

No. 1 / January 2023, Cologne
#Asia-Pacific Sourcing

Asia-Pacific Sourcing is booked solid with 500 exhibitors

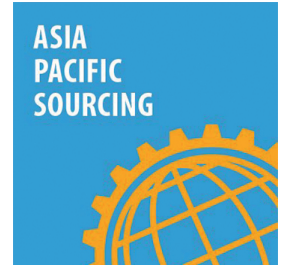
Promising restart: almost six weeks before Asia-Pacific Sourcing (APS) opens its doors, the entire exhibition area is booked solid. From 28.02. to 02.03.2023, the largest sourcing platform outside Asia is once again bringing together manufacturers and sales companies from the Far East with buyers from Europe and North America. In Hall 7 of Koelnmesse, everything revolves around tools and products from the house, garden and leisure sectors. New in the spectrum of offerings are the automotive and sanitary product segments. The comprehensive portfolio of the APS will be complemented by the International Trade Fair for Retail Promotions and Imports (IAW Fair) taking place at the same time. Following a pandemic-related interruption of three years, all signs thus point to a successful start for the APS.

"The high demand confirms that the search for new suppliers or new customers is more important than ever following the turbulent last two years, and that the wish for a concentrated, professional exhibition is strong", according to Matthias Becker, Director of APS. "As the largest sourcing platform outside of Asia, Asia-Pacific Sourcing once again brings together European demand with the Asian supply. APS 2023 offers a unique possibility to resume lost business activities with Asia and reinforce existing connections."

In times of supply shortages, lack of resources and dynamic pricing, the theme of sourcing plays a decisive role for companies. APS offers decision makers from Europe and North America a platform for establishing and maintaining supplier relationships with Asia and is the meeting point for multilateral import and export business. In the context of the search for new products and trends around the house, garden and leisure segments, the APS is an ideal marketplace with an extensive offering from the Asian markets.

Expanded spectrum of offerings: automotive and sanitary

Suppliers from the automotive and sanitary segments are exhibiting their tools and products at this year's APS for the first time. The trade fair is expanding its in any case already broad repertoire of hardware with the inclusion of the two new segments. The portfolio of offerings of the APS includes tools and accessories, connection and fastening technology, industrial materials, manufacturing facilities, locks and fittings and building and DIY materials. Garden furniture, garden equipment, grills, camping supplies, sports items and games, as well as leisure, gift and seasonal articles, living accessories, table decorations, household goods, kitchen equipment and small and large household appliances can be found in the garden,



Asia Pacific Sourcing
28.02. - 02.03.2023
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house and leisure segments.

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Free tickets and official Asia-Pacific Sourcing app

Tickets for the trade fair are available at no charge in the [Ticket Shop of the APS](#). The [list of exhibitors](#) can be found at the website. Trade visitors can also download the official Asia-Pacific Sourcing app in order to efficiently plan their visit to the trade fair and profit from various advantages before, during and after the event. Among other functions, the free app includes an exhibitor search, list of products, event programme and interactive hall plan, as well as practical information on travel arrangements and accommodations.

IAW Trade Fair

The product portfolio will be complemented by the International Trade Fair for Retail Promotions and Imports (IAW Fair) taking place at the same time in Halls 6 and 9. Visitors can be inspired by the diversity of products of the leading international order trade fair for promotional goods, remainders, seasonal impulse articles, trend items and the volume business and order goods directly at the trade fair. A separate ticket is necessary for the visit, and is available at no charge in the [Ticket Shop of the IAW Fair](#).

Koelnmesse - industry trade fairs for the hardware sector: As a top international trade fair organiser, Koelnmesse is the global market leader in organising events for the hardware/ironware segment. It hosts the leading international event EISENWARENMESSE - International Hardware Fair Cologne at its trade fair grounds in Cologne, where Asia-Pacific Sourcing also showcases products, innovations and trends for homes and gardens from the Far East. In addition to the events at its Cologne headquarters, Koelnmesse is expanding its portfolio internationally in key markets: The China International Hardware Show in Shanghai, the International Hardware Fair Italy in Bergamo and the International Hardware Fair India in New Delhi are bespoke events and leading trade fairs for the region with international participation. They create the foundation for sustainable, international business for their participants and bring together supply and demand within the sector with a carefully targeted approach.

The next events:

International Hardware Fair Italy - powered by EISENWARENMESSE, Bergamo 05.05. - 06.05.2023

China International Hardware Show - Leading Trade Fair for Tools, DIY and Building Hardware, Fasteners, Security Systems, Locks and Fittings, Shanghai 19.09. - 21.09.2023

International Hardware Fair India - powered by EISENWARENMESSE, New Delhi 02.12. - 04.12.2023

INTERNATIONAL HARDWARE FAIR COLOGNE, Cologne 03.03. - 06.03.2024

Note for editorial offices:

Asia-Pacific Sourcing photos are available in our image database on the Internet at www.asia-pacificsourcing.com/imagedatabase. Press information is available at: www.asia-pacificsourcing.com/pressinformation

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