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#prosweetscologne

Good prospects for ProSweets Cologne 2022 after the early bird phase

Renowned exhibitors from all product sections already on board

ProSweets Cologne 2022 boasts an excellent number of registrations after the early bird phase at the end of April with a comparably high number of confirmations compared to 2019. Numerous renowned companies and highly-qualified special suppliers from nearly all sections have already registered. The high level of internationality with a good registration status from Belgium, France, Great Britain, Italy and the Netherlands, with in some cases increased floor space, indicates that the industry is ready for the re-start. As such, Koelnmesse is confident that if the current situation continues to show such positive development, they will be able to match the pre-Corona level with the ProSweets Cologne 2022. The international supplier trade fair for sweets and snacks is once again as in previous years being staged parallel to ISM, the world's largest and most important trade fair for sweets and snacks.

In the Packaging Machines and Packaging Materials section among others the following have already registered: Gerhard Schubert (Germany), Loesch (Germany), SACMI (Italy), Sopp Industrie (Germany) as well as Theegarten-Pactec (Germany) and Belgian Sweets Design (Belgium).

The Machines and Systems segment has recorded registrations for example from Aasted (Denmark), Hänsel Processing (Germany), Hansella (Germany), Maschinenfabrik Seydelmann (Germany), Memak (Turkey), NETZSCH-Feinmahltechnik (Germany), Sollich (Germany), Royal Duyvis Wiener (the Netherlands) and VEMAG Maschinenbau (Germany). In the Raw Materials and Ingredients section among other the GNT Group (the Netherlands) has already confirmed its participation.

Overall, the industry is looking optimistically ahead to the coming year and is looking forward to personal encounters again at the Cologne fair grounds.

"For us ProSweets is of significant importance and is one of the highlights in our exhibition calendar. That is why we are all the more delighted to finally be able to meet up with our customers, interested parties and friends again personally on this unique platform. The trade fair succeeds in bringing manufacturers and packaging machine builders with a focus on the sweets industry together like no other fair. We appreciate this immensely," explained Martin Sauer, Sales Director at Gerhard Schubert GmbH.

Theron Harbs, Business Unit Manager at NETZSCH Food & Confections has a similar view: "The team at NETZSCH Food & Confectionery is looking forward to being able



ProSweets Cologne
30.01. - 02.02.2022
www.prosweets.com

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Mayor of the City of Cologne
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District Court Cologne, HRB 952

to engage in personal discussions with our customers again. ProSweets offers precisely the right platform for our machines and systems that serve for the production of food and sweets .“

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"HANSELLA GmbH is looking forward to exhibiting at ProSweets 2022 again in the coming year. In combination with ISM, ProSweets Cologne is one of the most important trade fairs of the year. It gives us the opportunity to present the entire line-up of the ROTZINGER Group, including HANSELLA and MF hamburg, to our global customers directly there, where they also meet up with their customers. A real interdisciplinary industry get-together," stressed Jan Michaelis, Executive Director of HANSELLA GmbH.

In terms of content, the focus will once again lie on the sections Production & Packaging Technology, Packaging and Packaging Materials, Raw Materials and Ingredients as well as on Operating Equipment and Auxiliary Devices. A particular emphasis here will lie on sustainable packaging solutions, personalised diet, the reduction strategies of salt, sugar and fat as well as the implementation of alternative sources of protein. Sustainable approaches are particularly gaining significance in the production sector. Here, themes like the avoidance and reduction of food losses in the production, raw material shortages and procurement as well as the reduction of packaging materials will be of high relevance at the supplier trade fair in 2022.

ProSweets Cologne is once again being accompanied by an extensive event programme such as special events on the themes packaging and ingredients as well as expert lectures in the Speakers Corner. The establishment of the new Ingredients event zone and a lecture stage in Hall 5.2 is leading to an even closer interlinking with ISM. In this way, the section will in future serve more as a source of inspiration for new concepts and product ideas for the development of alternative products and product variants. This will encompass raw materials, ingredients as well as semi-finished products.

The industry sponsors of ProSweets Cologne are the Federal Association of the German Sweets Industry (BDSI), Sweets Global Network e.V. (SG), the German Agricultural Society (DLG e.V.) and the Central College of the German Sweets Industry (ZDS).

Koelnmesse - Global Competence in Food and FoodTec:

Koelnmesse is an international leader in organising food fairs and events regarding food and beverage processing. Trade fairs such as the Anuga, ISM and Anuga FoodTec are established world leaders. Koelnmesse not only organises food and food technology trade fairs in Cologne, Germany, but also in further growth markets around the globe, for example, in Brazil, China, Colombia, India, Italy, Japan, Thailand and the United Arab Emirates, which have different focuses and contents. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business.

The next events:

Annapoorna - ANUFOOD India - India's international exhibition on food & beverage trade and retail market, Mumbai 06.09. - 08.09.2021

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ANUTECH - International FoodTec India - The international supplier fair for the food and drink industry, New Delhi 15.09. - 17.09.2021

THAIFEX - Anuga Asia - International Trade Exhibition for Food & Beverages, Food Technology and Food Service in Asia, Bangkok 29.09. - 03.10.2021

Note for editorial offices:

ProSweets Cologne photos are available in our image database on the Internet at www.prosweets.com in the "News" section or www.prosweets.com/imagetdatabase

Press information is available at:

<http://www.prosweets.com/pressinformation>

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