

No. 7 / November 2022, Cologne  
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## NEW POSITIONS at ART COLOGNE 2022

### 23 galleries will present 25 young artists in their sponsorship booths

The NEW POSITIONS booths at ART COLOGNE will be presented this year by 23 galleries. A total of twelve women artists and thirteen men artists, including an artist collective, will present themselves there. The NEW POSITIONS were nominated by an expert jury consisting of Julia Eckert (curator, Galerie für Zeitgenössische Kunst Leipzig), Christiane Meixner (art market journalist, editor with Tagesspiegel Berlin and Weltkunst, Zeitkunst Verlag Hamburg), Martin Pfeifle (sculptor and juror in the context of the "Neustart Kultur" sponsorship programme of the Stiftung Kunstfonds), Lisa Marei Schmidt (Director of the Brücke Museum, Berlin) and René Schmitt (editor and member of the IFPDA - International Fine Print Dealers Association).

The "Sponsorship programme for young artists NEW POSITIONS at ART COLOGNE" is sponsored by the Federal Government Commissioner for Culture and Media (BKM) on the basis of a decision of the German Bundestag. The majority of the financing and realisation has been contributed since 1980 by Koelnmesse GmbH and the Federal State of North Rhine-Westphalia as well as the German association of galleries and art dealers (BVDG).

### NEW POSITIONS 2022

The artistic positions of NEW POSITIONS 2022 are characterised by a thronging ideal, material and technical eagerness to experiment that provides the classic media of drawing, painting and sculpture with new impulses, breaks open the boundaries of genres and irritates our initially intuitive comprehension of what we are seeing and experiencing. The thematic spectrum reflects the present existential irritations in the face of comprehensive dislocations and a variety of threats. The contention with resources - including for artistic production - thereby plays just as important a role as questions of how the artistic work can express the needs for belonging and differentiation, integration into and distancing from nature as well as concepts of individuality and consciousness.

The galleries with the NEW POSITIONS at ART COLOGNE 2022 come from seven countries, namely from Germany, Austria, Norway, Slovakia, Belgium, Australia and the United Kingdom.

### Artsits of NEW POSITIONS 2022

(In alphabetical order, with location at the art fair):



ART COLOGNE  
16.11. - 20.11.2022  
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Pourea Alimirzaee (Galerie Nagel Draxler, Cologne) - Hall 11.2 A 129

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Eliza Ballesteros (fiebach minninger, Cologne) - Hall 11.2 A 317

Maja Behrmann (Galerie EIGEN + ART, Berlin/ Leipzig) - Hall 11.2 A 100

Carolin Eidner (Aurel Scheibler, Berlin) - Hall 11.2 A 409

Julia Haugeneder (Galerie Elisabeth & Klaus Thoman, Innsbruck) - Hall 11.1 D 404

Sophie Heinrich (Rupert Pfab, Düsseldorf) - Hall 11.2 A 204

Daniel Hölzl (Dittrich & Schlechtriem, Berlin) - Hall 11.2 A 321

Elizabeth Jaeger (Klemm's, Berlin) - Hall 11.2 A 121

Sebastian Jefford (Galleri Opdahl, Stavangar) - Hall 11.2 B 403

Soyon Jung (Jahn und Jahn, Munich) - Hall 11.2 A 322

Wilhelm Klotzek (Klosterfelde Edition, Berlin) - Hall 11.2 B 401

Björn Knapp (Setareh, Düsseldorf) - Hall 11.1 C 120

Viktorie Langer (Zahoran & Van Espen, Bratislava) - Hall 11.2 A 125

Omar Mahfoudi (rodolphe janssen, Brussels) - Hall 11.2 A 130

Elisa Manig (Jarmuschek & Partner, Berlin) - Hall 11.1 C 319

Nabilah Nordin (Neon Parc, Melbourne) - Hall 11.2 A 314

Georg Nordmark (Carl Kostyál, London) - Hall 11.2 B 108

Pegasus Product/ Gernot Seeliger, Dargelos Kersten, Anton Peitersen (Galerie Georg Nothelfer, Berlin) - Hall 11.1 D 308

Victoria Pidust (Galerie Judith Andreae, Bonn) - Hall 11.1 C 121

Stefan Reiterer (Crone, Vienna) - Hall 11.2 A 410

Erik Swars (Galerie Jochen Hempel, Leipzig) - Hall 11.2 A 400

Ivana de Vivanco (Galerie Anita Beckers/ Galerie Kornfeld, Frankfurt am Main/ Berlin) - Hall 11.1 C 311

Georg Weissbach (Kleindienst, Leipzig) - Hall 11.2 A 318

**History and significance of the "Sponsorship programme for young artists NEW**

## POSITIONS at ART COLOGNE"

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At ART COLOGNE, the very first fair for contemporary art in the world, the sponsorship programme for young artists was already founded in 1980 at the initiative of Philomene Magers, Bonn, and Gerhard F. Reinz, Cologne, both of them founders and board members of the BVDG.

The goal was to truly provide contemporary and non-established art access to the market. Unknown artistic positions, works of art by artists that had hardly been represented up to that point, art in new media and in forms that were difficult to market - performances, ephemeral installations, video art - could now be presented. This expanded the spectrum of contemporary art production presented at the fair and made the still high financial risk of the galleries easier to calculate.

Each gallery with a contemporary programme that is accepted as an exhibitor of ART COLOGNE can even today promote itself with the suggestion of a young artistic position for a 25 square metre sponsorship booth, which is placed directly adjoining the gallery stand. A jury of experts, selected anew each year, can nominate up to 25 positions from these applications. This has made it possible to promote around 900 artistic positions since 1980.

The success of the sponsorship programme demonstrates not least the strength of the German art market, which arises from the special network of strong actors: outstanding art academies, the dense network of lively institutions of critical relevance for art, such as art associations, public and private museums, highly professional galleries and art educators, carefully curated art fairs, specialised art criticism, a critical-intellectual body of collectors interested in content and discourse, with a long tradition and sustained public sponsorship of young art.

### Note for editorial offices:

ART COLOGNE photos are available in our image database on the Internet at [www.artcologne.com/imagetdatabase](http://www.artcologne.com/imagetdatabase) in the "News" section.

Press information is available at: [www.artcologne.com/Pressinformation](http://www.artcologne.com/Pressinformation)

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### ART COLOGNE on Facebook:

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<https://www.instagram.com/artcolognefair/>

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