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#intermot

INTERMOT 2027: Cologne is cranking it up

More area, more exhibitors, more action, the full motorcycle experience: Koelnmesse and the Industrie-Verband Motorrad Deutschland e. V. (IVM) are going full throttle. With an event concept that will already jump-start the season in February.

PLAYGROUND action & test-track

At the heart of the new event concept is the not only biggest but also perfectly prepared, new, indoor test track. On the around 500-metre-long stretch with the special covering for optimal grip, the bikes of the 2027 season can be tested under ideal conditions - more than 1,000 test rides are possible each day of the trade fair. Helmets, jackets and gloves will of course be provided.

The **PLAYGROUND** directly adjacent raises the pulse. Manufacturer actions and stunt shows bring additional energy into the hall. **INTERMOT** wants to not only show motorcycling but also make it palpable.

Adventure Travel: wanderlust on two wheels

With Adventure Travel, **INTERMOT 2027** is bringing the next adventure holiday to the hall in advance. Adventure bikes, accessories, clothing and trips are certain to awaken the desire to hit the road before a single mile has been ridden. Presented live on a stage in the middle of an adventure area surrounded by well-known exhibitors.

Motorcycle history meets racing sport

A both extensive and colourful vintage and modern-era classic exhibition also radiates pure fascination. Historic racing machines dock directly onto this under the theme "100 Years of Nürburgring Nordschleife" and build the bridge to the present-day racing sport world. Cologne makes racing experienceable in ample space with MotoGP, Euro-Moto, Motocross, Dakar or other racing series.

The future is two-wheelers - the industry in forward gear

The **Innovation Walk** shows how progressive the world of motorised two-wheelers is. The range of exhibits spans from especially efficient engines, including electric and hybrid drive systems, through assistance systems, comfort clutches, automatic



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IVM 
Industrie-Verband Motorrad Deutschland e.V.

transmissions and recycled materials to developments of relevance for safety in the helmet and clothing segments.

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The **Urban Mobility area** translates these perspectives into the everyday routine of the cities. Motorised two-wheelers require less space, preserve resources and can relieve traffic flows. This also makes **INTERMOT** a place for questions extending beyond the scene.

With **#motorradazubi** by **IVM**, the gaze is directed to the two-wheel mechatronics engineer of tomorrow. Timed tyre-changing contests for current trainees are supplemented by intensive career counselling for those interested in two-wheel mechatronics engineering training. The agency for labour (Agentur für Arbeit), the chamber of crafts (Handwerkskammer), professional schools and the retail trade can answer practically any question from potential trainees. In addition to this, children and youth to the age of sixteen can visit **INTERMOT 2027** for free.

With its new setup, **INTERMOT** sends a clear message: the world of motorcycling belongs in Cologne from 19 to 21 February 2027.

Note for editorial offices:

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