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## **ART COLOGNE presents new fair for contemporary art on the island of Majorca in partnership with the Mallorquin gallery association Art Palma Contemporani (APC)**

**Koelnmesse, the parent company of ART COLOGNE, announces the new art fair in Palma, Majorca, set to take place next spring from 9 to 12 April 2026.**

ART COLOGNE PALMA MALLORCA will take place at the stunning Palau de Congressos, Palma Bay. Designed by the Spanish architect Francisco Mangado, conceived of in 2006 and realised in 2017, the building looks toward the sea. This orientation to the sea is summed up by a thick façade with a width of five metres that has been erected with naval engineering techniques. Besides blocking direct sunlight, it helps fill the spaces and halls with natural light.

ART COLOGNE PALMA MALLORCA is complementing the traditional fall edition in Cologne (6 - 9 November 2025) with an exclusive new annual spring meeting point in the south of Europe.

"Majorca has a deep connection with modern and contemporary art - like Joan Miró's studio and foundation, the Es Baluard Museum and important galleries like Baro, Kewenig, Pelaires, Xavier Fiol, Fermay and LA BIBI + REUS, to name only a few. Nearby, Hauser & Wirth has a space on Menorca, while Gathering from London and Parra & Romero from Madrid have opened galleries on Ibiza. The Balearic Islands offer a vibrant, exciting and growing art scene and are easily accessible from all major European cities - and now even from New York City. When we were approached by the Art Palma Contemporani gallery association to expand our fair to Majorca, the idea of a spring edition to complement our November fair made perfect sense." - Daniel Hug, Artistic Director ART COLOGNE

ART COLOGNE PALMA MALLORCA will be realised in close cooperation with the Mallorquin gallery association Art Palma Contemporani (APC), which is functioning as the conceptual sponsor. The APC has been headed by Fran Reus since 2022. He is the founder of Galerie Fran Reus and is partner in La Bibi+Reus, which opened in Palma in 2016, and a defining figure in the contemporary art scene of the Balearics. Reus and the APC bring valuable impulses to the new fair format and position Palma and the entire island as an exciting and innovative art location with a European reach.

"Majorca is increasingly consolidating its position as a cultural landmark in the Mediterranean. The island will take a new step toward the internationalisation of its art scene with the arrival of ART COLOGNE, one of the oldest and most prestigious art fairs in the world. Its arrival on Majorca under the name ART COLOGNE PALMA MALLORCA represents not only the expansion of a brand with great international prestige, but also a unique opportunity to strengthen the historical and



ART COLOGNE PALMA  
MALLORCA  
09.04. - 12.04.2026  
[www.artcologne.com](http://www.artcologne.com)

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emotional bonds between Germany and the island. ART COLOGNE PALMA MALLORCA has the support of Art Palma Contemporani, the association I have the honour of chairing, which brings together the city's leading contemporary art galleries. This alliance ensures that the event is deeply connected to the island's cultural reality, offering a platform for international exposure for local artists and galleries." - Fran Reus, Art Palma Contemporani, Palma

The fair is also being decisively supported by the Ajuntament de Palma, the Consell de Mallorca and the Govern de les Illes Balears, which are all engaged as sponsors of cultural projects.

This new fair format will focus more on human exchange, dialogue and the focused, curated display of solo and group presentations by leading galleries. Booths will be at the modest end of the spectrum, offering a range of four sizes: S, M, L, XL. Pricing moves on a sliding scale, with a lower price for galleries under ten years old and an option for premium placement for the larger sized booths. For its first edition, ART COLOGNE PALMA MALLORCA trusts in a special degree of exclusivity; galleries are accepted only by invitation in order to ensure a broad range of emerging to established contemporary art galleries.

**Fair committee:**

- Maria Baro, Galeria Baró (Abu Dhabi/Palma)
- Diego Diez, diez (Amsterdam)
- Alex Flick, Gathering (London/Cologne/Ibiza)
- Fran Reus, LA BIBI + REUS (Palma)
- Christian Nagel, Nagel/Draxler (Berlin/Cologne/Meseberg)
- Olga Temnikova, Temnikova & Kasela (Tallinn)
- Xavier Fiol, Xavier Fiol (Madrid/Palma)

Alex Flick, founder of the gallery Gathering and member of the fair committee, sees a great chance in the new fair with Mediterranean flair: "Majorca has long attracted collectors, curators and gallery owners from throughout Europe and offers a variety of possibilities. ART COLOGNE PALMA MALLORCA will link with our involvement on the Balearics in a natural way. Continuing to expand the multifaceted art ecosystem of the islands is a fruitful task - especially now, when a special energy is tangible there. I am convinced that Daniel and his team will create something truly new, fresh and elegant here." - Alex Flick, Gathering, London/Cologne/Ibiza

Further details on the participating galleries will be published in January 2026.

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