

No. 2 / July 2022, Cologne
#prosweetscologne

ProSweets Cologne with a new date - one-time special edition from 23 to 25 April 2023

Focus on the key themes of the sweets industry - shortened schedule to match the co-staged ISM

A few weeks ago, Koelnmesse announced the one-off postponement of ISM from the end of January until 23 to 25 April 2023 with a shortened schedule. Based on the feedback received after questioning the exhibiting companies of ProSweets Cologne in detail, together with their industry sponsors, Koelnmesse has decided to also postpone the international supplier fair for sweets and snacks until 23 to 25 April 2023 and execute it in the form of a special edition.

"The feedback from our customers to the survey we carried out and the many personal discussions with our exhibitors underline the need for the execution and offer of a ProSweets Cologne 2023 - Special Edition in April. Irregardless of the date being postponed, the secret of ProSweets Cologne 2023's success has also asserted itself - and this is the fact that it is staged parallel to ISM: Their unique constellation of covering the entire value chain of the production and supplier industries and the trade. We are thus convinced that the exhibitors of ProSweets Cologne 2023 will be able to network with the relevant key players and do business in the usual manner in the course of this special edition," explained Claire Steinbrück, the new Food Technology Vice President Trade Fair Management, Koelnmesse GmbH.

Important partners of ProSweets Cologne such as the German Agricultural Society (DLG), Sweets Global Network e.V. (SG), the German Confection Industry (BDSI) and the Central College of the German Confectionery Industry e.V. (ZDS) will take part in the trade fair as usual and will be involved in co-shaping the event and lecture programme and will inform the visitors about the latest developments for instance regarding global raw material procurement or sustainable packaging concepts.

Over the coming weeks, the team of ProSweets Cologne will work intensively on the concept of the special edition and inform all exhibiting companies and visitors about the new format in a timely manner.

Koelnmesse - industry trade fairs for the food technology sector: Koelnmesse is an international leader in organising trade fairs in the field of food and beverage processing. Anuga FoodTec and ProSweets Cologne are established, world-leading trade fairs, hosted in Cologne/Germany. In addition to the events at its Cologne headquarters, Koelnmesse also stages further food technology trade fairs with different sector-specific areas of focus and content in key markets across the world, including India, Italy and Colombia. These global activities enable Koelnmesse to offer its customers bespoke events and leading regional trade fairs in a variety of



ProSweets Cologne
23.04. - 25.04.2023
www.prosweets-cologne.com

Your contact:
Peggy Krause
Tel.
+49 221 821-2076
e-mail
p.krause@koelnmesse.de

Koelnmesse GmbH
Messeplatz 1
50679 Köln
P.O. Box 21 07 60
50532 Köln
Germany
Tel. +49 221 821-0
Fax +49 221 821-2574
www.koelnmesse.com

Executive Board:
Gerald Böse (President and Chief Executive Officer)
Oliver Frese

Chairwoman of the Supervisory Board:
Mayor of the City of Cologne
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Headquarters and place of jurisdiction:
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markets, thus creating the foundation for sustainable international business. Koelnmesse is also ideally positioned in the field of food and beverages with its leading international trade fairs Anuga and ISM and its global network of satellite events.

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Further information: <https://bit.ly/3Rln1fV>

The next events:

Cibus Tec Forum - Exhibition & Conference on Food & Beverage Technologies Trends, Parma 25.10. - 26.10.2022

Cibus Tec - Inspiring Innovation in Food and Beverage Technologies, Parma 24.10. - 27.10.2023

Andina Pack - International Processing and Packaging Exhibition for the Food, Pharma and Cosmetic Industry, Bogotá 14.11. - 17.11.2023

Note for editorial offices:

ProSweets Cologne photos are available in our image database on the Internet at www.prosweets.com in the "Press" section or www.prosweets.com/imagedatabase

Press information is available at:

<http://www.prosweets.com/pressinformation>

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Your contact:

Peggy Krause

Kommunikationsmanagerin

Koelnmesse GmbH

Messeplatz 1

50679 Cologne

Germany

Telefon: +49 221 821-2076

p.krause@koelnmesse.de

www.koelnmesse.de

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