

No. 12 / August 2022, Cologne  
#gamescom2022

## gamescom EPIX delivers the next level of community adventures in 2022



**Individual, cross-platform quests for the entire community +++ Numerous rewards from gamescom partners +++ Individualizations can be earned via quests +++ Level mechanics and leaderboards motivate players to keep at it +++ Starting August 1 on all gamescom channels**

gamescom  
23.08. - 28.08.2022  
[www.gamescom.global](http://www.gamescom.global)

The community campaign gamescom EPIX goes into the next round for gamescom 2022. Since August 1, gamescom fans can solve the quests of the first of seven new gamescom EPIX chapters. From now on, it's all about collecting points, leveling up and customizing profiles, competing with others in leaderboards, and collecting numerous prizes from gamescom partners at the end.

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In 2021, the gamescom EPIX community campaign took place for the first time in order to get fans even more involved before and during the event and to generate anticipation for gamescom. At that time, all available quests were solved jointly by the community and prizes provided by gamescom partners were distributed to tens of thousands of fans.

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In 2022, the community campaign returns in full force and more extensive than ever. Fans will join the fight against the bug boss FEARTURE in a total of seven story chapters. Everyone can take part - whether visitors on site or gamescom fans around the world. Other novelties compared to 2021:

- Fans will not solve quests as a whole community this time, but individually and can thus also level up their profiles independently of each other
- The quests run across all platforms and are no longer limited to individual gamescom channels
- gamescom EPIX quests take place both online and on the gamescom site in Cologne, Germany
- Fans can individualize their profiles in various ways (for example, with avatars and avatar frames). Individualizations can partly be unlocked via solved quests
- The worldwide community can compete with each other via various leaderboards and compare their quest progress with each other

Executive Board:  
Gerald Böse (President and Chief Executive Officer)  
Oliver Frese

Chairwoman of the Supervisory Board:  
Mayor of the City of Cologne  
Henriette Reker

The first chapter of gamescom EPIX can now be discovered here: [www.gamescom.global/en/epix/adventure](http://www.gamescom.global/en/epix/adventure).

Headquarters and place of jurisdiction:  
Cologne  
District Court Cologne, HRB 952

An overview of the epic loot that awaits fans upon quest completion can be found here: <https://www.gamescom.global/en/epix/rewards>.

More information about gamescom EPIX can be found at <https://www.gamescom.global/en/epix/about>.

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gamescom partners can participate in the promotion by sponsoring quests or contributing great prizes to reach out to the gamescom community. More information can be found at <https://b2b.gamescom.global/for-partners/further-participation-possibilities/gamescom-now-epix/#epix>.

#### **About gamescom**

gamescom is the world's largest event for computer and video games and Europe's largest business platform for the games industry. In 2022, gamescom will take place in Cologne and online from Tuesday, 23. August to Sunday, 28. August. gamescom 2022's official partner country is Australia. gamescom is jointly organized by Koelnmesse and game - Verband der deutschen Games-Branche e.V..

**Koelnmesse - industry trade fairs for the gaming sector:** Koelnmesse is an international leader in organising trade fairs in the gaming and entertainment segments. Hosted at the trade fair grounds in Cologne/Germany, gamescom is the world's largest event for computer and video games and Europe's largest business platform for the games industry. gamescom brings together passionate gamers, trade visitors and exhibitors from across the world with a highly effective approach - in person at the venue and digitally from anywhere in the world. This makes gamescom the premier B2C, B2B and B2G gaming event. In addition to the event at its Cologne headquarters, Koelnmesse is strategically expanding its portfolio internationally: In Singapore, gamescom asia provides an additional powerful industry platform for the rapidly growing Asia-Pacific games market, bringing together the full spectrum of supply and demand.

Further information: [b2b.gamescom.global/gamescom/gamescom-2022/industry-trade-fairs/](https://b2b.gamescom.global/gamescom/gamescom-2022/industry-trade-fairs/)

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