

No. 8 / September 2022, Cologne
#intermot 2022

INTERMOT 2022: Schedule of the press day, 4.10.2022

It is not only the first trade fair highlight of the year for motorcycle and scooter fans from Europe and the specialist trade from all over the world - the media are also looking forward to INTERMOT, International Motorcycle, Scooter and E-Bike Show, from October 4 to 9, 2022. The program of the press and trade visitor day on October 4, 2022 promises exciting highlights.

The program at a glance:

10:00- 10:30 a.m.	Honda Deutschland
10:30- 11:00 a.m.	Energica Motor Company SpA
11:00- 11:30 a.m.	Royal Enfield - KSR Group
11:30 a.m.- 12:00 p.m.	HOREX Motorcycles GmbH
12:00-12:30 p.m.	Zero Motorcycles GmbH
12:30- 1:00 p.m.	2 Ride Holding
1:30- 2:00 p.m.	Kawasaki Motors Europe N.V.
4:00 p.m. Presentation	Triumph Motorrad Deutschland GmbH „Get Together“ with

A detailed schedule with details of hall and stand numbers will follow shortly.

About INTERMOT 2022:

From 4 to 9 October 2022, the latest motorcycles, e-bikes, scooters, e-scooters, as well as the most important new products in electric mobility, accessories, clothing, parts, heritage, customising, travel and workshop equipment will be showcased on the Koelnmesse exhibition grounds. While 4 and 5 October 2022 are reserved for business and intensive meetings and discussions for the trade, from 6 October 2022, the event is open to all motorcycle enthusiasts to discover the highlights of the world of motorised two-wheelers.



INTERMOT
04.10. - 09.10.2022
www.intermot-cologne.com

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Executive Board:
Gerald Böse (President and Chief
Executive Officer)
Oliver Frese

Chairwoman of the Supervisory
Board:
Mayor of the City of Cologne
Henriette Reker

Headquarters and place of
jurisdiction:
Cologne
District Court Cologne, HRB 952

The IVM logo, featuring the letters "IVM" in a bold, sans-serif font next to a stylized blue graphic of a motorcycle. Below the logo is the text "Industrie-Verband Motorrad Deutschland e.V." in a smaller font.

Industrie-Verband Motorrad Deutschland e.V.

Koelnmesse - industry trade fairs for the mobility segment: Koelnmesse stages INTERMOT and THE TIRE COLOGNE, two major international trade fairs in the mobility segment, hosted at its trade fair grounds in Cologne/Germany. From 2022 Koelnmesse will expand its portfolio with polisMOBILITY, a new hybrid event that shows how mobility in cities can and must be designed in the future. Alongside tires and wheels, THE TIRE COLOGNE focuses on equipment for motor vehicle servicing and tire fitting centres and presents a comprehensive range of products and services for tire retreading and the recycling and disposal of old tires. INTERMOT is the show for motorised two-wheelers and presents the key innovations in electromobility, accessories, clothing, parts, customizing, touring and workshop equipment. The events serve as central, international business platforms, bringing the industry together with a carefully targeted approach to showcase the latest products, developments and innovations.

Further information:

<https://www.intermot-cologne.com/trade-fair/intermot-2022/industry-trade-fairs>

The next events:

INTERMOT Cologne - International Motorcycle and Scooter Fair (04.10. und 05.10.

trade visitor and media day), Cologne 04.10. - 09.10.2022

polisMOBILITY - Moving Cities, Cologne 24.05. - 26.05.2023

THE TIRE COLOGNE - The international trade fair for the tire industry, Cologne

04.06. - 06.06.2024

Note for editorial offices:

INTERMOT Cologne photos are available in our image database on the Internet at

www.intermot-cologne.com/imagedatabase .

Press information is available at: www.intermot-cologne.com/pressinformation

If you reprint this document, please send us a sample copy.

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