

No. 5 / July 2026, Cologne

FSB 2027 is open for bookings: Secure your stand area now

International Trade Fair for Public Space, Sports and Leisure Facilities begins recruiting exhibitors | Early-bird rates until 31 January 2027 | FSB 2027 will be held in Cologne from 26 to 29 October 2027

Cologne, August 2026: The countdown to FSB 2027 has begun - companies can now book their stands for the International Trade Fair for Public Space, Sports and Leisure Facilities. From 26 to 29 October 2027, FSB will once again bring the global industry together in Cologne and position itself as the leading platform for sustainable sports, public space and leisure infrastructure. Exhibiting companies can benefit from early-bird rates if they register by 31 January 2027.

FSB 2027 will focus on topics of critical importance to local authorities, clubs, planning offices, operators of sports and leisure infrastructure, and manufacturers in the sector, namely modern sports and leisure facilities, sustainable sports facility construction, climate-resilient public spaces, inclusion, concepts for multifunctional use, resource-efficient materials, the circular economy and innovative water management. The trade fair thereby provides exhibitors with an environment in which products, solutions and services can be showcased, evaluated and developed further through face-to-face dialogue with decision-makers.

Requirements placed on sports and leisure spaces are changing fundamentally. Today, sports facilities, public spaces and active recreation options must do more than simply provide functional infrastructure. They are expected to promote health, facilitate social participation, support community building and be financially viable, while simultaneously responding to climate change, demographic shifts and new user needs. Sustainable design, accessibility, safety, energy efficiency and robust funding models are therefore increasingly shaping the sector's planning and investment decisions.

For local authorities, clubs and operators in particular, the question of how sports and leisure facilities can be designed to be usable, operated economically and climate-resilient in the long term is becoming increasingly important. This encompasses aspects such as hard-wearing flooring, surfacing and coatings, durable equipment, recyclable materials and energy-efficient operating models. FSB shines a light on how circular economy principles, resource conservation and innovation can be combined effectively in the construction of sports facilities.

A key area of focus for FSB 2027 is the topic of water. FSB recognises the close relationship between water and modern public space design, climate-resilient urban



FSB
26.10. - 29.10.2027
www.fsb-cologne.com

Your contact:
Paul Schubert
Tel.
+49 17612563104
e-mail
p.schubert@koelnmesse.de

Koelnmesse GmbH
Messeplatz 1
50679 Köln
P.O. Box 21 07 60
50532 Köln
Germany
Tel. +49 221 821-0
Fax +49 221 821-2574
www.koelnmesse.com

Executive Board:
Gerald Böse (President and Chief Executive Officer)
Oliver Frese

Chairman of the Supervisory Board:
Mayor of the City of Cologne
Torsten Burmester

Headquarters and place of jurisdiction:
Cologne
District Court Cologne, HRB 952

development and forward-looking sports and leisure infrastructure. Sponge city concepts, urban cooling and the storage and treatment of water are becoming increasingly important in the face of more frequent periods of drought and regional water shortages. Water-wise facilities help to make public spaces more resilient, promote biodiversity and enhance amenity value. By turning its attention to this topic, FSB is opening up additional opportunities for dialogue and collaboration with the fields of landscape architecture, gardening, landscaping and sports ground construction, municipal infrastructure, urban development and neighbourhood planning.

FSB's co-location with aquanale is a source of additional momentum and inspiration. United by the shared motto *#bettertogether*, FSB and aquanale reveal how water, health, exercise and well-being are opening up new market opportunities that extend beyond the segments traditionally covered by the two trade fairs. While FSB offers insights into public spaces, sports and leisure facilities and municipal infrastructure, aquanale focuses on swimming pools, saunas, spas, wellness and water technology. Together, the trade fair duo highlight how public and private spaces can be made more resilient, healthier and able to support a better quality of life.

With its theme worlds of public spaces, sport, and leisure facilities, FSB covers the industry's key areas of activity. The public spaces section focuses on forward-looking urban and neighbourhood development, water-sensitive planning, sponge city principles and ensuring that the public realm offers a high-quality user experience. The sport section centres on sustainable sports facility construction, sports flooring and surfaces, artificial turf, equipment and decarbonisation. The leisure facilities section demonstrates how spaces for play, leisure and physical activity engage people, promote a sense of community and reach new target groups through inclusive concepts. FSB 2027 highlights accessible design, inclusive opportunities for play and exercise, and intergenerational concepts for spaces that enable participation and strengthen social cohesion.

The event programme also reinforces FSB's role as a platform for knowledge sharing and networking. In 2027, the 30th IAKS Congress, German Sports Facilities Day, the plannerFORUM and SPORTNETZWERK.FSB will once again provide the industry with opportunities to discuss key issues of future relevance.

FSB 2027 offers exhibitors a highly focused trade fair experience in Koelnmesse's Halls 9, 10.1 and 10.2. This is where they will have the chance to meet municipal decision-makers, representatives of sports clubs and associations, firms of architects and landscape architects, planners and operators, as well as international investors and project developers. All of these elements combine to make FSB the ideal environment in which to initiate business relationships, forge international connections and share professional expertise.

As well as securing their preferred stand positions, companies that register early also benefit from early-bird rates. A reduced stand price applies to bookings made by 31 January 2027.

Online registration for FSB 2027 is open now at [FSB: International Trade Fair for Sport, Leisure Facilities | FSB](#)

Page
3/4

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. Leading international trade fairs such as ORGATEC, interzum, FSB, aquanale and spoga+gafa come together at the Cologne trade fair location to form renowned and established industry meeting points. This strong portfolio is further enhanced by imm cologne and idd cologne, both of which are also held in Cologne. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

Beyond that, Koelnmesse is strategically expanding its portfolio in international growth markets. The imm brand family includes imm india and IFFINA+ powered by imm cologne in Indonesia. The ORGATEC brand has established a global footprint with ORGATEC Tokyo, ORGATEC India, and ORGATEC WORKSPACE Saudi Arabia. The international presence of the interzum brand extends to interzum guangzhou, interzum bogota, interzum jakarta, and the interzum forum italy. The FSB brand is also internationally active, with the FSB Sports Show Riyadh and the FSB Forum Italy in Bergamo. Furthermore, the portfolio features La Feria De Diseño Medellín powered by idd cologne in Colombia

The next events:

imm india - The Business Platform for Furniture and Interiors in India, New Delhi
01.09. - 03.09.2026

La Feria De Diseño Medellín powered by idd cologne - The Meeting Point for the Interior Design, Architecture and Lifestyle Scene in Latin America and the Caribbean, Medellín 10.09. - 12.09.2026

IFMAC WOODMAC, Jakarta 23.09. - 26.09.2026

#bettertogether: FSB and aquanale - a powerful trade fair duo

FSB - International Trade Fair for Public Space, Sports and Leisure Facilities and **aquanale - International Trade Fair for Sauna.Pool.Ambience.** will once again take place in parallel from **26 to 29 October 2027** at the Cologne exhibition grounds. Together, they form a globally unique trade fair duo that unites public and private spaces for movement, relaxation, leisure and health. While FSB focuses on sports facility construction, urban infrastructure and municipal spaces for physical activity, aquanale presents innovations in swimming pool technology, sauna, wellness and spa. Both events create valuable synergies for planners, architects, operators and decision-makers - **#bettertogether**.

Note for editorial offices:

Image material from FSB and aquanale is available in our online image database at www.fsb-cologne.com/imagedatabase and <https://www.aquanale.com/press/>

[multimedia/image-database/](#)

Page

4/4

Press information is available at: www.fsb-cologne.com/pressinformation and
<https://www.aquanale.com/press/press-releases/>

If you reprint this document, please send us a sample copy.

FSB on LinkedIn: www.linkedin.com/showcase/fsb-cologne/about/

FSB on YouTube: <https://www.youtube.com/@fsbcologne>

aquanale on LinkedIn: www.linkedin.com/showcase/aquanale/about/

aquanale on YouTube: <https://www.youtube.com/@aquanalecologne>

Your contact:

Paul Schubert

Public and Media Relations Manager

Koelnmesse GmbH

Messeplatz 1

50679 Cologne

Germany

Mobile +49 176 125-63104

p.schubert@koelnmesse.de

www.koelnmesse.com