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#prosweetscologne #sweetweekcologne

As the industry's leading event that combines contents and networking, ProSweets Cologne 2025 is setting new benchmarks together with ISM.

Innovations in packaging, production technologies, materials and raw materials +++ ISM and ProSweets Cologne united to form world's biggest industry get-together +++ Premiere of the Sweet Week Production Summit focusing on artificial intelligence, digitalisation and matchmaking +++ Inspiring insights by industry experts like the trend researcher, Hanni Rützler

ProSweets Cologne, the only supplier trade fair for the sweets and snacks industry, opens its doors in Cologne from 2 to 5 February 2025. In the scope of the Sweet Week, it is being co-staged with ISM, the leading global trade fair for sweets and snacks, and is the biggest industry get-together worldwide. Over 250 exhibitors from 32 countries, who will present an impressive display of international diversity, are awaited at ProSweets Cologne 2025.

Together with ISM, ProSweets covers the entire value chain of the industry - from raw materials and semi-finished products, to production and packaging solutions, through to finished products. Interactive event and content formats that extend far beyond the days of the trade fair, promote the exchange between the different players. The close interlinking between the preliminary stage, the industry and the trade creates synergies that extend far beyond the trade fair and lend the industry valuable impetus.

International diversity and global relevance

The visitors can look forward to a wide spectrum of offers. All of the exhibition sections are covered, from raw materials and semi-finished products, to packaging materials and machines, through to food safety plants and automation through to operating and auxiliary equipment: In the World of Sweet & Snackable Ingredients companies like Brenntag GmbH, Capol GmbH, Döhler GmbH, GNT Group, Göteborgs Food Budapest Zrt, GUM BASO CO. SPA, Log2Go and Norevo GmbH will be exhibiting their tailor-made product solutions and concepts, which are setting new impulses for the sweets and snacks industry. The World of Packaging Materials encompasses exhibitors like BSD_Belgian Sweets Design SA, Cabrellon S.r.l., Conzept International, Esbe Plastic GmbH, Keyence Deutschland GmbH, Kreatif Kutu San ve Tic A.S., PAPACKS Sales GmbH and Sopp Industrie GmbH, who convince with their innovative materials and creative packaging solutions. In the World of Packaging Technology companies like ACMA S.p.a., FUJI PACKAGING GMBH, Gerhard Schubert GmbH, Loesch Verpackungstechnik GmbH & Co. KG, Rovema GmbH and SACMI Packaging & Chocolate SPA will present their latest technologies that are characterising the industry. The World of Production Technology will be represented



ProSweets Cologne
02.02. - 05.02.2025
www.prosweets.com

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by exhibitors like Hänsel Processing GmbH, Maschinenfabrik Seydelmann KG, MEMAK PLASTIK GIDA MAK SAN TICA A.S., Sollich KG, Syntegon Technology GmbH, Trikno AG and VEMAG Maschinenbau GmbH, who ensure a future-proof production and smooth processes with their advanced machines and fully-automated plants.

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The share of foreign exhibitors is 68 percent. The majority of the exhibitors come from the countries Germany, Italy, France, Spain, the Netherlands, Great Britain, Switzerland, Turkey, Denmark and China.

Event highlights of ProSweets Cologne 2025

This year the Lab5 by ISM is for the first time located in Hall 10.1 with ProSweets Cologne to strengthen the interaction between the manufacturers and the suppliers. Here innovation, the exchange and experience will melt into a unique format that inspires and impresses the trade visitors. Comprising of a multitude of interactive sections and international players, the Lab5 by ISM offers a comprehensive insight into the latest developments and trends that are shaping the industry. Thanks to Lab5 by ISM's spatial and thematic proximity to the Raw Materials & Ingredients and Packaging sections, this collocation means the Sweet Week offers ideal conditions for effective networking between the manufacturers of sweets and snacks and the suppliers of raw materials and ingredients, packaging as well as machines and plants. In addition, the innovations in the stated segments will be centrally bundled for the producers and suppliers and new business opportunities created.

As a knowledge hub the Expert Stage examines the key topics of the industrial value chain, such as sustainability, digitalisation, AI, the rising prices for raw materials and the lack in skilled labour. The programme is divided up into theme days beginning with Students Day on 02.02.2025 in cooperation with the DLG Careers Day. Further highlights are Sustainability Day and a theme day on AI/Digitalisation and Marketing Hacks.

The new joint stage of ISM and ProSweets, Sweet Week - Talks & Tasting, presents interactive lectures, start-up pitches, live tastings with influencers, workshops and live podcasts. Among others the trend researcher and food expert, Hanni Rützler, will give inspiring insights into the future of the industry. A special highlight is the lecture by Kokomodo's CEO and co-founder, Tal Govrin. He will give in-depth insights into the company's innovative cocoa technology, which produces real, controlled and climate-resistant cocoa for cellular agriculture - they are the only company to do this in Europe. Tal Govrin will explain how this pioneering technology can address the urgent challenges of the chocolate industry such as the climate change, unstable supply chains and inconsistent quality and at the same time cover the growing demand for high-quality cocoa of outstanding taste long-term. As the only company in Europe that offers lab-grown cocoa, Kokomodo is setting new benchmarks for the industry in terms of innovation and responsibility.

The Sweet Week Production Summit is celebrating its exclusive premiere in Hall 10, Stand E-80, which begins at 1:30 p.m. on 03.02.2025 and will connect production teams with the supplier industry. The focus here lies on examples of Best Practice for a cost-efficient and future-proof production as well as on selective matchmaking. The day will be rounded off by the popular ProSweets Cologne Party

in the evening.

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In cooperation with the future agency, Haute Innovations, a special zone, the Special Show Ingredients - Functional and Climate-Conscious, will be presented in Hall 10.1, which shows visionary product innovations, such as for example JumeaTea, a healthy energy drink or crispbread made from chestnut flour. Forward-looking innovations of the sweets industry will be presented here on 120 m², for example JumeaTea, a healthy energy drink with an ingredient that is unknown in Europe, crispbread made of chestnut flour or Kao Impact a company that exploits the full potential of the cocoa fruit.

In an entertaining and informative format, the DLG and the Sweets Global Network will guide the visitors through the theme-based highlights of the trade fair. The DLG Guided Tours whisk the participants off on a journey through the World of Sweet and Snackable Ingredients, where the focus lies on novel ingredients and innovative taste experiences. The Sweets Global Network Guided Tours grant an overview of the entire value chain. These tours offer the opportunity to discover new products and technologies as well as establish value contacts.

The DLG Careers Day is taking place for the first time on 02.02.2025. Students and young professionals can establish contacts to the industry here, have application documents checked and let themselves be inspired by company pitches.

ProSweets Cologne is supported by important industry associations, including the Federal Association of the German Sweets Industry (BDSI), Sweets Global Network e. V. (SG), the German Agricultural Society (DLG e.V.) and the Central College of the German Sweets Industry (ZDS).

Koelnmesse - industry trade fairs for the food technology sector: Koelnmesse is an international leader in organising trade fairs in the field of food and beverage processing. Anuga FoodTec and ProSweets Cologne are established, world-leading trade fairs, hosted in Cologne/Germany. In addition to the events at its Cologne headquarters, Koelnmesse also stages further food technology trade fairs with different sector-specific areas of focus and content in key markets across the world, including India, Italy and Colombia. These global activities enable Koelnmesse to offer its customers bespoke events and leading regional trade fairs in a variety of markets, thus creating the foundation for sustainable international business. Koelnmesse is also ideally positioned in the field of food and beverages with its leading international trade fairs Anuga and ISM and its global network of satellite events.

Further information: <https://www.prosweets.com/fair/industry-sectors>

The next events:

ProSweets Cologne - The international supplier fair for the sweets and snacks industry, Cologne 02.02. - 05.02.2025

India International Livestock Expo , Mumbai 16.04. - 18.04.2025

Anuga FoodTec India - India's global gateway to cutting-edge technology for the food & beverage industry, Mumbai 20.08. - 22.08.2025

Note for editorial offices:

ProSweets Cologne photos are available in our image database on the Internet at www.prosweets.com in the "Press" section or www.prosweets.com/imagedatabase

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<https://www.prosweets.com/press/press-releases/press-releases/>

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