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#prosweetscologne

ProSweets Cologne 2024: More internationality, events and networking with ISM

+++ Over 250 exhibitors awaited +++ Exhibitors from 25 countries registered already +++ New event formats +++ More intensive exchange with the co-staged ISM +++

ProSweets Cologne, the only supplier fair exclusively for the sweets and snacks industry, is being staged in Cologne from 28 to 31 January 2024. Over 250 exhibitors from over 25 countries will bring the entire know-how of the international supplier industry for sweets and snacks together in Hall 10.1 in January. ProSweets is once again being co-staged with the leading global trade fair, ISM, which will ensure many profitable synergies between the two fairs.

Important industry giants are on board once again, including among others Aasted ApS, ACMA S.p.A., Albert Handtmann Maschinenfabrik GmbH & Co. KG, Boettger Food Ingredients GmbH, Cavanna S.p.A., Dumoulin, FUJI Packaging GmbH, Gerhard Schubert GmbH, GNT Group B.V., Hänsel Processing GmbH, Hansella GmbH, LIVE-TECH S.R.L., Loesch Verpackungstechnik GmbH + Co. KG, M.C. Automations srl, Maschinenfabrik Seydelmann KG, MEMAK PLASTIK GIDA MAKINA SANAYI TIC A.S, NETZSCH-Feinmahltechnik GmbH, Norevo GmbH, SACMI Packaging & Chocolate S.p. A., Sollich KG, Syntegon Technology GmbH, Theegarten-Pactec GmbH & Co. KG, Trikno AG, ULMA Packaging S.Coop. and Wilhelm Rasch GmbH & Co. KG.

Many innovations await the visitors, such as an interactive event programme in the exhibition sections "Packaging & Packaging Materials" and "Raw Materials & Ingredients": The new event experience will be heightened by the use of the senses feeling, smelling and tasting. In the course of the sustainability debate, the "Sustainable Packaging Special Show" will focus on the origin and procurement of products and their raw materials. The special "InGREENients" exhibition zone will present sustainable snack innovations from all over the globe that are made using unusual ingredients. Here, with a view to future cooperations, the exhibitors and visitors can engage in a direct exchange with selected start-ups, who will present their products within the collaboration section.

Together and in close coordination with ISM, the leading global trade fair for sweets and snacks, promising synergy effects are arising in 2024 for both trade fairs: For example, the exhibitors of ISM, who are already on-site, can take part in coordinated Guided Tours across all segments of ProSweets. The emphasis here is above all on sustainable packaging concepts. Furthermore, ISM exhibitors can invite their employees, who are particularly responsible for the visitor groups relevant for ProSweets, i.e. from the production and development areas, to visit the trade fair.



ProSweets Cologne
28.01. - 31.01.2024
www.prosweets-cologne.com

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District Court Cologne, HRB 952

The programme on the Expert Stage encompasses exciting trend lectures and further industry-specific focuses. The ProSweets Cologne Party on Monday evening, which invites everyone to round the trade fair day off nicely while enjoying live music, snacks and a cool beer, is also back. ProSweets Cologne and ISM competently cover the entire value chain for sweets and snacks with the interlinked content of both trade fairs and turn Koelnmesse into the international hub of the entire industry with their unique offer.

Page

2/3

Further information on ProSweets Cologne 2024, the trade fair programme and the already commenced [ticket sales](#) can be found on the [ProSweets website](#).

Koelnmesse - industry trade fairs for the food technology sector: Koelnmesse is an international leader in organising trade fairs in the field of food and beverage processing. Anuga FoodTec and ProSweets Cologne are established, world-leading trade fairs, hosted in Cologne/Germany. In addition to the events at its Cologne headquarters, Koelnmesse also stages further food technology trade fairs with different sector-specific areas of focus and content in key markets across the world, including India, Italy and Colombia. These global activities enable Koelnmesse to offer its customers bespoke events and leading regional trade fairs in a variety of markets, thus creating the foundation for sustainable international business. Koelnmesse is also ideally positioned in the field of food and beverages with its leading international trade fairs Anuga and ISM and its global network of satellite events.

Further information: <https://www.prosweets.com/fair/industry-sectors>

The next events:

Andina Pack - International Processing and Packaging Exhibition for the Food, Pharma and Cosmetic Industry, Bogotá 27.11. - 30.11.2023

ProSweets Cologne - The international supplier fair for the sweets and snacks industry, Cologne 28.01. - 31.01.2024

Anuga FoodTec - International supplier fair for the food and beverages industry, Cologne 19.03. - 22.03.2024

Note for editorial offices:

ProSweets Cologne photos are available in our image database on the Internet at www.prosweets.com in the "News" section or www.prosweets.com/imagedatabase

Press information is available at:

<http://www.prosweets.com/pressinformation>

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Page
3/3

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