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#intermot

14th International Motorcycle Conference - Hybrid event for PTW safety: SAFETY IN MOTION

Whether on site at INTERMOT Cologne or on screen from all over the world, when the 14th International Motorcycle Conference opens its doors on 3 and 4 October 2022, everyone will be able to follow and discuss the latest findings in the field of motorcycle safety. Because then the time will come again and the Institute for Motorcycle Safety (ifz) will invite experts and other interested parties from numerous nations to this almost unique world congress in Cologne.

The event will soon be started, the contents of the lectures are ready and the registrations have begun. Due to its excellent partners, such as the American Motorcycle Safety Foundation (MSF, USA), the European (ACEM) and German Motorcycle Industry Association (IVM), the German Road Safety Council (DVR) and, last but not least, Koelnmesse, this year's ifz International Motorcycle Conference will once again set standards in the context of the International Motorcycle and Scooter Fair INTERMOT Cologne.

The aim is to publish the latest research results on powered two-wheelers and to promote the international exchange of road safety experts in order to further reduce the number of accidents involving powered two-wheelers worldwide. Hence, the motto "Safety in Motion" marks the focus of the event.

Once again, the two days will offer the committed participants from research and practice an excellent opportunity to exchange information on the latest safety-relevant aspects of motorcycling. A highlight of the conference will be the high-level round table discussion "Vision 2030+: the motorcycle industry's future within the EU mobility transformation", organised under the leadership of ACEM, the European Association of Motorcycle Manufacturers. Industry leaders and policy makers will discuss key topics such as the potential of powered two-wheelers mobility for the urban transport of the future and ongoing efforts to further improve the safety of powered two-wheelers.

More information on the conference is available at www.ifz.de.

Koelnmesse - industry trade fairs for the mobility segment: Koelnmesse stages INTERMOT and THE TIRE COLOGNE, two major international trade fairs in the mobility segment, hosted at its trade fair grounds in Cologne/Germany. From 2022 Koelnmesse will expand its portfolio with polisMOBILITY, a new hybrid event that shows how mobility in cities can and must be designed in the future. Alongside tires



INTERMOT
04.10. - 09.10.2022
www.intermot-cologne.com

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Mayor of the City of Cologne
Henriette Reker

Headquarters and place of jurisdiction:
Cologne
District Court Cologne, HRB 952

The IVM logo features the letters "IVM" in a bold, blue, sans-serif font. To the right of the letters is a blue graphic element resembling a stylized motorcycle wheel or a curved blade. Below the logo is the text "Industrie-Verband Motorrad Deutschland e.V." in a smaller, blue, sans-serif font.

Industrie-Verband Motorrad Deutschland e.V.

and wheels, THE TIRE COLOGNE focuses on equipment for motor vehicle servicing and tire fitting centres and presents a comprehensive range of products and services for tire retreading and the recycling and disposal of old tires. INTERMOT is the show for motorised two-wheelers and presents the key innovations in electromobility, accessories, clothing, parts, customizing, touring and workshop equipment. The events serve as central, international business platforms, bringing the industry together with a carefully targeted approach to showcase the latest products, developments and innovations.

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Further information:

<https://www.intermot-cologne.com/trade-fair/intermot-2022/industry-trade-fairs>

The next events:

INTERMOT Cologne - International Motorcycle and Scooter Fair (04.10. und 05.10. trade visitor and media day), Cologne 04.10. - 09.10.2022

polisMOBILITY - Moving Cities, Cologne 24.05. - 27.05.2023

THE TIRE COLOGNE - The international trade fair for the tire industry, Cologne 04.06. - 06.06.2024

Note for editorial offices:

INTERMOT Cologne photos are available in our image database on the Internet at www.intermot-cologne.com/imagedatabase .

Press information is available at: www.intermot-cologne.com/pressinformation

If you reprint this document, please send us a sample copy.

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