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#prosweetscologne

ProSweets Cologne 2023 - Special Edition: The international sweets and snacks industry and their suppliers are meeting up in Cologne in April.

Star-studded Special Edition covers all of the exhibition sections

Event programme with lectures, guided tours and a matchmaking breakfast

The list of exhibitors of ProSweets Cologne, which is being co-staged this year for the first time as a "Special Edition" in April together with ISM, already provides a foretaste of the forthcoming inspiring event. Due to the one-off postponement of the venue date, this year ProSweets Cologne - Special Edition is located on a central area in the heart of ISM, the leading international trade fair for sweets and snacks. The strong demand to participate in this one-off special format has led to the originally planned area being expanded several times. In this way, in April 2023 around 115 companies from 22 countries will be present at the most important trading and communication platform for the supplier sector of the sweets and snacks industry, including both international market leaders and the equally important smaller and medium-sized specialised suppliers. Interested parties will thus once again this year find a diversified and competent spectrum of offers comprising of solutions and equipment for a wide range of themes across the entire value chain at the Special Edition of ProSweets Cologne.

The offer

The visitors await a broad spectrum of topics at ProSweets Cologne - Special Edition, which will among others be competently covered by companies like Boettger Food Ingredients GmbH, Capol GmbH, Coppentrath Feingebäck GmbH, Baker Perkins, Prefamac Chocolate Machines, Live-Tech s.r.l., Fuji Packaging, GNT Group B.V., Hacos NV, Handtmann, Maschinenfabrik Seydelmann KG, Stearinerie Dubois Fils, Tomra Sorting NV and Dolciaria Gadeschi SpA. The majority of the exhibitors come from European countries like Belgium, Germany, France, Great Britain, Italy, the Netherlands, Austria and Poland. But countries such as the USA, Lebanon and Turkey are also represented among the exhibitors. The high level of internationality of the Special Edition is furthermore underlined by the two group stands of China.

All of the main exhibition sections are covered from packaging materials and machines, to plants and automation, through to food safety and operating and auxiliary equipment.

The significant increase in the participations from the sweet & snackable ingredients segment is particularly pleasing. In comparison to the previous event more than



ProSweets Cologne
23.04. - 25.04.2023
www.prosweets-cologne.com

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double the amount of exhibitors from the raw materials/ingredients/semi-finished goods are represented. Against the backdrop of a stronger consumer demand for sustainable and at the same technologically convincing products this segment is expanding constantly. This also applies for the coming years and the further development of ProSweets Cologne as the central supplier fair for the sweets and snacks industry.

The event programme

The event programme which enhances ProSweets Cologne - Special Edition also picks up on the focal themes of the trade fair Raw Materials & Ingredients and Sweet & Snackable Ingredients.

On the one hand, a series of impulse lectures on the "Expert Stage" covering themes such as sustainability, supply chains and packaging will be a further source of information.

On the other hand, "Guided Tours" of the DLG entitled "Raw Materials for the Sensory Wow Effect" will take place daily. They highlight the opportunities that arise by implementing special raw materials, but also technological solutions for the production of demanding sensory products.

Further lectures on the "Expert Stage" address issues such as energy efficiency or chocolate technology. The "Expert Stage" additionally encompasses themes from the ISM world.

ProSweets Cologne - Special Edition is inviting guests to join them for a "Matchmaking Breakfast" for the first time on the Tuesday of the trade fair. The aim is to allow producers of sweets and snacks to network with the supplier industry in a relaxed atmosphere and further promote the internal industry dialogue (upon special invitation only).

The "ProSweets Cologne - Special Edition - Lounge" offers the ideal setting for this. It is open on all days of the trade fair and offers seating options and a comprehensive food service selection.

ProSweets Cologne - Special Edition at ISM

ProSweets Cologne - Special Edition can be found "in the midst of ISM" in 2023. It is located on the Central Boulevard on the central visitor axis between the exhibition halls and in the adjacent Passage between Hall 4 and Hall 5. So, the visitors - and of course the exhibitors - will benefit even more directly from the close interlinking between the two trade fairs.

ISM and ProSweets Cologne not only use the facilities such as the entrances and the car parks jointly, the ticketing is also being processed by one online shop so that all tickets are available for both events.

In April 2023 ProSweets Cologne - Special Edition and ISM competently cover the entire value chain for sweets and snacks and with their unique offer once again turn Cologne into the international supplier and trade hub of the entire industry.

Koelnmesse - industry trade fairs for the food technology sector: Koelnmesse is an international leader in organising trade fairs in the field of food and beverage processing. Anuga FoodTec and ProSweets Cologne are established, world-leading trade fairs, hosted in Cologne/Germany. In addition to the events at its Cologne headquarters, Koelnmesse also stages further food technology trade fairs with different sector-specific areas of focus and content in key markets across the world, including India, Italy and Colombia. These global activities enable Koelnmesse to offer its customers bespoke events and leading regional trade fairs in a variety of markets, thus creating the foundation for sustainable international business. Koelnmesse is also ideally positioned in the field of food and beverages with its leading international trade fairs Anuga and ISM and its global network of satellite events.

Further information: <https://bit.ly/3Rln1fV>

The next events:

ProSweets Cologne 2023-Special Edition - The international supplier fair for the sweets and snacks industry, Cologne 23.04. - 25.04.2023

ANUTECH - International FoodTec India - India's largest international supplier fair for the food and drink technology, Mumbai 07.09. - 09.09.2023

Cibus Tec - Inspiring Innovation in Food and Beverage Technologies, Parma 24.10. - 27.10.2023

Note for editorial offices:

ProSweets Cologne photos are available in our image database on the Internet at www.prosweets.com in the "Press" section or www.prosweets.com/imagedatabase

Press information is available at:

<http://www.prosweets.com/pressinformation>

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