asia, also showcases its products. Beyond Cologne, Koelnmesse is expanding its portfolio across key international markets. The China International Hardware Show in Shanghai, International Hardware Fair Italy in Bergamo, International Hardware Fair India in New Delhi and El Gran Salón Ferretero in Colombia are leading regional trade fairs with international participation. New additions to the portfolio are the International Hardware Fair Indonesia in Jakarta and the International Hardware Fair Saudi Arabia in Riyadh, both set to take place in 2025: <a href="https://www.hardware-worldwide.com">www.hardware-worldwide.com</a>.

## The next events:

Asia-Pacific Sourcing - Tools and Products for Home and Garden from Far East, Cologne 11.03. - 13.03.2025

International Hardware Fair Italy - powered by EISENWARENMESSE, Bergamo 08.05. - 09.05.2025

International Hardware Fair Saudi Arabia - powered by EISENWARENMESSE, Riyadh 16.06. - 18.06.2025

International Hardware Fair Indonesia - powered by EISENWARENMESSE, Jakarta 24.09. - 27.09.2025

### Note for editorial offices:

Asia-Pacific Sourcing photos are available in our image database on the Internet at <a href="Image database">Image database</a> | Asia-Pacific Sourcing.

Press information is available at: <u>Press releases | Asia-Pacific Sourcing</u>. If you reprint this document, please send us a sample copy.

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