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intermot 2025

INTERMOT 2025 offers Germany's first look at next year's key motorcycle launches

INTERMOT in Cologne will be the focal point of the motorcycle scene in the German-speaking world from 4-7 December 2025, as BMW, Honda, Kawasaki, Norton, Royal Enfield, Suzuki, Triumph and Yamaha present their latest models for the first time in Germany, setting trends in technology, sport, urban mobility and electrification. In this way, INTERMOT will be the first trade fair in Germany to showcase the standout innovations of 2026 live.

For specialist retailers, the media and the wider motorcycle community, the trade fair serves as a barometer of the latest trends in products, mobility and motorbike technology. At the same time, INTERMOT highlights the industry's innovative strength and sends out a signal of optimism. The spectrum of models on display at the event ranges from fully electric concepts and urban mobility solutions to high-performance sports motorcycles, touring-oriented enhancements and iconic anniversary-edition bikes.

Germany-firsts and technology trends: spotlight on performance, touring and e-mobility

At INTERMOT, leading manufacturers will present their latest models and offer a preview of upcoming developments. BMW, for instance, is placing a strong focus on urban electromobility and high-performance machines, while also expanding its GS family to include a lightweight member. Honda is expanding its electric offerings beyond the scooter market and stepping into the realm of fully electric mid- and heavyweight motorcycles. These are accompanied by sports and touring models making their debut in Germany, along with powertrains employing alternative technologies. Kawasaki is showcasing the return of an all-round classic and the launch of a new, performance-focused flagship model. The company has also updated its midweight line-up and refreshed its sport and heritage lines by introducing enhanced aerodynamics and technological updates. Suzuki is setting out a clear brand strategy for the road, touring and city riding, encompassing everything from anniversary sports models and crossover bikes to urban e-mobility solutions. By entering the off-road segment, Triumph is venturing into new territory while elevating its on-road range through targeted technical upgrades and an expanded range of naked bikes. And Norton is presenting four models never before seen in Germany at INTERMOT. Royal Enfield, meanwhile, is continuing its rich legacy and simultaneously introducing electric motorcycles geared towards urban settings. Last but not least, Yamaha is going all in on electronics and bringing back a prominent model. The company's cutting-edge developments include updates to its adventure



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The IVM logo, featuring the letters "IVM" in a bold, sans-serif font, followed by a stylized blue motorcycle graphic. Below the logo is the text "Industrie-Verband Motorrad Deutschland e.V." in a smaller font.

IVM
Industrie-Verband Motorrad Deutschland e.V.

range with new riding aids and city models prioritising comfort and efficiency.

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All set for the new season: INTERMOT offers a side-by-side comparison of models, specifications and prices

INTERMOT is cementing its status as the central hub of the German motorcycle market with its forward-thinking concept. At the event, retailers, importers and visitors will have an early opportunity to compare technology and product trends for the 2026 model year. Media professionals and creators secure access to a comprehensive set of information and innovations being presented in Germany for the first time, gaining insights into everything from performance and urban mobility to electrification. The presentations on the exhibition floor allow for direct comparisons across all segments, showcasing models and concepts alongside technical data, model variants, indicative pricing and available accessories. INTERMOT significantly facilitates the order preparation process and the strategic development of product selections while also encouraging meaningful dialogue among visitors, manufacturers, importers and retailers.

The range of models on show at the event includes naked bikes, tourers, adventure motorcycles, scooters and e-mobility solutions, as well as connectivity systems and rider aids. Attendees at INTERMOT gain a reliable and comprehensive overview of the market, enabling them to make informed decisions about the 2026 model year and laying a strong foundation for boosting editorial and digital exposure. All information regarding the programme, exhibitors and tickets is available on the INTERMOT website.

Please note that model availability, specifications and timelines are based on manufacturer information and are subject to change without prior notice.

Note for editorial offices:

INTERMOT Cologne photos are available in our image database on the Internet at www.intermot-cologne.com/imagedatabase .

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