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#prosweetscologne #sweetweekcologne

## ProSweets Cologne 2026 bundles international supplier expertise in Cologne

**Complete spectrum of supplier industry offerings +++ Innovations in packaging, production technologies, materials and raw materials +++ Expert Stage, Talks & Tasting Stage, workshops and guided tours offer practical know-how +++ Artificial intelligence, digitalisation, sustainable packaging solutions and further focal themes**

From 1 to 4 February 2026, ProSweets Cologne in Cologne will place the focus on product development and production - the very areas that will decide the future of the sweets and snacks industry. Rising costs and innovation pressure, new demands in ingredients, processes and sustainability are increasingly shaping the industry - long before the products reach the market. As the only trade fair in the world with a clear focus on the supplier industry for sweets and snacks, ProSweets Cologne brings companies together that significantly contribute towards the competitiveness of the industry with their raw materials, technologies and processes. Together with ISM and the newly established ISM Ingredients, a trade fair alliance arises that covers the entire value chain - from the ingredients to the market-ready product.

In its regular cycle, ProSweets Cologne 2026 is being staged as a compact trade fair format. The exhibition space in Hall 10.1 is fully-booked - no additional stand area is available. The trade fair will showcase the complete spectrum of offers of the supplier industry in four clearly defined theme worlds: World of Packaging Materials, World of Packaging Technology, World of Production Technology as well as World of Operating Equipment & Auxiliary Devices. This clear structure allows an efficient visitor guidance and supports the initiation of business transactions in a targeted manner.

### High internationality and strong market presence

With around 140 exhibitors from 19 countries and a foreign participation of 69 percent, ProSweets Cologne is underlining its internationality. The strongest participating countries include Germany, Turkey, Italy and the Netherlands. Beyond this, group stands from China and Italy are represented. The high level of internationality reflects both the global alignment of the sweets and snacks industry as well as the growing significance of international supply chains.

ProSweets Cologne 2026 is also setting a clear signal through the strong presence of leading machinery and plant manufacturers, who are represented with large stand areas. Companies like VEMAG Maschinenbau GmbH, Maschinenfabrik Seydelmann KG, LIVE-TECH s.r.l., Wolf Spezialmaschinen GmbH, SELMI Chocolate Machinery Srl,



ProSweets Cologne  
01.02. - 04.02.2026  
[www.prosweets.com](http://www.prosweets.com)

Your contact:  
Patrick Schmitz  
Tel.  
+49 221 821-3083  
e-mail  
[p.schmitz@koelnmesse.de](mailto:p.schmitz@koelnmesse.de)

Koelnmesse GmbH  
Messeplatz 1  
50679 Köln  
P.O. Box 21 07 60  
50532 Köln  
Germany  
Tel. +49 221 821-0  
Fax +49 221 821-2574  
[www.koelnmesse.com](http://www.koelnmesse.com)

Executive Board:  
Gerald Böse (President and Chief Executive Officer)  
Oliver Frese

Chairman of the Supervisory Board:  
Mayor of the City of Cologne  
Torsten Burmester

Headquarters and place of jurisdiction:  
Cologne  
District Court Cologne, HRB 952

Rovema GmbH, Kremers Verpackungsmaschinen GmbH & Co. KG and ULMA Packaging will present current solutions for the high-performance, efficient and future-oriented production and packaging of sweets and snacks.

#### **Interactive event programme focusing on future themes**

Once again in 2026, ProSweets Cologne is addressing the key challenges of the industry including the implementation of artificial intelligence and digitalisation as well as the increased demand for sustainable packaging. The Expert Stage serves as the central knowledge hub here, offering case studies, examples of best practice as well as practical solutions for everyday industrial life.

The programme is enhanced by the Talks & Tasting Stage, the joint stage of ISM, ISM Ingredients and ProSweets Cologne. It is being further expanded in 2026, made even more interactive and will combine product tastings, live podcasts and creator formats.

A further programme highlight is the DLG Careers Day on 1 February 2026, which specifically addresses students and young professionals. Here, young talents have the opportunity to come into direct contact with leading supplier companies of the sweets and snacks industry and learn more about career and qualification options.

Practical Packaging Workshops in cooperation with pacoon on themes like packaging, AI and the EU packaging regulation PPWR, as well as thematic guided tours round off the specialised programme. Furthermore, the ProSweets Cologne Party in Hall 10.1 on 2 February 2026 once again provides the opportunity to network and wind down after the second day of the fair.

ProSweets Cologne is supported by key industry associations, including the Federal Association of the German Sweets Industry (BDSI), Sweets Global Network e.V. (SG), the German Agricultural Society (DLG e.V.) and the Central College of the German Sweets Industry (ZDS).

**Koelnmesse - industry trade fairs for the food technology sector:** Koelnmesse is an international leader in organising trade fairs in the field of food and beverage processing. Anuga FoodTec and ProSweets Cologne are established, world-leading trade fairs, hosted in Cologne/Germany. In addition to the events at its Cologne headquarters, Koelnmesse also stages further food technology trade fairs with different sector-specific areas of focus and content in key markets across the world, including India, Italy and Colombia. These global activities enable Koelnmesse to offer its customers bespoke events and leading regional trade fairs in a variety of markets, thus creating the foundation for sustainable international business. Koelnmesse is also ideally positioned in the field of food and beverages with its leading international trade fairs Anuga and ISM and its global network of satellite events.

Further information: <https://www.prosweets.com/fair/industry-sectors>

#### **The next events:**

ISM and ISM Ingredients - The world's largest trade fair for confectionery, snacks, and their ingredients., Cologne 01.02. - 04.02.2026

ProSweets Cologne - The international supplier fair for the sweets and snacks industry, Cologne 01.02. - 04.02.2026

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THAIFEX - HOREC Asia - Southeast Asia's leading Hospitality & Food Service Trade Show, Bangkok 11.03. - 13.03.2026

**Note for editorial offices:**

ProSweets Cologne photos are available in our image database on the Internet at [www.prosweets.com](http://www.prosweets.com) in the "Press" section or [www.prosweets.com/imagedatabase](http://www.prosweets.com/imagedatabase)

Press information is available at:

<https://www.prosweets.com/press/press-releases/press-releases/>

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**Your contact:**

Patrick Schmitz  
Public and Media Relations Manager

Koelnmesse GmbH  
Messeplatz 1  
50679 Cologne  
Germany  
Telefon: +49 221 821 3083  
[p.schmitz@koelnmesse.de](mailto:p.schmitz@koelnmesse.de)  
[www.koelnmesse.com](http://www.koelnmesse.com)