Press release



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THE TIRE COLOGNE: Ticket sales have started The exhibitor search is online

THE TIRE COLOGNE, the leading trade fair of the tyre and wheel industry, will start once again only three months now: from 4 to 6 June 2024. Personal discussions, relevant decision makers, a high amount of orders and an international public as well as the most important pioneering trends and themes of the industry make the trade fair the tyre event of the year: THE TIRE COLOGNE provides strong impulses in a spirit of partnership and makes efficient business and networking possible for trade visitors. The Ticket Shop is open as of now and the exhibitor search is online.

https://www.thetire-cologne.com/trade-fair/tickets/buy-tickets/

Koelnmesse - industry trade fairs for the mobility segment: Koelnmesse stages INTERMOT, THE TIRE COLOGNE and polisMOBILITY, three major international trade fairs in the mobility segment, hosted at its trade fair grounds in Cologne/Germany. Alongside tires and wheels, THE TIRE COLOGNE focuses on equipment for motor vehicle servicing and tire fitting centres and presents a comprehensive range of products and services for tire retreading and the recycling and disposal of old tires. INTERMOT is the show for motorised two-wheelers and presents the key innovations in electromobility, accessories, clothing, parts, customizing, touring and workshop equipment. The latest format polisMOBILITY shows how urban mobility can and must be designed in the future. The events serve as central, international business platforms, bringing the industry together with a carefully targeted approach to showcase the latest products, developments and innovations. Further information: <u>https://bit.ly/3MDcNVP</u>

The next events:

polisMOBILITY - Moving Cities, Cologne 22.05. - 23.05.2024 THE TIRE COLOGNE - The international trade fair for the tire industry, Cologne 04.06. - 06.06.2024 INTERMOT Cologne - International Motorcycle and Scooter Fair, Cologne 05.12. -08.12.2024

Note for editorial offices:

The Tire Cologne photos are available in our image database on the Internet at www.thetire-cologne.com in the "Press" section or: www.thetire-cologne.com/imagedatabase Press information is available at: www.thetire-cologne.com/pressinformation



THE TIRE COLOGNE 04.06. - 06.06.2024 www.thetire-cologne.com

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Executive Board: Gerald Böse (President and Chief Executive Officer) Oliver Frese

Chairwoman of the Supervisory Board: Mayor of the City of Cologne Henriette Reker

Headquarters and place of jurisdiction: Cologne District Court Cologne, HRB 952



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THE TIRE COLOGNE in the Social Web: https://twitter.com/thetirecologne https://www.youtube.com/c/Thetire-cologneDe https://www.linkedin.com/showcase/thetire-cologne/

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