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#intermot 2024

Everything once, please: Bike innovations at INTERMOT 2024

Manufacturers present new models for the first time in Germany

If you want to start the 2025 season on a new bike, INTERMOT from 5 to 8 December 2024 in Cologne is the place to be: BMW Motorrad, Ducati, Honda, Kawasaki, Royal Enfield, Suzuki and Yamaha, among others, will be showcasing their new products at the most important German motorbike and scooter trade fair, including numerous models that have never been seen here in Germany before. Ducati will even be there with an exclusive world premiere. The INTERMOT innovations at a glance:

- With the new R9, Yamaha is presenting the current generation of super sports bikes - Yamaha racing at the highest level. The redesigned TRACER series, the MT-07 Hyper Naked and the update of the legendary Ténéré 700 will also be on show at INTERMOT.
- Ducati is going all out in Cologne: The range extends from various Multistrada models to new Panigales and the Streetfighter V2/S to various Scrambler models. Highlight: two world premieres under the slogans 'The Next Level Form' and 'Unlock Everyday Adventure'.
- Kawasaki is making a statement with the brand new Z900 in the striking Sugomi design. The new Versys 1100 (SE), the Ninja 1100SX (SE) and the W230/Meguro S1 will also be presented in Cologne.
- BMW is coming to Cologne with the new bikes from the M and S series - including the S 1000 RR superbike, of course. The C 400 X scooter will also be an exciting contribution to the theme of 'The Urban Mobility'.
- The modern Supermoto DR-Z4SM and the Dual Sport model DR-Z4S will take centre stage at Suzuki. The new GSX-S1000 power naked bike will also be on show.
- With the Bear 650, Royal Enfield is presenting a road scrambler with sixties appeal under the motto #PoweredByIntuition - inspired by the Big Bear Run in the Californian desert and powered by the brand's celebrated two-cylinder engine.
- Honda will be showing its view of the future in Cologne: two new electric motorbike concepts and a ground-breaking combustion engine innovation will be on display at INTERMOT. Highlight: a new model name for Europe, the GB350S. You can find a detailed list of INTERMOT innovations at <https://www.intermot-cologne.com/events/eventcluster-erleben/produkte-und-highlights/>



INTERMOT
05.12. - 08.12.2024
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The IVM logo, featuring the letters "IVM" in a bold, blue, sans-serif font. To the right of the letters is a stylized blue graphic of a motorcycle's front fairing and handlebars. Below the logo is the text "Industrie-Verband Motorrad Deutschland e.V." in a smaller, blue, sans-serif font.

Industrie-Verband Motorrad Deutschland e.V.

The German bike scene will kick off the 2025 season at INTERMOT from 5 to 8 December 2024. INTERMOT is the only complete showcase for the start of the season in Germany; almost all new bikes can be experienced live in Cologne and some can be test ridden. INTERMOT is organised by Koelnmesse and the Industrie-Verband Motorrad Deutschland e.V. (IVM) as the conceptual sponsor.

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Koelnmesse - industry trade fairs for the mobility segment: Koelnmesse stages INTERMOT, THE TIRE COLOGNE and polisMOBILITY, three major international trade fairs in the mobility segment, hosted at its trade fair grounds in Cologne/Germany. Alongside tires and wheels, THE TIRE COLOGNE focuses on equipment for motor vehicle servicing and tire fitting centres and presents a comprehensive range of products and services for tire retreading and the recycling and disposal of old tires. INTERMOT is the show for motorised two-wheelers and presents the key innovations in electromobility, accessories, clothing, parts, customizing, touring and workshop equipment. The latest format polisMOBILITY shows how urban mobility can and must be designed in the future. The events serve as central, international business platforms, bringing the industry together with a carefully targeted approach to showcase the latest products, developments and innovations.

Further information: <https://www.intermot-cologne.com/trade-fair/intermot-2024/industry-trade-fairs/>

Note for editorial offices:

INTERMOT Cologne photos are available in our image database on the Internet at www.intermot-cologne.com/imagetdatabase .

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