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## ART COLOGNE 2023: Catalogue with around 1,000 works now online

## ++ Artists and artworks presented at this year's ART COLOGNE ++

In only a few weeks, the 56th edition of ART COLOGNE will introduce a high-quality and carefully curated programme in the Cologne exhibition halls, large parts of which have now already been placed online in advance.

Effective immediately, interested visitors can view in detail the curated collections and gallery highlights, artworks and installations that the galleries will exhibit in a few weeks at ART COLOGNE.

"The added value for visitors is quite clearly a better overview and orientation", is how Daniel Hug, Artistic Director and Director of ART COLOGNE, explains the new offering. "We consider the provision of such a catalogue, in which galleries can already present their exhibited artworks several weeks prior to the art fair, as indispensable. In the age of digitalisation, visitors expect such overviews, and ART COLOGNE meets these expectations", Hug continues. The interactive catalogue already presents the broad international offering of artworks in advance, but also beyond the art fair itself in digital form. The overview is subsequently updated by the galleries and is thus available longer.

Other advantages, in addition to information about the artwork, artist and gallery, are especially the own favourites list and the establishing of direct contact with the contact persons of the current exhibitors.

The catalogue with around 1,000 artworks will be <u>online</u> available as of the end of October. The presented works can then be viewed on location from 16. to 19.11.2023 in Cologne.

## Note for editorial offices:

ART COLOGNE photos are available in our image database on the Internet at <u>www.</u> <u>artcologne.com/imagedatabase</u> in the "News" section. Press information is available at: <u>www.artcologne.com/Pressinformation</u> If you reprint this document, please send us a sample copy.

## ART COLOGNE on Facebook:

https://www.facebook.com/artcolognefair/

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ART COLOGNE 16.11. - 19.11.2023 artcologne.com

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